



CORPORATE ENGAGEMENT  
2026 MEDIA KIT



# YOUR EXPERTISE

## SHARED YEAR-ROUND



**COLLABORATE FOR EXCELLENCE**  
**ADVANCING OUR PROFESSION TOGETHER**

52<sup>ND</sup> ACADEMY ANNUAL MEETING & SCIENTIFIC SYMPOSIUM  
**February 18-21, 2026 • Nashville, TN**



**Corporate Engagement**  
[www.oandp.org/  
corporate-engagement](http://www.oandp.org/corporate-engagement)



# WELCOME

The American Academy of Orthotists and Prosthetists (AAOP) stands as the foremost center for education, clinical practice resources, and expertise within the orthotics and prosthetics (O&P) industry. We are dedicated to providing the profession with unparalleled resources, continuous educational opportunities, and a strong commitment to advancing clinical research. Our primary objective is to enhance professional expertise and increase awareness across the O&P community.

We invite manufacturers in orthotics and prosthetics to collaborate with us in initiatives that support mutual growth. Engage with us throughout the year and during our Annual Meeting and Scientific Symposium to maximize opportunities for connection and development.

This Media Kit offers an overview of the various engagement opportunities available throughout the year, including during our Annual Meeting. For more information, please visit our **Corporate Engagement** website. All transactions will be processed through your vendor portal, and your cumulative spending for the year will determine your Partnership status with the Academy.

We look forward to collaborating with you to engage the O&P community!

My best,

Kate Feuling  
Exhibits & Sponsorship Manager

**PROMOTING PARTNERSHIPS THROUGH YEAR-ROUND ENGAGEMENT OPPORTUNITIES**

## THE AMERICAN ACADEMY OF ORTHOTISTS AND PROSTHETISTS BY THE NUMBERS

# 2400+

MEMBERS

PREMIER SOURCE OF LEARNING & KNOWLEDGE

- ▶ CLINICAL PRACTICE RESOURCES
- ▶ EXPERTISE IN O&P
- ▶ CLINICAL RESEARCH



# 18,000

SOCIAL MEDIA FOLLOWERS

### THE BEST IN O&P EDUCATION

10 SCIENTIFIC SOCIETIES

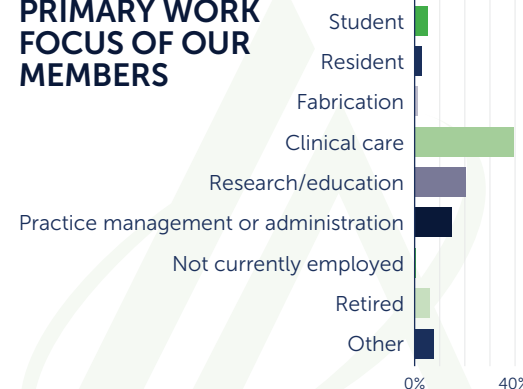
# 120,000+

INFLUENTIAL MOMENTS IN OUR WEEKLY E-NEWSLETTER

## WHY PARTNER WITH THE ACADEMY?



### PRIMARY WORK FOCUS OF OUR MEMBERS



# 40

FOCUSED PODCASTS  
7000 LISTENERS

# 83%

OF MEMBERS SAY THE ACADEMY IS EFFECTIVE IN MOVING THE PROFESSION FORWARD



# CORPORATE ENGAGEMENT PARTNERSHIP LEVELS

**PARTNERSHIP LEVELS** are awarded based your combined spend on Year-Round Engagement and Annual Meeting opportunities for 2026.

<b>PARTNERSHIP BENEFITS</b>	<b>SILVER</b> \$12,000	<b>GOLD</b> \$20,000	<b>PLATINUM</b> \$35,000	<b>DIAMOND</b> \$60,000	<b>DIAMOND+</b> \$95,000
Company Feature in the On-Site Printed Program <b>(AM)</b>	✓	✓	✓	✓	✓
Company Feature on Corporate Engagement Webpage	Linked Logo	Linked Logo, 50-word feature	Linked Logo, 100-word feature	Banner, Linked Logo, 100-word feature	Banner, Linked Logo, 100-word feature
Opening Session Recognition <b>(AM)</b>	✓	✓	✓	✓	✓
Inclusion in <i>The Academy Road Trip</i> Exhibit Hall Game <b>(AM)</b>	✓	✓	✓	✓	✓
Inclusion in Road Trip Map in the On-Site Printed Program <b>(AM)</b>	✓	✓	✓	✓	✓
Additional Full-Conference Registration Badge <b>(AM)</b>	1	3	5	10	Unlimited
Company Feature in the On-Site Signage <b>(AM)</b>	✓	✓	✓	✓	✓
Priority Selection of Next Year's Exhibit Space <b>(AM)</b>	✓	✓	✓	✓	✓
One-Time-Use Attendee Email List <b>(AM)</b> <i>(of those who have opted-in to hear from Manufacturers)</i>		✓	✓	✓	✓
Featured Advertisement in <i>The Academy TODAY</i> and <i>The O&amp;P Edge</i>		✓	✓	✓	✓
Academy Partner Press Release		✓	✓	✓	✓
Waived Fee for Hosted Events in the Exhibit Hall <b>(AM)</b>			✓	✓	✓
Q1 Partner Spotlight in <i>The Academy TODAY</i>			✓	✓	✓
Waived Fee for use of Meeting Room at the Annual Meeting <b>(AM)</b> <i>(as space allows)</i>				✓	✓
Social Media Post				2	4
Mobile App Banner Ad <b>(AM)</b>				✓	✓
Product Spotlight Email					✓
Top Sponsor Award and Press Release <b>(AM)</b>					✓
Exhibitor Highlight in the Show Daily and Academy ADVANTAGE—The Industry Partner Edition <b>(AM)</b>					✓

An **(AM)** following the partnership benefit signifies the item is associated with the Annual Meeting.



# YEAR-ROUND ENGAGEMENT OPPORTUNITIES OVERVIEW



For details on Year-Round Engagement Opportunities, scan this QR code or [click here](#).

## PRINT & DIGITAL MEDIA ADVERTISING

### ACADEMY ADVANTAGE

Leaderboard Ad . . . . .	\$3,000
Lower Leaderboard Ad . . . . .	\$2,750
Top Banner Ad . . . . .	\$2,250
Sponsored Content . . . . .	\$1,500

**PURCHASE 4 CONSECUTIVE AD RUNS, RECEIVE 25% OFF**

### THE ACADEMY TODAY

Back-Cover Advertisement . . . . .	\$3,500
------------------------------------	---------

*Check out additional opportunities with The Academy TODAY under Educational Showcases.*

### PRODUCT SPOTLIGHT E-BLAST

One Email . . . . .	\$2,500
Two Emails . . . . .	\$4,500
Three Emails . . . . .	\$6,750
Four Emails . . . . .	\$9,000

### SCIENTIFIC SOCIETIES E-BLAST

One Email . . . . .	\$500
---------------------	-------

### SOCIAL MEDIA POST

One Post . . . . .	\$500
Two Posts . . . . .	\$900
Three Posts . . . . .	\$1,275
Four Posts . . . . .	\$1,600

### PODCASTS

Academy Network – One Episode . . . . .	\$1,500
Academy Network – Three Episodes . . . . .	\$3,500
Industry Partner Edition – One Episode . . . . .	\$3,500

## EDUCATIONAL SHOWCASES

### THE ACADEMY TODAY

#### CE Opportunity

Editorial Article . . . . .	\$3,500
Editorial Article – Extended Outreach . . . . .	\$2,500
Editorial Article/Ad Combo . . . . .	\$6,000
Editorial Article – Podcast . . . . .	\$2,500
Editorial Article – OLC Module . . . . .	\$1,000
Editorial Article – Campaign . . . . .	\$11,250

### EDUCATIONAL WEBINAR

#### CE Opportunity

Webinar . . . . .	\$3,500
-------------------	---------

### EDUCATIONAL SEMINAR (Virtual)

#### CE Opportunity

Seminar . . . . .	\$8,500
Seminar Ad . . . . .	\$1,500

### UNCONFERENCE

#### CE Opportunity

Opening and/or Closing Session Video . . . . .	\$400
Social Media Promotion . . . . .	\$500
Sponsored Session . . . . .	\$500
Event Promo Email Advertisement . . . . .	\$3,000
Sole Sponsorship . . . . .	\$9,000

## FLEX FOR YOU

If you aren't finding an engagement opportunity that fits your marketing objectives, take advantage of our **Flex For You** program. We're committed to collaborating with you to identify a tailored solution that meets your needs. Let us help you find the perfect fit! **Contact us now.** [kfeuling@oandp.org](mailto:kfeuling@oandp.org)



# COLLABORATE FOR EXCELLENCE

## ADVANCING OUR PROFESSION TOGETHER

52<sup>ND</sup> ACADEMY ANNUAL MEETING & SCIENTIFIC SYMPOSIUM  
**February 18-21, 2026 • Nashville, TN**

### A MUST-ATTEND EVENT FOR THE O&P INDUSTRY

Seize the opportunity to exhibit at the must-attend annual event for orthotic and prosthetic professionals! Over four transformative days, you'll connect with a global audience eager to discover the latest advancements in patient care.

As an exhibitor, you'll position your brand at the forefront of the O&P industry, engaging with practitioners, healthcare professionals, researchers, academics, residents, and students in an inspiring and dynamic setting. This is your chance to showcase your cutting-edge breakthroughs and best practices that are shaping the future of the O&P industry.

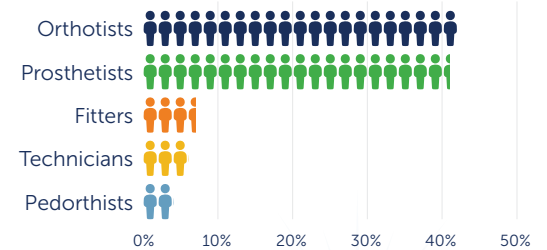
Join us at the heart of O&P continuing education and community. Don't miss your chance to be a key player in this vibrant event—secure your exhibit space today and help us drive innovation in patient care!

*"I exhibit at the Annual Meeting for brand awareness, to educate attendees, foster customer relationships, and to drive sales."*

### ACADEMY ANNUAL MEETING & SCIENTIFIC SYMPOSIUM BY THE NUMBERS

# 1966

ATTENDEES



### THE BEST IN O&P EDUCATION

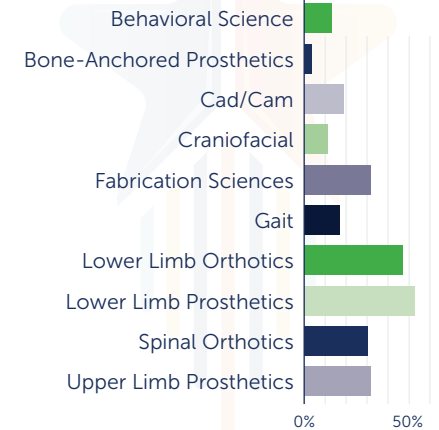
**100**  
 INDUSTRY  
 PARTNER-LEAD  
 SESSIONS

**2:1**  
 LEARNER TO  
 EXHIBITOR RATIO

**165+**  
 EXHIBITING  
 COMPANIES

**16**  
 HOURS OF  
 EXHIBIT TIME

### EXHIBITOR CATEGORIES OF PATIENT CARE



*"We exhibit with the Academy as it is a good chance to educate our customers (new and old) and further build our relationships with vendors and clinicians."*

**96%**

OF EXHIBITORS REPORTED  
 POSITIVE INTERACTIONS  
 WITH ATTENDEES



# ANNUAL MEETING OPPORTUNITIES OVERVIEW



For details on Annual Meeting Opportunities, scan this QR code or [click here](#).

## EXHIBIT PACK AGES

	EARLY BIRD 2/28/25–5/31/25	STANDARD 6/1/25–2/7/26
Standard Booth	\$3,725	\$4,150
Booth Upgrade	\$250	\$450
Tabletop	\$2,675	\$3,095

## EDUCATIONAL SESSIONS

### CE Opportunity

	EXHIBITING COMPANY	NON-EXHIBITING COMPANY
Clinical Technique	\$825	\$3,475
Product Display Showcase	\$1,320	N/A
Technical Workshop, Two-Hour	\$1,020	\$4,060
Technical Workshop, One-Hour (2-pack)	\$1,600	\$5,800
Innovation Stage	\$500	\$1,800
Speed Networking	\$300	N/A

## EDUCATIONAL SESSION ADD-ONS

Ed Session Feature	\$500
Ed Session Mobile App Push Notification	\$400

*In addition, reference our Show Daily & Academy ADVANTAGE offerings under Digital Outreach.*

## MEETING ROOM RENTAL

*Available to exhibiting companies only.*

Half Day	\$350
Full Day	\$550
Reception of 50+ People	\$750
Meeting Room/Special Event Promotion	\$750

## REGISTRATION

Bag Stuffer	\$2,500
Lanyards	\$9,000
Lanyard Adhesive Pockets	\$2,500
Registration Sponsor	\$10,000
Attendee Registration Bag	\$12,000

## DIGITAL OUTREACH

Mobile App Push Notification	\$1,500
Mobile App Banner Ad	\$3,000
Marketing Campaign Bundle	\$4,000
Power-Up Station	\$5,500
Broadcast Email	\$2,500
<b>Social Media Post</b>	
One Post	\$500
Two Posts	\$900
Three Posts	\$1,275
Four Posts	\$1,600
Event Promo – Email Inclusion	\$10,000
Countdown to Show – Email Inclusion	\$7,500
<b>Special Micro Series Podcast</b>	
One Episode	\$1,500
Podcast Series (five episodes)	\$5,000
<b>Show Daily</b>	
Leaderboard Ad	\$3,000
Lower Leaderboard Ad	\$2,500
Ed Session Highlight	\$2,500
Showcase Banner	\$2,000
<b>Academy ADVANTAGE—The Industry Partner Edition</b>	
Leaderboard Ad	\$2,000
Lower Leaderboard Ad	\$1,500
Ed Session Highlight	\$750
Exhibitor Highlight	\$750
<b>F&amp;B / SPECIAL EVENTS</b>	
Java Jackets	\$3,500
Grab & Go Lunch	\$6,500
Hosted Events in the Exhibit Hall	\$750
Welcome Reception	\$5,000
<b>Professional Headshots</b>	
One Day	\$4,000
Two Day	\$7,000
O&P Animals	\$10,000





# ANNUAL MEETING OPPORTUNITIES OVERVIEW (CONT.)



For details on Annual Meeting Opportunities, scan this QR code or [click here](#).

## F&B / SPECIAL EVENTS (CONT.)

Names & Faces .....	\$8,500
Nashville Custom Hat Bar .....	\$14,000
Scholarship for Empowering Emerging Voices .....	\$1,500

## PRINT PROMOTION

Annual Meeting Preview .....	\$2,500
Annual Meeting Preliminary Program .....	\$2,500
Preview/Preliminary Program Bundle .....	\$4,000

### *My Meeting Guide*

Interior Front Cover, Full-Page Ad .....	\$2,550
Back Cover, Full-Page Ad .....	\$3,850
Banner Ad .....	\$1,250
Floor Plan Map Ad .....	\$1,000
Exhibitor Highlight Ad .....	\$500

### *The Academy Road Trip Exhibit Hall Game*

Game Participant .....	\$1,100
Back Cover Ad .....	\$1,500

## BRAND MERCHANDISE

5-in-1 Highlighter .....	\$2,500
LED Light-Up Fidget Spinner .....	\$4,000
Rubik's Cube .....	\$4,000
High-End Water Bottles .....	\$15,000-\$26,000
Custom 30oz Stanley Give-Away .....	\$9,500
3-Port USB Charger .....	\$6,500
Soft Bound Journal .....	\$4,500

## HOTEL BRANDING

Hotel Key Card & Sleeves .....	\$12,000
Double Sided Meter Board .....	\$850
Main Lobby Column Wrap .....	\$7,500

### Escalator Branding

Non-Contour (4-escalators) .....	\$12,500
Full Coverage (4-escalators) .....	\$16,500
Hanging Banner .....	\$5,000

### Exhibit Hall Header Banners

B1 Header .....	\$7,500
B1 & B2 Header .....	\$4,500
B2 & B3 Header (main entrance) .....	\$5,500
Foyer Header .....	\$3,500

### Main Staircase Wrap

Top Column Wrap .....	\$4,500
Middle Column Wrap .....	\$2,750
Bottom Column Wrap .....	\$3,500
All Columns Wrap (top, middle, bottom) .....	\$9,750
Hanging Banner .....	\$3,500

### Lobby Window Clings

6 of 12 Window Clings .....	\$10,000
8 of 12 Window Clings + Co-Branding .....	\$12,000

### Ryman Lobby Column Wraps

Column Wrap (right) .....	\$5,500
Column Wrap (left) .....	\$5,500
Right/Left Wrap Combo .....	\$10,000



# OPPORTUNITIES ACADEMY TIMELINE

Educational Webinars and Seminars may be scheduled at any point during the year.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
The Academy ADVANTAGE (monthly)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Academy Network Podcast (monthly)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Industry Partner Edition Podcast (quarterly)	✓			✓			✓			✓		
<i>The Academy TODAY</i> (quarterly)	✓			✓			✓			✓		
Product Spotlight Email (monthly)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Post (monthly)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Countdown to Show</b>	✓	✓										
<b>Special Micro Series Podcasts</b>	✓											✓
<b>Preliminary Program</b>	✓											
<b>Broadcast E-Mail</b>	✓	✓	✓									
<b>Academy ADVANTAGE—The Industry Partner Edition</b>	✓											
<b>Exhibit</b>		✓										
<b>Educational Sessions</b>		✓										
<b>Show Daily</b>		✓										
<b>Annual Meeting Sponsorships</b>		✓										
<b>Event Promo Email Inclusion</b>									✓			
<b>Annual Meeting Preview</b>										✓		✓

ANNUAL MEETING





READY TO GET  
**INVOLVED?**



Need more information  
on our Engagement  
Opportunities?  
[CLICK HERE](#)



Looking for information  
to exhibit at AAOP2026?  
[CLICK HERE](#)



Reserve your  
sponsorships or  
exhibit space.  
**2026 Vendor Portal  
COMING SOON!**

