

2025 SPONSOR/EXHIBITOR PROSPECTUS

Seventh Annual

Houston SHOCK SYMPOSIUM

April 3-5, 2025

HILTON AMERICAS-HOUSTON

VISIT US AT
HOUSTONSHOCK.ORG/SPONSORS

A MESSAGE FROM THE SYMPOSIUM PRESIDENT

As the largest cardiogenic shock conference in North America, the 2025 Houston Shock Symposium is set to be a premier event, attracting over 2,000 attendees, including leading experts, researchers, and practitioners from around the globe. This is your exclusive opportunity to join our distinguished network of partners and make a tangible impact in the field of cardiogenic shock.

Our symposium is committed to providing free, high-quality education that directly advances patient care and reduces shock mortality. To sustain this mission, we rely on strategic alliances with forward-thinking organizations like yours. As a sponsor and exhibitor, you'll not only enhance your brand visibility but also contribute to a cause that will ultimately save lives.

This year, we are expanding our strategic partnerships, including a collaboration with the American Association of Heart Failure Nurses to host an enhanced Nursing and Advanced Practice Provider Summit. We are also proud to host the inaugural meeting of the Society of Critical Care Cardiology (SoCCC) on April 3rd, 2025.

The Houston Shock Symposium sessions will emphasize community building, support for early career professionals, and identifying key opportunities for scientific investigation in contemporary cardiac critical care. These collaborative efforts resonate deeply with our mission to enhance patient outcomes through shared expertise and innovation.

We are also pleased to endorse two additional educational events in 2024: LATAM Shock in Cancun, Mexico, in October, and CathSHOCK in Calgary, Canada, in November. These events further our commitment to delivering top-tier education aimed at improving survival rates in shock.

With over 100 distinguished faculty presenters, the 2025 Houston Shock Symposium offers an unparalleled platform for learning, collaboration, and professional growth. We invite you to join our exclusive network of partners and work with us to drive impactful change in cardiogenic shock care.

Please contact us to explore the variety of sponsorship opportunities and find the best fit for your organization. We look forward to the opportunity to collaborate with you at the Seventh Annual Houston Shock Symposium.



Warm regards,

A handwritten signature in black ink that reads "Marwan Jumean". The signature is written in a cursive, flowing style.

Marwan Jumean, MD, FACC, FSCAI
President
Houston Shock Symposium

ABOUT US



The Houston Shock Symposium is one of the largest and most comprehensive shock conferences in the nation

Every year, the Houston Shock Symposium attracts world renowned experts in the field of shock to discuss challenging cases, share their expertise, and advance knowledge to a broad audience of providers. Together, we are building a community focused on learning and collaboration to save lives and reduce shock's high mortality rate.

Designed for all providers in the field of shock

To achieve our goal of advancing knowledge in the field of shock, we offer topics and content specifically designed for:

- Cardiologists
- Advanced heart failure cardiologists
- Cardiothoracic surgeons
- Pulmonologists and Intensivists
- Nurses
- Perfusionists
- Residents and fellows
- Advanced practice providers
- Medical staff interested in the physiology, diagnosis, and management of shock

Charting the future of critical care cardiology

The Society of Critical Care Cardiology (SoCCC) was established to improve the care and outcomes of critically ill patients with cardiovascular disease and to promote, uphold, and advance the discipline of Critical Care Cardiology through education, advocacy, scientific discovery, and collaboration. Meant to be a nimble, inclusive, and supportive professional home catering to all stakeholders in the field, SoCCC has seen tremendous progress since its inception in 2024: councils have been established and have begun working on both short- and long-term goals, and academic and corporate partnerships have been cultivated. In collaboration with the Houston Shock Symposium (HSS), SoCCC will hold its first Annual Meeting to reflect on past accomplishments, welcome current and future members, and chart an innovative path forward. Combined SoCCC /HSS meeting sessions will focus on community building, trainee and early career promotion, the ongoing evolution of our field, and key goals and opportunities for scientific investigation in contemporary cardiac critical care.

AUDIENCE DEMOGRAPHICS

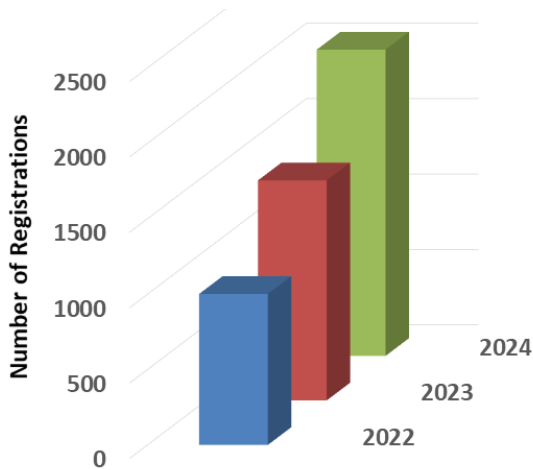
Demographics that deliver: Meet our audience

For the 2024 Houston Shock Symposium, we had the privilege of hosting a diverse and influential audience that represented a wide spectrum of industries and expertise. Our attendees included prominent thought leaders, industry professionals, academics, and innovators offering a unique networking and marketing opportunity for sponsors and exhibitors.

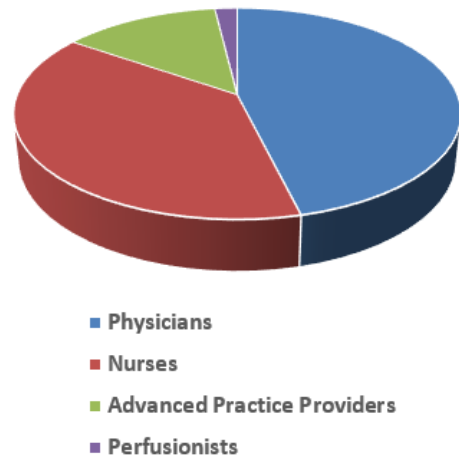
In addition to this, we were able to break multiple records at the 2024 Houston Shock Symposium. Registration grew by more than 40% to just shy of 2,000 registrants representing over 40 states and 19 countries. We have expanded the symposium with the Nursing and APP Summit and have created a multidisciplinary platform for all attendees.

With a dynamic blend of seasoned experts and emerging talents, the Houston Shock Symposium provides sponsors and exhibitors a direct and impactful avenue to engage with key decision-makers, influencers, and the next generation of shock providers.

Attendance Growth (2022-2024)



Attendee Demographics (2024)



Attendee Geographic Location (2024)



BENEFITS



Maximize your impact: Sponsor/exhibitor advantages

- **Gain exposure and connect with physicians and senior decision makers**
The Houston Shock Symposium provides a unique opportunity to gain significant exposure and establish connections with a diverse audience of physicians, medical professionals, and senior decision-makers in the healthcare industry.
- **Generate new qualified leads that accelerate your sales pipeline**
By participating in the symposium, you can expect to generate a steady stream of high-quality leads, effectively fueling and accelerating your sales pipeline with prospects genuinely interested in your offerings.
- **Discover new partners who can help drive growth**
Through ample networking opportunities, you'll have the chance to identify and engage with potential partners, fostering collaborations that can fuel your organization's growth and open up new avenues of opportunity.
- **Launch new products to the industry**
The Houston Shock Symposium serves as an ideal platform to launch new products and innovations to an attentive and industry-savvy audience, ensuring your offerings receive the attention and recognition they deserve.
- **Engage with a large and highly qualified audience of experts**
You will have the privilege of engaging with a substantial and highly qualified audience of industry experts, creating valuable connections and opportunities for knowledge exchange.
- **Build brand awareness to help reach your goals**
Participating in the Houston Shock Symposium is a strategic move to build brand awareness and strengthen your market presence, effectively advancing you toward your organizational goals and objectives.

AT A GLANCE: SPONSORSHIP OPPORTUNITIES

Benefit	Title \$150,000	Platinum \$30,000	Gold \$12,500	Silver \$7,000	Bronze \$3,500
Sponsored breakfast buffet (Friday, April 4 th)	●				
Logo on attendee hotel key cards	●				
Retractable banner in the Speaker Ready Room	●				
20 x 20 island exhibit space	●	●			
One complimentary custom e-mail blast to the full Houston Shock Symposium distribution list	●	●			
Promotional material distributed at hotel check in*	●	●			
Hotel room door hangers (provided by sponsor)*	●	●			
Access to four hours in the Industry Sponsored Room located in the exhibit hall (AV equipment included)		●			
Shock Experience table	●	●	●		
Additional promotional opportunities at a discount	●	●	●		
Lead retrieval access	●	●	●	●	
Premium exhibit location	●	●	●	●	
Shock Scavenger Hunt participation	●	●	●	●	●
Acknowledgement during welcome and closing remarks	●	●	●	●	●
Categorized logo placement on event promotional materials, website, and mobile app	●	●	●	●	●
Choose your own exhibit space	●	●	●	●	●
10 x 10 space in the exhibit hall			●	●	●

* For Platinum Sponsors only: Option to choose one of the two promotional opportunities. These options are included in Title Sponsor package.

EXHIBIT SPACE OPPORTUNITIES

Title Sponsor - \$150,000

- 20 x 20 island space in a premium location
- Shock Experience table*
- Lead retrieval access
- Shock Scavenger Hunt participation
- Sponsored breakfast buffet (Friday, April 4th)
- Retractable banner in the Speaker Ready Room
- Logo on attendee hotel room key cards
- Promotional material distributed at hotel check in
- Hotel room door hangers (provided by sponsor)
- One complimentary custom e-mail blast to full Houston Shock Symposium distribution list
- Acknowledgement during welcome and closing remarks
- Categorized logo placement on promotional materials, website, and mobile app
- Additional promotional opportunities at a 30% discount (with the exception of food)
- Access to exclusive additional promotional opportunities

Platinum Sponsor - \$30,000

- 20 x 20 island space in the exhibit hall
- Shock Experience table*
- Lead retrieval access
- Shock Scavenger Hunt participation
- Promotional material distributed at hotel check in OR opportunity to provide door hangers on attendee hotel room doors (provided by sponsor)
- One custom e-mail blast to full Houston Shock Symposium distribution list
- Acknowledgement during welcome and closing remarks
- Categorized logo placement on promotional materials, website, and mobile app
- Access to four (4) hours in the Industry Sponsored Room located in the exhibit hall (AV equipment included)
- Choose your own exhibit space - Premium location
- Additional promotional opportunities at a 15% discount (with the exception of food)
- Access to exclusive additional promotional opportunities

Gold Sponsor - \$12,500

- 10 x 10 space in the exhibit hall
- Shock Experience table*
- Lead retrieval access
- Shock Scavenger Hunt participation
- Acknowledgement during welcome and closing remarks
- Categorized logo placement on promotional materials, website, and mobile app
- Choose your own exhibit space - Premium location
- Additional promotional opportunities at a 5% discount (with the exception of food)
- Access to exclusive additional promotional opportunities

* Highlight your device or therapy with hands-on training at a Shock Experience table.

EXHIBIT SPACE OPPORTUNITIES

Silver Sponsor - \$7,000

- 10 x 10 space in the exhibit hall
- Lead retrieval access
- Shock Scavenger Hunt participation
- Acknowledgement during welcome and closing remarks
- Categorized logo placement on promotional materials, website, and mobile app
- Choose your own exhibit space - Premium location
- Access to exclusive additional promotional opportunities

Bronze Sponsor - \$3,500

- 10 x 10 space in the exhibit hall
- Shock Scavenger Hunt participation
- Acknowledgement during welcome and closing remarks
- Categorized logo placement on promotional materials, website, and mobile app
- Choose your own exhibit space

APPLICATION AND PAYMENT DEADLINE FOR SPONSOR/EXHIBITOR SUPPORT: MARCH 3rd, 2025


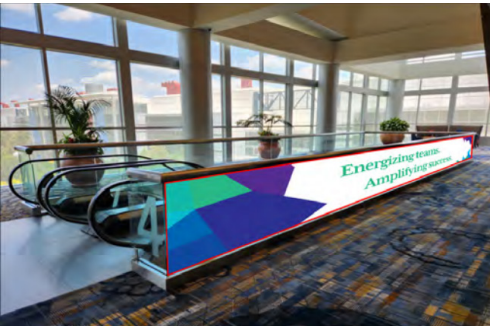

Confirmation of sponsor/exhibitor support must be received by March 3rd, 2025. Grants and in-kind support are independent and separate from exhibitor support. Exhibitor space locations are chosen by the exhibitor on a first come, first served basis and location options are limited by sponsorship level. Categorized logo placement on promotional materials, HSS website, and mobile app will not be placed until payment is made in full.

ADDITIONAL PROMOTIONAL OPPORTUNITIES



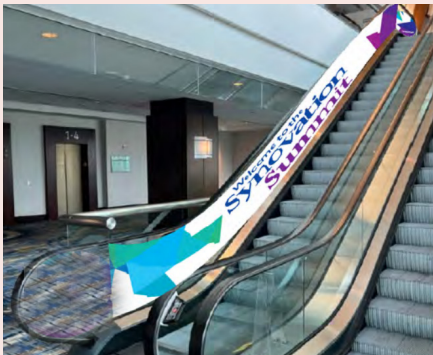
This year, the Houston Shock Symposium is proud to offer additional promotional opportunities for sponsors who have purchased an exhibit space at the event. Title, Platinum, and Gold sponsors can enjoy a discounted rate on these additional promotional opportunities, excluding food.

Opportunity	Quantity Available	Title Sponsor Price	Platinum Sponsor Price	Gold Sponsor Price	Silver and Bronze Sponsor Price
Welcome breakfast buffet (Thursday, April 3rd) Includes ability to place retractable banner next to buffet tables, promotional materials (8 x 10 inches or smaller) on buffet tables, and a 18 x 24 poster next to the beverage station	1			\$20,000	
Welcome lunch (Thursday, April 3rd) Includes ability to place retractable banner next to lunch tables, stickers with company logo on all boxed lunches, promotional materials (4 x 6 inches or smaller) in all boxed lunches, and a 18 x 24 poster next to the beverage station	1			\$40,000	
Welcome reception (Thursday, April 3rd) Includes ability to place retractable banner at room entrance, invitation to company sponsored reception on Shock Scavenger Hunt game card distributed to all attendees at registration, and event mobile app notification to all attendees	1			\$15,000	
Lunch (Friday, April 4th) Includes ability to place retractable banner next to lunch tables, stickers with company logo on all boxed lunches, promotional materials (4 x 6 inches or smaller) in all boxed lunches, and a 18 x 24 poster next to the beverage station	1			\$40,000	
Faculty dinner (Friday, April 4th) Includes ability to place retractable banner next to dinner tables, acknowledgement of support by HSS President during introduction, and a maximum of five industry attendees	1			\$40,000	
Breakfast (Saturday, April 5th) Includes ability to place retractable banner next to buffet tables, promotional materials (8 x 10 inches or smaller) on buffet tables, and a 18 x 24 poster next to the beverage station	1			\$20,000	


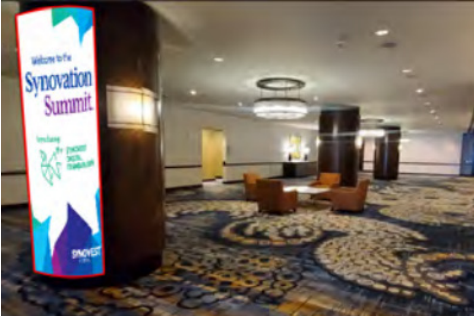

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Opportunity	Quantity Available	Title Sponsor Price	Platinum Sponsor Price	Gold Sponsor Price	Silver and Bronze Sponsor Price
<p>Shock Jeopardy Game Sponsor (Friday, April 4th) Includes ability to place retractable banner at room entrance and acknowledgement of support by HSS President during introduction</p> 	1	\$7,000	\$8,500	\$9,500	\$10,000
<p>Escalator glass railing (one side) Dimensions: 34 inch height x 530 inch width</p> 	2	\$8,400	\$10,200	\$11,400	\$12,000
<p>Pre-function wood column wrap (two sides only) Dimensions: 109 inch height x 82 inch width</p> 	6	\$7,000	\$8,500	\$9,500	\$10,000

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Opportunity	Quantity Available	Title Sponsor Price	Platinum Sponsor Price	Gold Sponsor Price	Silver and Bronze Sponsor Price
<p>Ascending escalator long run (one side) with upgrade options 1 and 2* Dimensions: 24.5 inch height x 288 inch width</p>  <p><i>(Graphics will be placed on the right, ascending side)</i></p>	2	\$4,900	\$5,950	\$6,650	\$7,000
<p>Upgrade option 1: Escalator runner Dimensions: 565 inch height x 12 inch width</p> 	2	\$3,500	\$4,250	\$4,750	\$5,000
<p>Upgrade option 2: Descending escalator long run* (one side) Dimensions: 24.5 inch height x 288 inch width</p>  <p><i>(Graphics will be placed on the left, descending side)</i></p>	2	\$3,500	\$4,250	\$4,750	\$5,000

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Opportunity	Quantity Available	Title Sponsor Price	Platinum Sponsor Price	Gold Sponsor Price	Silver and Bronze Sponsor Price
<p>West rest area column (one column, two sides) Dimensions: 99 inch height x 58 inch width</p> 	3	\$4,900	\$5,950	\$6,650	\$7,000
<p>East rest area column (one column, two sides) Dimensions: 99 inch height x 58 inch width</p> 	3	\$4,900	\$5,950	\$6,650	\$7,000
<p>East restrooms (four static clings) Dimensions: 23.25 inch height x 42.5 inch width</p> 	1	\$3,500	\$4,250	\$4,750	\$5,000

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Opportunity	Quantity Available	Title Sponsor Price	Platinum Sponsor Price	Gold Sponsor Price	Silver and Bronze Sponsor Price
West restrooms (four static clings) Dimensions: 23.25 inch height x 42.5 inch width 	1	\$3,500	\$4,250	\$4,750	\$5,000
One push notification to all attendees in the HSS mobile app during the event	5	\$2,100	\$2,550	\$2,850	\$3,000
One digital pop up on Houston Shock Symposium website (Preceding event - One week time frame)	8	\$1,750	\$2,125	\$2,375	\$2,500

Promotional opportunities may only be sponsored separately and not as part of an exhibit package. An exhibit package is required to purchase promotional opportunities. All requests for Houston Shock Symposium 2025 promotional opportunities are available on a first-come, first-served basis and will be available through March 3rd, 2025.

Early Bird Special

Receive an additional 10% discount on additional promotional opportunities if purchased by Dec. 31st, 2024.

**Discount excludes food. Sponsors and exhibitors must purchase an exhibit package in order to select any additional promotional opportunities.*

SCHEDULE AT A GLANCE

Event venue

Hilton Americas-Houston

Fourth floor, Grand Ballroom
1600 Lamar Street, Houston, Texas 77010

[Directions](#)



Discounted Hotel Room Rates

Sponsors and exhibitors are eligible to receive a discounted hotel room rate at the Hilton Americas-Houston. Rooms must be reserved from April 1-5, 2025 to receive the discounted rate of \$239/night.

Any changes/cancellations will need to be made 72 hours prior to your check in date to avoid a no-show or late cancellation charge. Discounted rates will end Wednesday, March 12th, 2025.

Reserve a hotel room today by visiting book.passkey.com/go/HouShockSymposium2025

Exhibitor schedule

Exhibit hours have been scheduled to provide maximum interaction between attendees and exhibitor personnel, including two hours of exclusive exhibit hours during the Welcome Reception and Poster Viewing session.

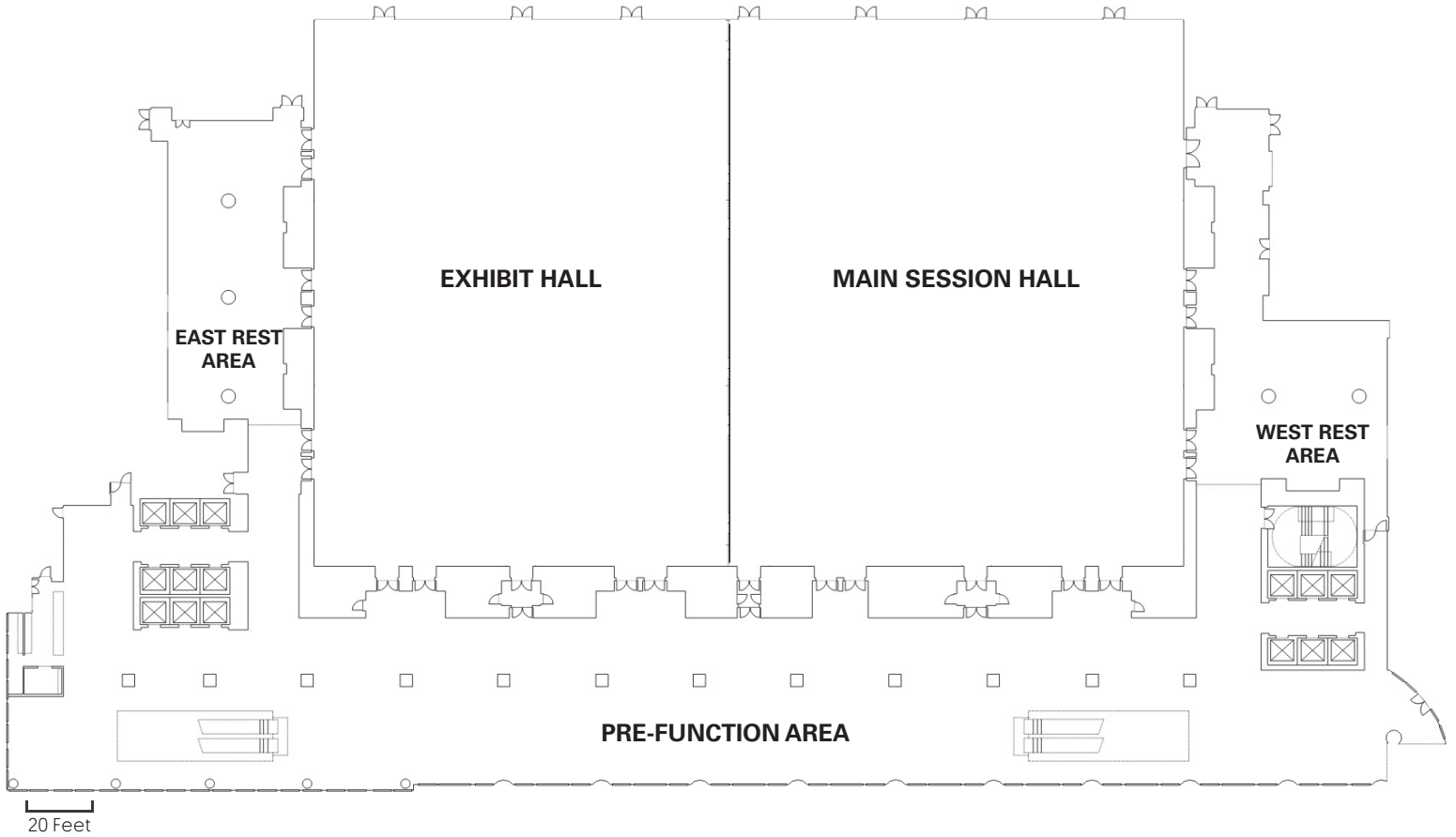
Date	Exhibit Hall Hours	Exclusive Events	Installation/ Dismantling
Wednesday, April 2 nd	-	-	1 pm - 12 am
Thursday, April 3 rd	10 am - 3 pm	Welcome Reception 5:30 - 7:30 pm	-
Friday, April 4 th	9 am - 1:30 pm and 3 - 6 pm	-	-
Saturday, April 5 th	10 am - 12 pm	-	12 - 10 pm

**Times subject to change*

Installation and dismantling

Dedicated display space will be available for setup on Wednesday. All exhibits must remain in place until 12 pm on Saturday, April 5th to ensure a distraction-free event for all attendees, sponsors, and exhibitors.

EVENT MAP: MAIN FLOOR



Impact that resonates, impressions that last

18,000 sq ft

Total dedicated sponsor and exhibit space

2,500+

Projected registrants for 2025

Shaping the future
of ECMO Therapy

Safety

EXHIBITOR TERMS AND CONDITIONS

2025 Houston Shock Symposium

1. To be considered an exhibitor, an application form must be completed and delivered to the Houston Shock Symposium before the deadline.
2. Exhibition spaces may only be used to exhibit and advertise the exhibitor's products, materials, or services. Advertising materials may only be distributed within the exhibitor's space confines. Any promotion outside the respective exhibition space is not allowed. The exhibitor's space must always be occupied during exhibition hours.
3. The exhibitor is responsible for ensuring its equipment and all related display materials are protected against the risk of loss or destruction. Neither the Houston Shock Symposium nor its co-provider, the University of Texas Health Science Center at Houston, will provide insurance against such loss or destruction. Under no circumstances will either be liable for any loss, damage, or destruction caused to equipment, goods, or property belonging to the Exhibitor. The exhibitor shall be responsible and liable for their property and personnel.
4. Exhibitors are not permitted to hang material from the walls, stairs, or doors outside the designated exhibit space.
5. The exhibitor must dismantle and clean their booth area within two hours after the end of the symposium each day. The exhibitor is responsible for removing and storing its equipment and other display materials. Neither the Houston Shock Symposium nor its co-provider, The University of Texas Health Science Center at Houston, will be responsible for any exhibitor equipment or other display materials left in the exhibit space.
6. The exhibitor may only perform equipment demonstrations during the breaks between each Houston Shock Symposium session.
7. Arrangements for commercial exhibits or advertisements cannot influence any decisions related to the planning, delivery, and evaluation of the education, interfere with the presentation of the education, or be a condition of the provision of financial or in-kind support from ineligible companies for the education.
8. Exhibitor agrees to indemnify and hold harmless the Houston Shock Symposium and its co-provider, The University of Texas Health Science Center at Houston, its governing board, officers, employees, and representatives from any and all liability that may result from exhibitors, its employees, contractors, or agents' negligent or intentional acts or omissions while participating as an exhibitor at the Houston Shock Symposium.
9. **Weather Clause**
In the event of adverse weather conditions that may impact the exhibition, the following terms will apply:
 - a) **Notification:** The organizer will notify the exhibitor of any severe weather forecasts or conditions that may affect the event, as soon as possible.

EXHIBITOR TERMS AND CONDITIONS CONTINUED

- b) **Rescheduling or Relocation:** In the event the conference is not canceled by the Houston Shock Symposium, but the exhibitor's attendance at the conference is made illegal or impossible due to circumstances beyond its control, including, but not limited to acts of God, government regulation or order, or curtailment of transportation facilities, the Houston Shock Symposium shall have the right to terminate this agreement, reserves the right to reschedule the event and/or relocate it to an alternate venue.
- c) **Refund Policy:** In the case of cancellation due to severe weather, the exhibitor will be eligible for either a refund of the exhibitor's fees received or credit to the next available Houston Shock Symposium conference for which the exhibitor applies.
- d) **Exhibitor Responsibilities:** Exhibitors are responsible for ensuring their setup is weatherproof and for monitoring weather updates leading up to and during the event.
- e) **Force Majeure:** Neither party shall be held liable for failure to perform due to circumstances beyond their reasonable control, including severe weather.
- f) **Abbreviated Conference or Damage:** In the event that (a) the Houston Shock Symposium conference is abbreviated due to circumstances beyond the Houston Shock Symposium's control, (b) any part of the Exhibit Hall is damaged, or (c) circumstances make it impossible, illegal, inadvisable, or commercially impracticable for the Houston Shock Symposium to permit an exhibitor to occupy the assigned space during any part or the whole of the period covered, the exhibitor will be charged only for the period that space was or could have been occupied. The Houston Shock Symposium shall have the right to terminate this agreement and refund a pro-rata portion of fees paid for space that could not be occupied, or credit them to the next available Houston Shock Symposium conference for which the exhibitor applies.

Full Name

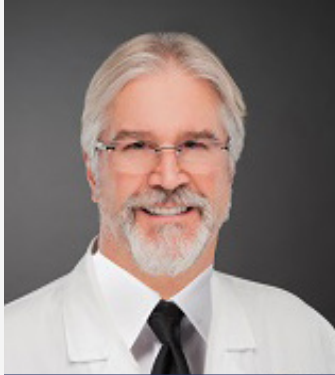
Signature

Date

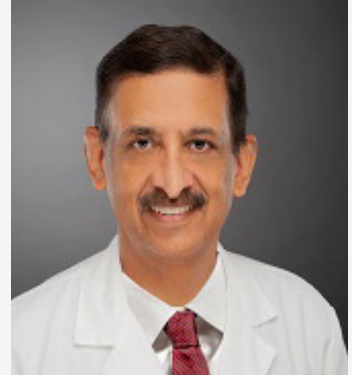
OUR EXECUTIVE COMMITTEE MEMBERS



MARWAN JUMEAN, MD
President



IGOR GREGORIC, MD
Co-Chair



BISWAJIT KAR, MD
Co-Chair



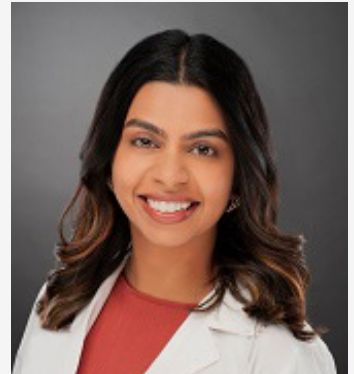
KAREN BOREN, MSc
Marketing & Design Lead



JILL CHAMBERLAIN
Symposium Manager



**COURTNEY MCALISTER,
DNP**
Planning & Sponsorship
Lead



**NEHA JHARIA MOMIN,
AGACNP-NP**
Planning & Strategy Lead

Thank you for your interest in partnering with the Houston Shock Symposium!

The Official Journal of the Houston Shock Symposium

JOURNAL OF SHOCK & HEMODYNAMICS



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Questions?
Contact exhibit@houstonshock.org

