



2025 Sponsorship Opportunities

Invitation to Partner

The highlight of the year, the 2025 ABRF Annual Meeting, ***What Happens in Cores, Doesn't Stay in Cores***, will bring together scientific leaders to commemorate past, present, and future impacts of science on our lives as we band together to make a collective difference in this increasingly global society.

The ABRF Annual Meeting will be THE destination for Core facilities professionals in 2025. The enlarged exhibit hall will provide a unique environment for all participants to connect and learn more about current and emerging trends, technology, and best practices for Core facilities.

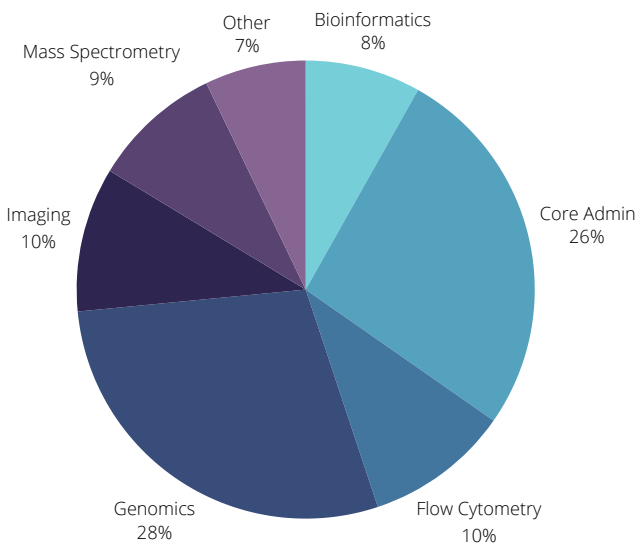
WHO IS ABRF?

Defining Excellence for Shared Scientific Resources Worldwide

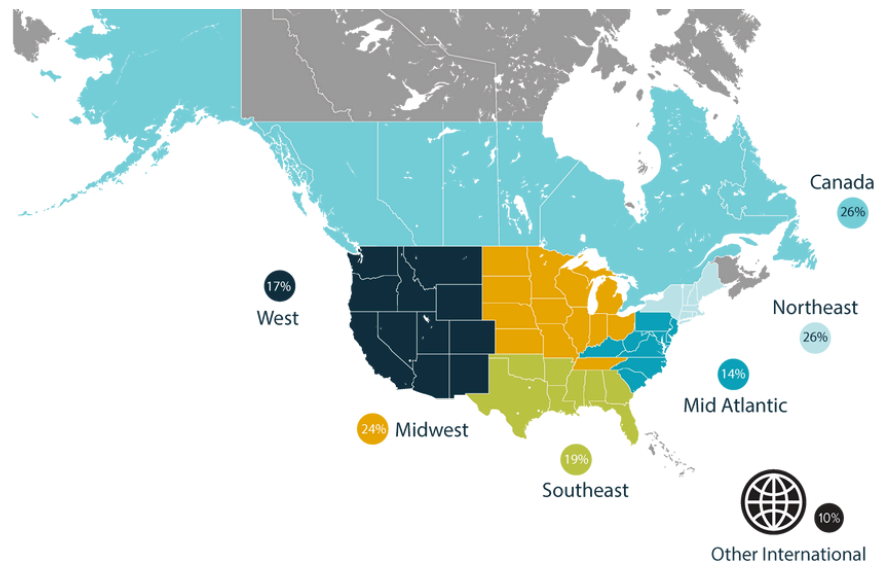
ABRF is a unique membership association comprising over 3,000 members working within, or in the support of, resource and research biotechnology laboratories. Our members represent over 450 laboratories and administrative offices in government, academia, research, industry, and commercial settings.

ABRF promotes education and career advancement for scientists, core administrators, and staff through conferences, a quarterly journal, publication of research group studies and conference scholarships. The society also sponsors multi-center research studies designed to help members incorporate new biotechnologies into their laboratories.

Membership by Professional Interest Areas



Membership by Region



Sponsorship Benefits

	Platinum \$30,000	Gold \$15,000	Silver \$7,000
Booth Size	10'x20'	10'x10'	10'x10'
Sponsorships Available	8	32	56
Complimentary Full Annual Meeting Registrations	4	2	1
Customized message sent to ABRF membership	●		
Speaking opportunity during meeting program <i>Platinum: Enjoy exclusive visibility with the choice of a 10-minute spotlight during a Plenary session or a 60-minute Evening Technology Showcase.</i> <i>Gold: Gain impactful exposure with a 10-minute presentation during a concurrent session.</i>	●	●	
Lead retrieval and visitor metrics for exhibit booth	●	●	●
Recognition in all related marketing collateral	●	●	●
Complimentary digital retargeting package	●		
Recognition of Journal of Biomolecular Techniques (JBT) website and quarterly distribution	●		
Representation on ABRF Corporate Advisory Board	●		
ABRF assistance to host Focus Group among ABRF membership	●		

Exhibit Hall Hours

Saturday March 22

Exhibitor Move In: 8:00am-5:00pm

Sunday, March 23

Exhibitor Set Up: 8:00am-3:00pm

Welcome Reception: 6:00pm-8:00pm

Monday, March 24

Hall Open: 9:30am-4:30pm

Lunch: 12:00pm-1:30pm

Coffee Breaks: 10:15am-10:45am & 2:15pm-2:45pm

Tuesday, March 25

Hall Open: 9:30am-4:30pm

Lunch: 12:00pm-1:30pm

Coffee Breaks: 10:15am-10:45am & 2:15pm-2:45pm

Wednesday, March 26

Hall Open: 9:30am-3:30pm

Lunch: 12:00pm-1:30pm

Coffee Breaks: 10:15am-10:45am & 2:45pm-3:30pm

Exhibitor Move Out: 3:30pm-7:00pm

The Welcome Reception, Luncheons, and Coffee Breaks listed above will all be hosted in the Exhibit Hall.

ABRF reserves the right to revise the number and distribution of sponsorship options available.

A La Carte Partnership Enhancement Opportunities

User Group Meetings

\$7,500

5 available for up to 50 participants; 4-hour slot
(Sunday)

Pre-Meeting Education Workshop Sponsors

\$5,000

2 available; Includes 30-minute speaking
opportunity
(Sunday)

Breakfast Technology Showcase – exclusively for Gold Sponsors

\$5,000

3 available per day; 7:45–8:45 am
(Monday, Tuesday, Wednesday)

ABRF Networking Lounge

Create a relaxing space for attendees to gather
between sessions in the exhibit hall

\$5,000 per day

Opportunity to share educational materials with
attendees; Dedicated on-site signage in place
throughout the meeting

Floor Stickers

\$2,000 | 2 floor stickers

4 packages available; Located in prominent locations
with high foot traffic; Size 4'x4'; Branded (sponsor
provides artwork)

Evening Technology Showcase – exclusively for Platinum Sponsors

3 available per day; 6:00–7:00pm
(Monday & Tuesday)

Co-branded meeting giveaway

\$5,000

2 packages available; Your logo co-branded with
ABRF's logo; Provided to all attendees near the
registration table; Select from notebook or water
bottle

Lanyards

\$5,000

Exclusive – only 1 available
Partner logo on lanyards

Mobile App

\$7,500

Exclusive – only 1 available

Partner logo on mobile app, in marketing collateral and
on-site signage in place throughout the meeting

Headshot Station

\$5,000

Be a part of this fun and popular feature of the ABRF Annual
Meeting; 2 available,
(Monday, Tuesday during the lunch hour)

Event Webpage Banner

\$1,000

6 available

Elevate your brand with prime visibility by sponsoring ABRF's
Annual Meeting webpage—your custom banner featured on
all event registration pages for maximum impact.

Private Room Rental

Host small meetings and presentations with key
contacts in a reserved space

\$ 3,000/per day rooms available between 7:30 am
– 6:00 pm; 3 available per day
(Monday, Tuesday, Wednesday)

Wall Clings

(outside Technology Showcase rooms)

\$1,000

1 wall cling

11 packages available; Displayed for entire meeting on
26th floor where Tech Showcases and other programming
will take place.

TV Monitor Advertising

\$1,000

3 available

Static image located on digital monitor near main meeting
space on 1st floor

Daily Newsletter Banner

\$1,000

Exclusive – only 1 available

Engage attendees and boost traffic to your booth and
website with our daily emails, packed with conference
highlights, essential updates, and recaps, keeping your
brand front and center.





ABRF Scholarships

ABRF is a strong proponent of supporting rising scientists and is dedicated to promoting diversity, equity, and inclusion as well as ensuring collaboration throughout the ABRF community.

Scholarships are awarded each year to partially defray the costs of attending the ABRF Annual Meeting. The funds are awarded to scientists, technologists, and administrators working in shared resource laboratories who have made significant contributions to their institutional shared resource facility or to ABRF. Recipients are acknowledged during the Award Session at the Annual Meeting.

ABRF Founders' Award

The ABRF Founders' Award was created, and is made possible, by Ron Niece, a long-standing ABRF member, to provide core staff the opportunity to help advance their careers by engaging and participating in the ABRF Annual Meeting.

- **\$2,500** per sponsorship
- Recognition during ABRF Members' Meeting
- Recognition in all marketing materials

YEAR-ROUND PARTNERSHIP OPTIONS

Collaborate with ABRF to Deliver Program Content

Education Sponsor

- \$5,000
- 10 Available
- Opportunity to present 1-hour webinar to entire ABRF membership.
- ABRF web site link to corporate education resources.

Research Group Studies

- \$5,000

CUSTOM SPONSORSHIP

Variable pricing beginning at \$35,000

For organizations that are committed to engaging with the Core facilities community throughout the year, ABRF is pleased to offer a new way for sponsors to create custom solutions to meet their needs to reach the ABRF audience. Add on to existing ABRF visibility, promotion, and education opportunities with options based on your company's specific goals for 2025. Contact [ABRF](#) to create your tailored program.

[Click for Details](#)



ABRF is a great organization that connects scientists, core facility managers and technology providers.

– *ABRF Exhibitor/Sponsor*

[Sign up today!](#)