

SEPTEMBER 12-15, 2024
CHARLOTTE, NC

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AOPA National Assembly



+ THE PREMIER MEETING FOR
ORTHOTIC, PROSTHETIC, AND
PEDORTHIC PROFESSIONALS.

▶▶ 2024 *Exhibitor Prospectus & Sponsorship Opportunities*

Set Your Company Apart!

Contact Kelly O'Neill at 571/431-0852 or kelly.oneill@AOPAnet.org.



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AOPA National Assembly



SEPTEMBER 12-15, 2024
CHARLOTTE, NC



THE PREMIER MEETING
FOR ORTHOTIC,
PROSTHETIC, AND
PEDORTHIC
PROFESSIONALS.



Welcome

Join your customers and colleagues on Sept. 12–15 in Charlotte, NC at the **Charlotte Convention Center**.

The National Assembly exhibit hall and related activities are organized by a group of your peers, who are AOPA members and exhibitors of various size companies. The workgroup welcomes your ideas, suggestions and feedback. Please forward any comments to Assembly@AOPAnet.org.

To exhibit at the 2024 AOPA National Assembly, please visit the AOPA Assembly website at bit.ly/3WoyDA3 or contact Kelly O'Neill at kelly.oneill@AOPAnet.org.

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2024 ASSEMBLY COMMITTEE

Assembly Co-Chairs

Charles Kuffel, MSM, LPO, CPO, FAAOP
Brad Mattear, CPA, LO, CFO

Members

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Corey Baum, CO, LO
Brock C. Berta, MBA, CPC-A
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Teri Kuffel, JD
Emily McNees
Lesleigh Sisson
Geneen Spence
Matthew Wernke, PhD, CPO
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CONTACT INFORMATION

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▶ Why Exhibit

The AOPA National Assembly is the country's oldest and largest meeting for the orthotic, prosthetic, and pedorthic profession in the United States. Grow your customer base and introduce new products at this premier event.

- Build your customer base and increase sales by meeting with Facility Owners and decision-making practitioners.
- Experience face-to-face time with existing customers to answer questions and build new relationships.
- Enjoy sponsored networking opportunities, including an opening welcome reception in the exhibit hall.
- Take advantage of fun traffic-building opportunities.
- Take advantage of education sessions to learn what's happening within the profession and how it affects suppliers and manufacturers. Additionally hear from regulatory agencies, including the Veterans Administration, Medicare and the DOD.
- Increase visibility for your company/organization in a targeted market.

- Host a Manufacturers' Workshop or a Product Preview Theater (PPT).
- Speak to AOPA coding experts to learn what's happening with U.S. government sponsored healthcare programs.
- Increase your exposure through a wide variety of advertising and sponsorship opportunities.
- Hear from top-researchers and clinicians to learn what products and support is needed from manufacturers.
- Participate in key education programs and plenary sessions.
- Take advantage of education sessions created for exhibitors, by exhibitors.
- Much more!

OUR ATTENDEES ARE DECISION MAKERS

Attendees are O&P practitioners, pedorthists, physicians, technicians, fitters, students, educational instructors, facility owners, marketing personnel, physical therapists, residents, office managers, billing specialists, occupational therapists, researchers, engineers, manufacturers, distributors and suppliers of O&P products and services.



Exhibits. Education. Networking.



▶ Hotel & Travel Information

LOCATION AND VENUE

Tucked in the Piedmont region’s sleepy rolling hills, this bustling metropolis is anything but a quiet Southern belle. Charlotte, North Carolina, explodes with growing businesses, burgeoning sports franchises and an evolving culinary scene. Though the Queen City is known for the Charlotte Motor Speedway and the NASCAR Hall of Fame, it’s much more than a haven for those with a need for speed. Uptown Charlotte—be sure not to call it downtown—is crawling with suits and tourists, while art aficionados and culture hounds flood the Plaza Midwood and NoDa (or North Davidson) neighborhoods. Meanwhile, those in search of a pint of local beer won’t want to miss South End, home to a handful of the city’s top breweries.



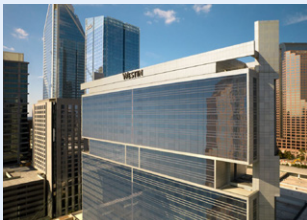
TRAVEL

Charlotte Douglas International Airport (CLT) is located approximately 6 miles to uptown Charlotte. Taxi, Uber, and Lyft are readily available from the airport.

HOTEL RESERVATIONS

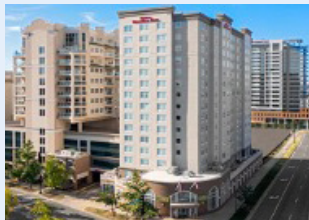
AOPA has reserved hotel room blocks at four properties as outlined below. Attendees are encouraged to book early, but no later than Thursday, August 15 when the hotels will release AOPA’s room blocks. Rooms may be available, but most likely at a higher rate.

Book Your Reservations by August 15, 2024



■ **Westin Charlotte**
RATE: \$199++ per night
 The Westin in located at 601 South College St, Charlotte, NC 28202 and is connected to the convention center via a skywalk. Relax and refresh your mind, body and spirit at the Westin Charlotte. The Westin will serve as the host hotel—Turn your stay in the Queen City into a true memorable experience.

[Book Your Room](#)



■ **Hilton Garden Inn Charlotte**
RATE: \$165++per night
 The Hilton Garden Inn Charlotte Uptown is located at 508 E Martin Luther King Jr. Blvd, Charlotte, NC 28202 and is one block from the convention center. This property features free wifi, on-site restaurant and pet friendly rooms. Self-parking is \$25 per night.

[Book Your Room](#)



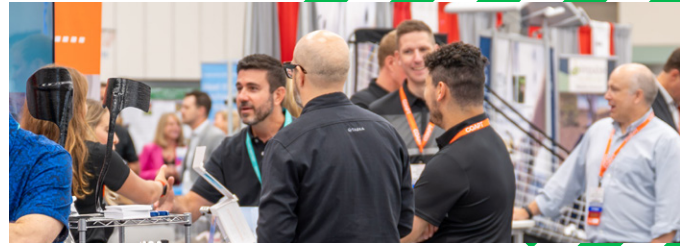
■ **JW Marriott**
RATE: \$209++ per night
 The JW Marriott is located at 600 South College St, Charlotte, NC 28202 and is approximately one block from the convention center. Unwind in upscale well-appointed rooms with lux amenities, including a 24-hour fitness center, Spa by JW, Executive Lounge, Aura Rooftop & pool, Dean’s Italian Steakhouse, and Caroline’s Oyster Bar.

[Book Your Group Rate](#)



■ **Hampton Inn by Hilton Uptown**
RATE: \$165++per night
 The Hampton Inn Charlotte Uptown is located at 530 E. Martin Luther King Jr. Blvd, Charlotte, NC 28202 and is two blocks from convention center. This property features free wifi, free hot breakfast, indoor pool and fitness center. Self parking is \$25 per night.

[Book Your Room](#)



▶ Exhibitor Information

2024 EXHIBIT SCHEDULE*

Date	Exhibit Setup	Exhibit Hours*
WEDNESDAY September 11	Installation Noon – 5:00 PM	
THURSDAY September 12	Installation 7:00 AM – 3:00 PM	5:30 – 7:30 PM Welcome Reception
FRIDAY September 13		9:00 AM – 6:00 PM Exhibitor Happy Hour 5:15 – 6:30 PM
SATURDAY September 14	Dismantle 4:00 – 9:00 PM	9:00 AM – 4:00 PM
SUNDAY September 15	Dismantle 7:00 – 11:00 AM	

Education will take place on Sunday, September 15, but there will be no exhibition this day.

* Times are subject to change.

EXHIBITOR BADGES

Two exhibitor full conference badges are included with your 10'x10' purchased space. These registrations include: admission to all education sessions, CE credits, Welcome Reception, meeting materials, and lunch tickets. Additional conference badges can be purchased at a discounted rate. All exhibit personnel must wear their exhibitor badge and/or a set-up badge, which will be available at the registration desk. For questions regarding move-in, contact Show Management at 571/431-0852. Permission for early move-in must be approved by Show Management. All construction must be completed and aisles cleared by 3:00 PM, Thursday, September 12.



EXHIBIT PORTAL—CADMIUM

We are excited to offer Cadmium as our one-stop shop Exhibitor Portal. Once you purchase your exhibit space, within your account you will also be able to access:

- Booth Rules & Regulations
- Interactive Floor Plan
- Manufacturers' Workshop & Product Preview Theater (PPT) Opportunities
- Sponsorship Opportunities
- 2024 Exhibitors Listing
- FREEMAN Service Kit
- and more...



Visit www.AOPAAssembly.org.

EXHIBITOR SERVICE KIT

The Exhibitor Service Kit is an online guide provided by Freeman Decorating which includes all information and order forms you need to plan a successful trade show event; as well as shipping information, booth rental, electric, and internet needs. The Exhibitor Service Kit will be available in July.

Contact Kelly O'Neill at kelly.oneill@aopanet.org or 571/431-0852 for information.



To exhibit at the 2024 AOPA National Assembly, please visit the AOPA Assembly website at bit.ly/3WoyDA3 or contact Kelly O'Neill at kelly.oneill@AOPAnet.org.

Exhibitor Information

2024 EXHIBITS

Each 10'x10' standard booth space includes*:

- A standard identification sign (7"x44") indicating company name and booth number
- Eight-foot-high (8') back wall drape and three-foot (3') side rail drape.

*Exhibit space does NOT include table, chairs or carpet. Carpet is required and can be ordered from Freeman or you can provide your own, but it is required. These and other items can be ordered through FREEMAN.

AOPA Member:
\$2,950 per 10'x10' unit

Non-AOPA Member:
\$7,500 per 10'x10' unit

➤ Premium Corner Space:

\$100 Additional

(with exception for a island or peninsula booth)

EXCLUSIVE OPPORTUNITY!

FIRST TIME EXHIBITORS with AOPA receive a complimentary basic booth space set-up with their purchased 10'x10' booth space which includes:

- A standard identification sign (7"x44") indicating company name and booth number
- Eight-foot-high (8') back wall drape and three-foot (3') side rail drape
- Six-foot (6') skirted table, two chairs, carpet, and wastebasket.



EXHIBITORS ALSO RECEIVE:

- Post-event registration mailing list of all National Assembly attendees. (AOPA members only)
- Two exhibitor full conference badges (per 10'x10' exhibit space) which includes: admission to all education sessions, CE credits, Welcome Reception, meeting materials, breakfast, and lunch.
- Additional discounted exhibitor full conference badges available once complimentary badges are used. *Limits apply.*
- Private lounge area exclusive to exhibitors.
- Ability to receive CE credits with your full conference registration badge—*no additional charge!*
- 24-hour perimeter security guard service.
- Breakfast and lunch during show hours conveniently located inside or near the exhibit hall.
- Exhibitor Service Kit—The Exhibitor Service Kit is an online guide provided by Freeman Decorating which includes all information and order forms you need to plan a successful trade show event; as well as shipping information, booth rental, electric, and internet needs.
- Exhibitor Newsletters—provide you with important up-to-date information regarding the show.
- One hour early access to exhibit hall prior to exhibit hall opening each day for those with Exhibitor Full Conference Badges.
- FREE Weblink in the online exhibitor listing which includes your contact information, social media links, and your company logo.
- Discounted hotel room rates at show participant hotels.



To exhibit at the 2024 AOPA National Assembly, please visit the AOPA Assembly website at bit.ly/3WoyDA3 or contact Kelly O'Neill at kelly.oneill@AOPAnet.org.

▶ Exhibitor Sponsored Educational Opportunities

EDUCATIONAL

The opportunities below allow attendees to receive CE credits. Sponsorship & Education Opportunities are only available to exhibitors of the 2024 National Assembly.

MANUFACTURERS' WORKSHOP

Take advantage of this unique opportunity to increase your visibility within the O&P community by sharing your successes and techniques with practitioners. Workshops are 1-2 hours long and accommodate up to 50 people. To ensure the best experience for all exhibitors, workshops are limited to 10 concurrent workshops during each tier.

COST: 2 hr \$1,750
1 hr \$1,250



NEW! NEW THIS YEAR

Each workshop room will be provided a complimentary LCD Projector for your workshops. The meeting room will be set for 50 people and will include a screen, power, and HDMI cable.



PRODUCT PREVIEW THEATER (PPT)

Place your product or service front and center for a 30-minute product preview right on the show floor. These 30-minute mini-workshops are designed to be high-energy presentations showcasing different products and/or services throughout the exhibition.

COST: Unopposed time \$1,250
Standard time \$850

EDUCATION OPPORTUNITY!

EDUCATION TRACK SPONSOR

Become the exclusive sponsor of an education track at the Assembly. Choose from the Prosthetic, Orthotic, Pedorthic, Business or Technical tracks. Sponsorship includes: Logo & "Thank-You" placed in all targeted education marketing promotions, Assembly Preliminary and Final Program, and meeting room signage. Plus, distribute your marketing materials in back of meeting room.
COST: \$5,000

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O&P ALMANAC

EXHIBITOR SPECIAL

At no extra charge, the official magazine of the National Assembly, the *O&P Almanac*, will be given to each attendee. Send us your promotional piece to include in the *O&P Almanac* distribution package for only \$1,500. The *O&P Almanac* is the ONLY O&P magazine to be distributed in this manner. Space is limited, so act quickly!

COST: \$1,500

Ad Closing Deadline: July 2, 2024

Ad Materials Deadline: July 9, 2024

MOST POPULAR

EXHIBITS PASSBOOK

Drive attendees to your booth by participating in this popular traffic-building opportunity. You provide a question that will be included in the passbook. Attendees will then visit all participating booths to discuss your question and get the answer. Attendees will receive CE credits for completing the passbook and have the opportunity to win valuable prizes. *New! This year the first 100 attendees that complete a passbook will receive a \$10 Starbucks Gift Card.

COST: \$1,000



New!

This year the first 100 attendees that complete a passbook will receive a \$10 Starbucks Gift Card.



Sponsorship & Education Opportunities are only available to exhibitors of the 2024 National Assembly.



= Under \$1,000

▶ Sponsorship Opportunities

ATTENDEE COMMUNICATION

MESSAGE ALERT

Reach attendees instantly while in Charlotte with a message alert through the event app! Invite attendees to your booth demonstration or remind them of your Workshop. Limited to one per company per day, a maximum of four per day.
COST: \$800/per alert



SOCIAL MEDIA PACKAGE

Two (2) AOPA tweets with link to sponsor site and booth number; Two (2) AOPA Facebook posts with link to sponsor site and booth number.
This opportunity is limited to 10 sponsors.
COST: \$800

AOPA WEBSITE BANNER AD

Your banner ad will be placed on one of the Assembly web pages.
 Banner size: 280 x 280 px
COST: \$800

ASSEMBLY SESSION SPOTLIGHT SPONSOR

Bring your product to the forefront, place a banner advertisement in the **Weekly Assembly Session Spotlight**. Beginning in July, an Assembly update is emailed every week to 8,500 recipients to provide valuable information about symposia, speakers, and special events.
 Banner size: 728 x 90 px
COST: \$800



PUBLICATIONS

EXCLUSIVE OPPORTUNITY!

PRELIMINARY PROGRAM BACK COVER ADVERTISEMENT - SOLD

The **Preliminary Program** serves as the primary marketing piece for the Assembly which includes the education program schedule, manufacturers' workshop schedule, exhibitor list, special events; and meeting, housing, and registration information.
COST: \$5,000



EXCLUSIVE OPPORTUNITY!

EVENT & ACTIVITIES PROGRAM COVER ADVERTISING ADVERTISEMENT

Three (3) prominent and exclusive spots are available for this year's on-site program. Become the sponsor of the inside front cover, inside back cover, or outside back cover ad. Exact dimensions will be sent with your confirmation.
COST: Outside Back Cover \$5,000, Inside Back or Inside Front \$3,500

EVENT & ACTIVITIES PROGRAM COUPON SECTION

Everyone loves coupons—take advantage of the coupon section of the final program. Promote show specials, new products and/or product discounts!
COST: \$800 per coupon



Sponsorship & Education Opportunities are only available to exhibitors of the 2024 National Assembly.



= Under \$1,000

Sponsorship Opportunities

CONVENTION CENTER

NEW! EXCLUSIVE OPPORTUNITY!

GENERAL SESSION WALL

Sponsor this large and highly visible wall cling that is located on the way to the General Session meeting room.

COST: \$6,500.



NEW! CONVENTION CENTER ENTRANCE CUBES

Be the sponsor of one (or both) of these highly visible sponsorship opportunities that are one of the first things that attendees will see as they enter the Convention Center.

COST: \$8,000/each cube



NEW! WINDOW CLINGS

These prime window clings are located next to the escalator that takes you down to the Exhibit Hall. There are 2 size options available.

COST: \$1,000 (T) \$800 (B)



WELCOME BANNERS

Be the first to welcome attendees to Charlotte! Banners will be prominently located for all to see.

COST: \$4,000 - SOLD

EXCLUSIVE OPPORTUNITY!

EXHIBIT HALL AISLE BANNER SIGNS

Aisle signs can be seen from virtually every location on the show floor and are used by attendees to navigate their way through the exhibit hall. Your logo and booth number will be included on these full color double sided banners.

COST: \$3,500

EXCLUSIVE OPPORTUNITY

STAIR GRAPHIC - SOLD

Make a big impact with a stair graphic that will be seen coming and going back and forth between the exhibit hall and education sessions.

COST: \$12,000

EXCLUSIVE OPPORTUNITY!

ESCALATOR GLASS CLING-SOLD

This is a great way to escalate your company by being seen coming and going to the Exhibit Hall. Sponsorship includes 2 one-sided panels and center runner.

COST: \$12,000

EXCLUSIVE OPPORTUNITY!

RESTROOM GLASS CLINGS

Own the throne! Promote your products or simply inform everyone who you are in a place where everyone will eventually be.

COST: \$3,000 - SOLD

METER BOARD

Promote your company on a highly visible Meter Board. These 4-sided Meter Boards are displayed throughout the exhibit hall. Sponsorship is for one of the 4 sides.

COST: \$1,800, or contact for discount to sponsor all 4 sides

FLOOR STICKERS

Drive traffic to your booth with customized graphic floor stickers. Opportunity for four (4) 36" round floor graphics to be placed throughout the tradeshow floor.

COST: \$3,000

LET'S GET CHARGED!

Cell phone charging stations are a great way to have advertisement in prime areas and reach attendees on a multitude of levels as they charge their cell phone or other mobile devices. Sponsor to provide artwork.

COST: \$5,000

GENERAL SESSION CHAIR DROP

Receive maximum exposure to all those attending each day's General Sessions by having your collateral, books, leaflet, raffle forms, or similar items distributed to each seat in the General Session.

COST: \$2,000 per item/per General Session.

EXCLUSIVE OPPORTUNITY!

REGISTRATION SPONSOR- SOLD

Signage and branding within the conference registration area onsite, registration confirmations, and a complimentary meeting bag insert. Provide your own branded company pens for added bonus!

COST: \$8,000

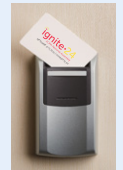
HOTEL

EXCLUSIVE OPPORTUNITY!

HOTEL ROOM KEY

Company logo will be included on the hotel room keys. This exclusive opportunity is available on a first-come, first-served basis. The keys will be available at all Assembly host hotels. - **SOLD**

COST: \$12,000



HOTEL ELEVATOR DOOR WRAP

Elevator doors wraps provide an exciting way to reach great heights with your messaging. Place your message at the Westin in front of attendees going up to their room.

Cost includes one door. 6 opportunities available. **COST: \$4,000**

HOTEL ROOM DISTRIBUTION

Hotel room distribution is a convenient and effective way to reach AOPA attendees. Items can be left outside of room or under door.

COST: \$3,000 per item/per hotel

NEW! **HOTEL ELEVATOR MIRROR CLINGS**

Promote your company/product on these mirror clings which will be located in the elevators at the Westin.

6 opportunities available.

COST: \$1,000 each



Sponsorship & Education Opportunities are only available to exhibitors of the 2024 National Assembly.

Sponsorship Opportunities

VIDEO

EXCLUSIVE OPPORTUNITY!

KEYNOTE VIDEO SPONSOR

Your one minute video commercial will be played on-site in Charlotte during the opening General Session on Friday morning. **SOLD**
COST: \$5,000

NEW! VIDEO SHOWCASE THEATER

Provide a 5 minute or less video showcasing your company and/or product. These videos will run continually on a loop and will be located on the exhibit hall floor.
COST: \$1,500 per video

NEW! VIDEO SHOWCASE SNACK SPONSOR

Everyone loves snacks while watching videos. Individually bagged pretzels, potato chips, and popcorn would be provided during the unopposed exhibit hall times next to the Video Showcase. 2 opportunities available (Friday & Saturday).
COST: \$2,000 per day



RAFFLE & NEW PRODUCT LAUNCH BOARDS

If you are planning to hold a raffle and/or launch a new product at the 2024 AOPA National Assembly, let AOPA help you spread the word. We will have an Announcement Boards located near the entrance to the exhibit hall where you can post your raffle and/or new product information for all attendees to see. There is **no charge** to participate. More information will be provided closer to show.
COST: No Charge

SPECIALTY ITEMS ON-SITE

EXCLUSIVE OPPORTUNITY!

MEETING BAG - **SOLD**

The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the Assembly. Maximize your visibility by sponsoring the 2024 bag.
COST: \$12,000

MEETING BAG INSERTS

Capture a targeted audience by inserting a product sample or literature piece (brochure, invitation, or flyer) into the official show meeting bag.
COST: \$1,200 per insert

EXCLUSIVE OPPORTUNITY!

BADGE HOLDER/LANYARD

Display your company's name and/or logo on the lanyards that hold attendees' name badges!
COST: \$5,000 - **SOLD**

EXCLUSIVE OPPORTUNITY!

CONVENTION CANDY

Treat attendees with a customized sweet treat! Your logo will be printed on candy and distributed at registration and information counter.
COST: \$3,000

EXCLUSIVE OPPORTUNITY!

CUSTOMIZED SHOW NAPKINS

Customized napkins with your company logo will be used during the welcome reception and coffee breaks.
COST: \$2,000

EXCLUSIVE OPPORTUNITY!

WATER BOTTLES - **SOLD**

Your one-color imprint logo on high-quality water bottles will be distributed at water stations in the education rooms. Sponsorship also will be promoted at the built in water filling stations located in the Meeting Space & Exhibit Hall.
COST: \$10,000

THREE OPPORTUNITIES AVAILABLE!

WOMEN'S LUNCHEON

Your support will allow AOPA to bring together women in the profession to learn from each other, honor and celebrate one another, and network. - **SOLD**
COST: \$2,500



NEW! **EXCLUSIVE OPPORTUNITY!**

TABLE TENT SPONSOR

Sponsors of lunch tables will have their own custom-made table tents which will be displayed prominently as a centerpiece. Sponsors are responsible for providing artwork.
COST: \$2,000

NEW! **EXCLUSIVE OPPORTUNITY!**

CONFERENCE NOTEBOOK - **SOLD**

Your company logo will appear on a Conference Notebook. Attendees often utilize these notebooks on site to jot down notes in sessions and in the exhibit hall as well as long after the conference. Provide your own branded company pens for added bonus!
COST: \$5,000

EXCLUSIVE OPPORTUNITY!

RELAXATION STATION - **SOLD**

The Relaxation Station is sure to one of the most popular spots at the Assembly. Attendees will enjoy a brief massage by a licensed professional massage therapist. Sponsor will also receive exposure on signage and acknowledgment in the Final Program and Mobile App.
COST: \$10,000

BACK BY POPULAR DEMAND

ASSEMBLY SHOW T-SHIRT

Back by Popular Demand!

Include your logo on this show t-shirt which will be given out to attendees. Sponsors logos are printed on the back of the t-shirt in full color, while the show logo is printed on the front.
COST: \$500



AOPA reserves the right to reject any promotional material or other material for distribution. All orders must be paid with a check or credit card when the reservation is placed through Cadmium. Material/art must be e-mailed or shipped to arrive at AOPA by specified due date.

Only exhibiting companies are eligible to participate in promotional events during the AOPA National Assembly. Non-exhibiting companies are prohibited from participation in Manufacturers' Workshops, Product Preview Theaters and all other sponsorship promotional opportunities.

Title Sponsorship qualifying level amounts do not include booth space, O&P Almanac Advertising, Manufacturers' Workshops or Product Preview Theater Presentations.

▶ Sponsorship Levels & Benefits

SPONSORSHIP LEVELS

Partner with AOPA and reap more rewards at the Assembly. Level up for value-added benefits available to those companies who partner at a higher tier.	Diamond	Platinum	Gold	Silver	Supporter
Recognition on AOPA Website	●	●	●	●	●
Recognition in the Events & Activities Program	●	●	●	●	●
Recognition in the AOPA SmartBrief Newsletter	●	●	●	●	●
Recognition on Signage (through out convention space)	●	●	●	●	●
Recognition on PowerPoint slide (shown in all meeting rooms)	●	●	●	●	●
Recognition in the Opening General Session	●	●	●	●	●
Featured segment in the Assembly Issue of the <i>O&P Almanac</i>	●	●	●	●	●
Additional Free Meeting Registration Passes	● (QTY. 4)	● (QTY. 3)	● (QTY. 2)	● (QTY. 1)	●
Social Media Network "Thank You's" (Facebook, Twitter and LinkedIn)	●	●	●	●	●
Sponsor Ribbons for Staff Badges	●	●	●	●	●
Complimentary Conference Room for Private Sales/Staff Meetings. Available Friday morning through Sunday noon.	●				
TOTAL	\$20,000	\$15,000	\$10,000	\$7,500	less than \$7,500

Title Sponsorship qualifying level amounts do not include booth space, *O&P Almanac* Advertising, Manufacturers' Workshops or Product Preview Theater Presentations.

▶ HOW TO PURCHASE?

Sponsorship items can be easily purchased directly through your Exhibit Booth portal.

Have questions or need your login/access key for your account? Contact Kelly O'Neill directly at kelly.oneill@aopanet.org or (571) 431-0852.

EXHIBITOR VALUE PACKAGE

Choose the package that's right for you. AOPA offers you cost-effective promotional packages that work with everyone's budget. These value packages conveniently bundle several sponsorship opportunities to save you time and money all while giving you increased visibility during the show.

PACKAGE #	#1	#2	#3	#4
Exhibitor Passbook	●	●		●
Assembly Show T-Shirt	●	●	●	●
Coupon in Final Program OR Message Alert in Mobile App (Select One)		●	●	●
Meter Board Sign			●	●
TOTAL	\$1,250 (\$1,500 Value)	\$2,000 (\$2,300 Value)	\$2,900 (\$3,100 Value)	\$3,800 (\$4,100 Value)




**American
Orthotic &
Prosthetic
Association**

**AMERICAN ORTHOTIC &
PROSTHETIC ASSOCIATION**
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