

**slas**  
**2025**

INTERNATIONAL  
CONFERENCE &  
EXHIBITION

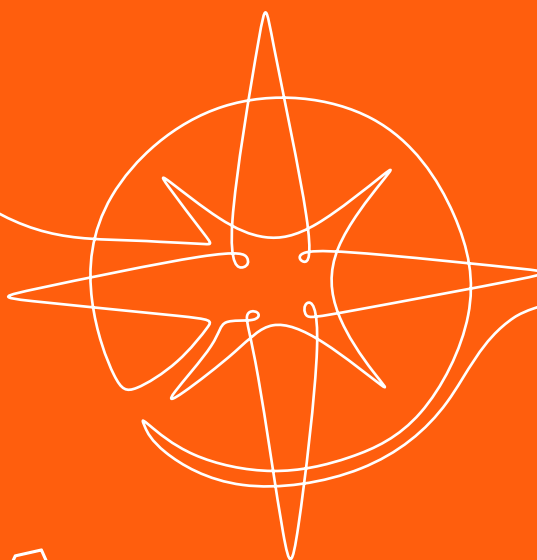
**01.25-29**

San Diego, CA, USA

# Exhibit and Sponsorship Prospectus



It's all about collaboration ○



## Curiosity Igniting Innovation

[slas.org/2025](https://slas.org/2025)



“A great place to see and hear about the latest in all things automation.”  
—2024 Attendee

# SLAS2025: Where Curiosity Inspires Innovation

The Society for Laboratory Automation and Screening (SLAS) is an international professional society of academic, industry and government researchers as well as developers and providers of laboratory automation technology and tools.

Biologists, technologists, engineers and researchers unite across disciplines to build on their curiosity. The successful translation of this discovery is accelerated by advances in laboratory innovation and by providing education and information to transform research.

## SLAS Exhibition

The SLAS2025 International Conference and Exhibition is the Society’s flagship annual conference and exhibition and the must-attend event dedicated to laboratory automation and life sciences discovery. This event will be held at the [San Diego Convention Center, January 25-29, 2025](#).

SLAS2025 delivers a dynamic exhibition experience—including opportunities for business-to-business and business-to-consumer interaction—enabling technology providers to showcase their latest products and services, network and share scientific content with the diverse SLAS audience of life sciences researchers, sample managers, data engineers and laboratory automation users from around the world!




“The place to be for new and emerging life science technologies.”  
—2024 Attendee



# Why Exhibit?

## Visibility:

More than 7,700 life sciences researchers and laboratory automation technology professionals in one place!

 More than 7,700 life sciences professionals

## Access:

Exhibitors with full conference badges have full conference access and can attend educational sessions and networking events. The SLAS2025 program will feature over 150 talks spanning eight educational tracks within life sciences, technology and laboratory automation.

## Network:


Join discussions or host your own talk and interact with attendees at networking, educational, special interest, and social events. Network with attendees inside the hall during lunches, a reception, and coffee and beverage breaks all provided by SLAS.



## Connect:

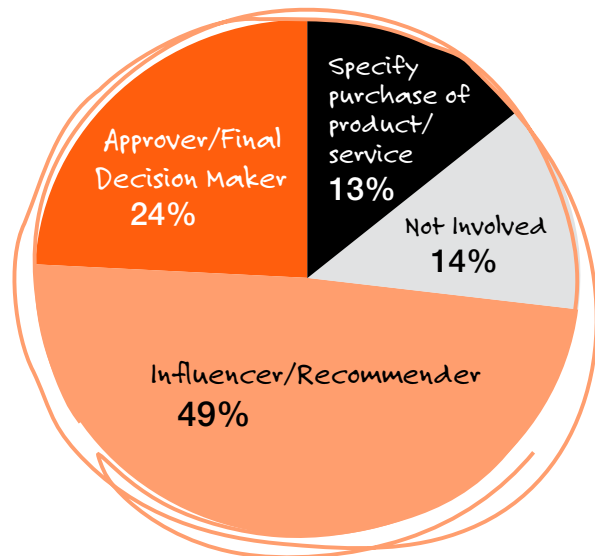
Connect with attendees that have significant purchasing power or influence within their organization.



 Network during lunches, a reception, and beverage breaks in the hall

# Attendee Demographics

## Purchasing Authority



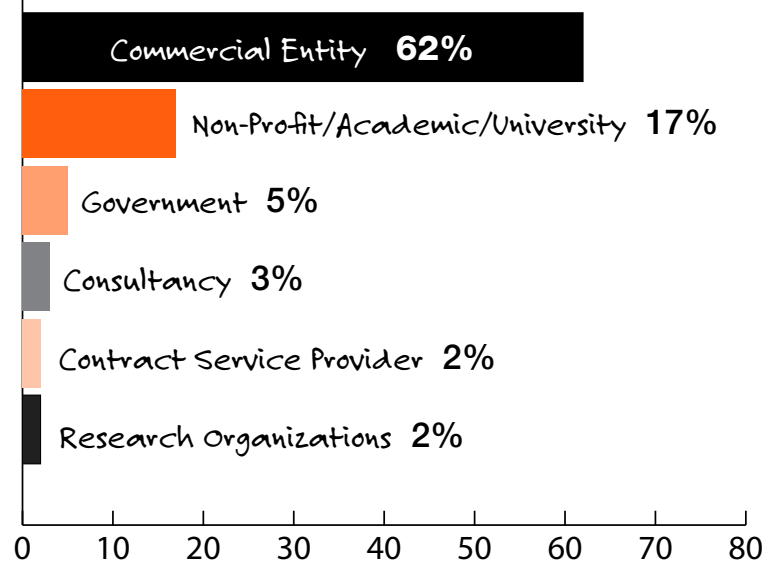
Over **85%** of SLAS International attendees are involved in decision making



## Visitor Objectives

To see new products/innovations	<b>80%</b>
To network amongst the industry	<b>70%</b>
To keep up to date with market trends	<b>61%</b>
To meet with current suppliers	<b>50%</b>
To attend the scientific program	<b>41%</b>
To source new suppliers	<b>35%</b>
To source a specific product/service	<b>35%</b>
To identify new opportunities/markets	<b>35%</b>
To attend a seminar/session	<b>34%</b>
To seek potential business partners	<b>32%</b>

## Organization Type

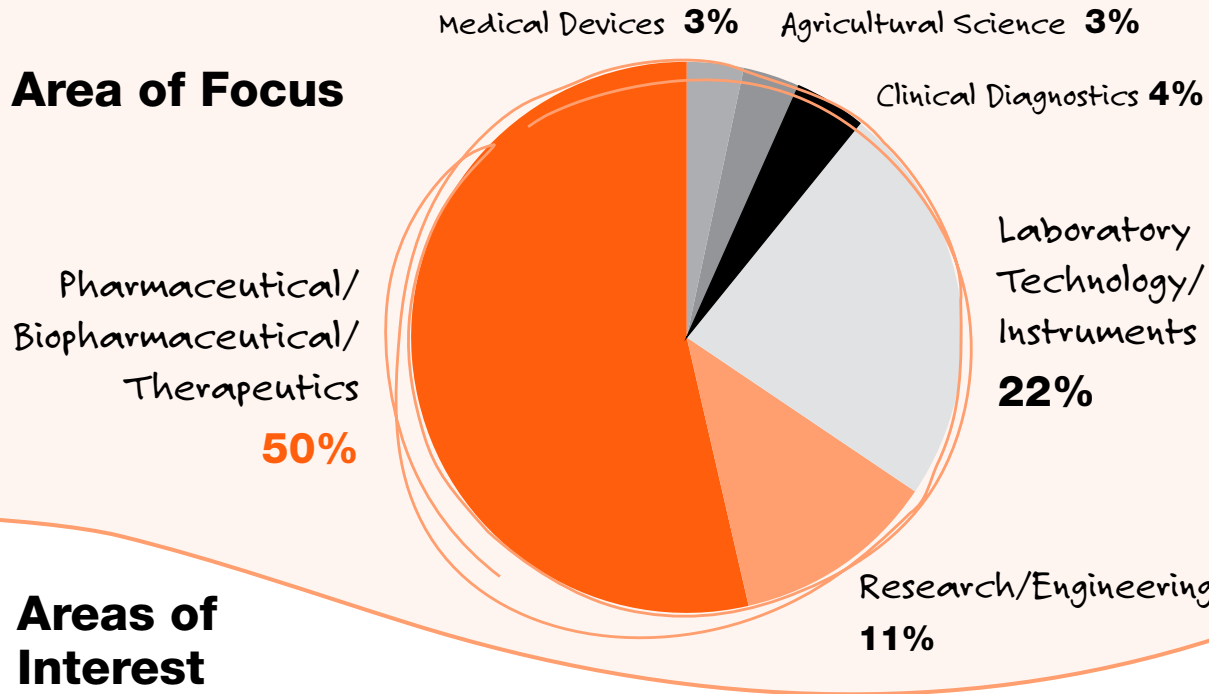


"It is the singular best conference to attend for laboratory automation."

—2024 Attendee

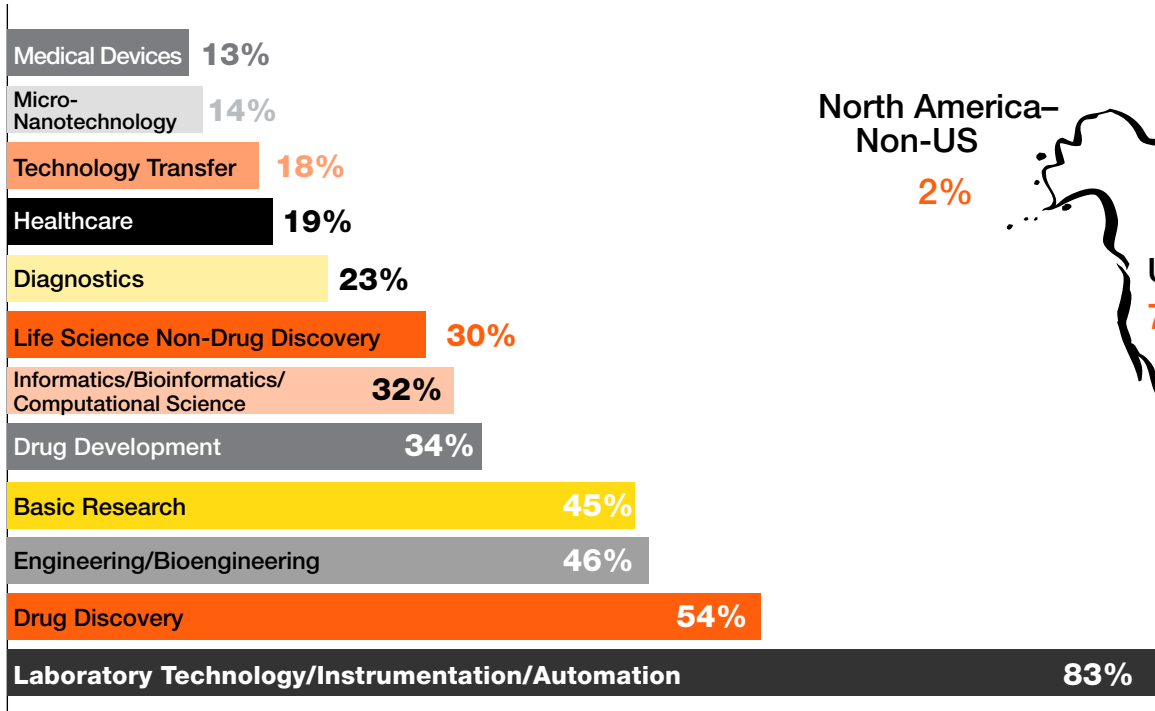


## Area of Focus

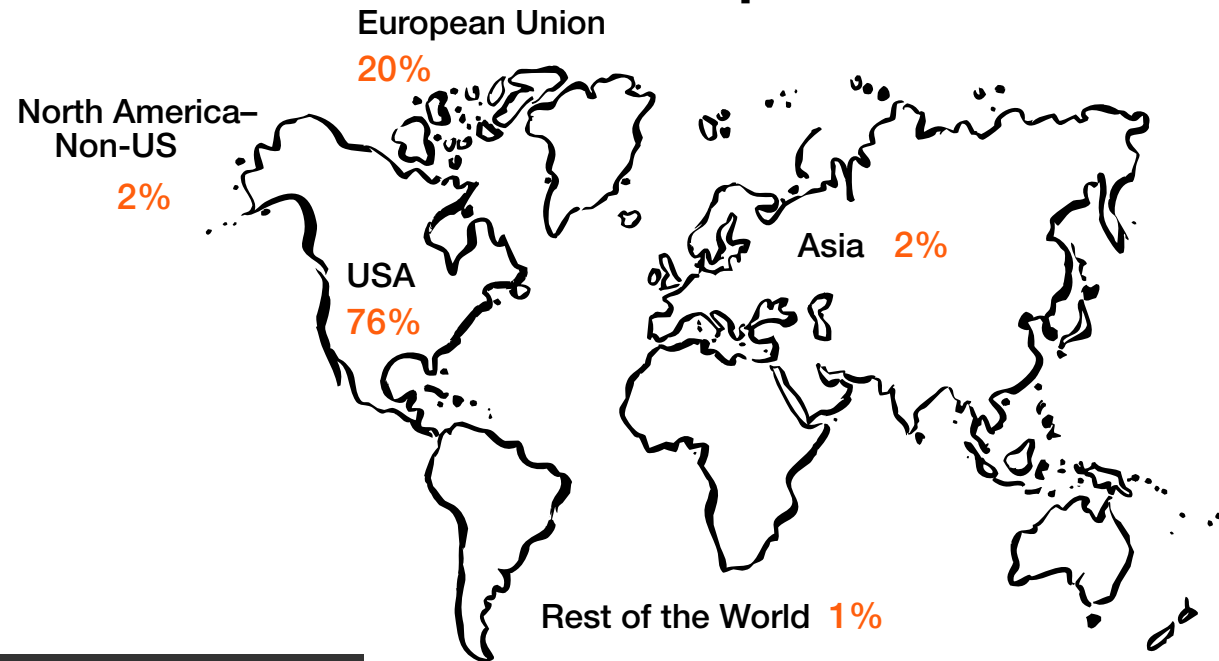


“SLAS is the pinnacle of exhibitions.”  
— 2024 Attendee

## Areas of Interest



## Regional Representation



# Who Should Exhibit?

## Providers of automation technology, products and services related to:

Artificial Intelligence/Machine Learning/Data Analysis

Assays/Assay Development

Augmented Reality Applications

Barcode Readers & Labeling

Cultures/Apparatus/Supplies

Chemical Synthesis Reagents

Chromatography

Cleanroom Technology/Air Compressors

Clinical Automation/CLIA

Clinical/Pre-clinical Diagnostics

Compound Libraries

Compound Screening Libraries

Computer Hardware/Software

Consulting Services

Contract Services

DNA-Encoded Libraries

Detection Systems

Diluters/Dispensers

Dissolution Apparatus

Electrophoresis Equipment/Supplies

Enclosures and Hoods

Lab Design & Engineering Services

Filtration Equipment & Supplies

Flow Cytometry

Fluids: Motors, Pumps, Valves

Fluorescence Assays

Fluorescence Equipment & Supplies

General Laboratory Equipment & Supplies

Genetic Engineering

Genomics

HTS Products & Services

Homogenizers

Hybridization Equipment & Reagents

Imaging Systems & Software

Incubators & Ovens

Label-Free Assays

Labware

Liquid Handling Equipment

Luminometers

MALDI/Spectrometry

Metabolomics

Micro & Nanotechnology

Microarray Biochip Analysis Systems

Microplates

Molecular Biology Instruments

Nanocoatings

Pipettors/Pipette Tips

Plasticware

Proteomics

RFID Readers

Reagents

Remote Lab/Cloud Automation

Robotics/Motion Control

Sample Management

Scales/Balances

Sustainability Best Practices

Synthetic Biology

Toxicology & Forensics Services  
Automation



# Exhibit Booth Pricing



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**Pricing:** \$43 per square foot    **Corner Fee:** \$350 per corner

## Exhibitor Benefits:

- Access to SLAS2025 registered attendee email list pre- or post-event (*based on availability, service fee applies*)
- One (1) full-conference exhibitor registration per 10' x 10' booth
  - Includes access to the entire SLAS2025 event, including scientific sessions; additional full-conference registrations for your staff may be purchased at a discounted rate (see chart; a \$1,275 value)
- Five (5) exhibitor booth personnel registrations per 10' x 10' booth
  - Includes access to the SLAS2025 exhibit hall only; additional booth personnel registrations for your staff may be purchased at a discounted rate (see chart; a \$1,500 value)
- Complimentary exhibition-only badges to distribute to your valued customers (based on booth size—\$300 value)
- Recognition as an exhibiting company on the SLAS2025 website and event scheduler
- Company listing and description on the SLAS2025 online floor plan and in the SLAS2025 conference app.
- Dedicated access to exclusive event networking functions with SLAS's diverse global community
- Access to additional sponsorship opportunities across the conference at reduced exhibitor rates
- Opportunity to compete for the SLAS New Product Award

Category	Comp Exhibitor Full Conference	Comp Exhibitor Booth Personnel	Comp Customer Exhibition Only Badges	Comp Customer Full Conference Badges	Pre-Conference Attendee List	Post-Conference Attendee List
Per 10X10	1 \$1,275 Value	5 \$1,500 Value	3 \$900 Value	0	1 per company	0
Innovation AveNEW	1 \$1,275 Value	1 \$300 Value	0	0	0	1 per company
Silver Sponsor	0	0	0	0	0	0
Gold Sponsor	0	0	0	0	0	1 per company
Platinum Sponsor	2 \$2,550 Value	0	0	2 \$2,550 Value	1 per company	1 per company
Diamond Sponsor	3 \$3,825 Value	0	0	3 \$3,825 Value	1 per company	1 per company

## Over and Above Pricing\*

Cost to purchase additional registrations above your comp allotment specified in the table above

**Through 1/22/25    Beginning 1/23/25**

Exhibitor Full Conference*	<b>\$1,050</b>	<b>\$1,275</b>
Exhibitor Booth Personnel*	<b>\$250</b>	<b>\$300</b>
Customer Full Conference*	<b>\$1,050</b>	<b>\$1,275</b>
Customer Exhibition Only Badges*	<b>\$250</b>	<b>\$300</b>

**Required deposit:** The booth pricing rate is \$43/square foot (plus \$350 per corner when applicable) and 30% of the total space rental charges due at signing.

**Full Payment Due:** Final Payment is due by September 9, 2024. Applications received after September 9, 2024, must include full payment.



# Exhibit Booth Pricing cont.

## Booth Specifications

**Island Booths:** Island booths are booths exposed to aisles on all four sides, with a minimum size of 20'x20'. The maximum height of an island booth is 20' when ceiling height and rigging permit (20' from the floor to the top of any booth components and signs). No signage, lighting fixtures or light/sign trusses are allowed outside the boundaries of the exhibit space.

**Linear Booths:** Linear booths may not exceed eight feet (8') in height. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. A maximum height of eight feet is allowed only in the rear half of the booth space, with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle.

## Exhibit Rules & Regulations / Terms and Conditions

### Payment of Exhibition Space:

Booth reservations must be accompanied by a nonrefundable deposit in the amount of 30% of the total space rental charges (payable in U.S. funds and drawn on a U.S. bank). Applications received without such payment will not be processed nor will space assignment be made. The full balance of the space rental charge is due and must be paid by September 9, 2024. Applications submitted after September 9, 2024, must be accompanied by payment in full of the space rental charges. Sponsorship payments are due in full at the time of reservation.

- Accepted forms of payment include credit card and ACH/wire. Check payments are not accepted.
  - ACH/Wire payments are due within 30 days of purchase or before the event, whichever comes first.
  - The exhibiting company must pay any wire transfer or bank fees.

### Cancellation and Refunds:

- All cancellations of space must be received in writing and sent to [SLASOps@discoversb.com](mailto:SLASOps@discoversb.com).
- If space is reduced, the net reduction of space will be treated as a cancellation of that space.
- Exhibitors who cancel and have a remaining balance must pay the amount due based on their date of cancellation. Exhibitors failing to pay their cancellation fee will forfeit the ability to participate in future SLAS events until their outstanding balance is paid in full. Badge allotments and/or booth benefits for any reduced or canceled space will be forfeited. SLAS reserves the right to adjust these allotments as appropriate.
  - If SLAS receives a written request for cancellation of space prior to September 9, 2024, the exhibitor will be liable for 30% of the total space rental charges.
  - No refunds will be made after September 9, 2024, and the exhibitor is responsible for 100% of the total rental charges.





## Exhibit Rules & Regulations / Terms and Conditions cont.

- No-shows will be treated as cancellations, and the exhibiting company will lose all accumulated points toward the following year's space assignments.
- It is expressly agreed by the exhibitor that in the event they fail to pay the space rental at the times specified, or fail to comply with any other provisions contained in these rules and regulations concerning their use of exhibit space, SLAS shall have the right to reassign the confirmed booth location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not SLAS enters into a further lease for the space involved.
- In case the exposition shall not be held for any reason whatsoever, then and there upon, the rental and lease of space to the exhibitor shall be terminated. In such case, the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the pro rata amount already paid for space for this specific event.



All exhibiting companies must agree to the **full terms and conditions** for this event.



# Past Exhibitors

Adaptyv Bio	Charles River	FORMULATRIX®	medlabdia AG	Scigilian USA, Inc.
Adolf Kühner AG	Chemsped Technologies AG	FOx BIOSYSTEMS NV	MESTRELAB RESEARCH S.L.	SEED Biosciences
Advanced Microfluidics SA	CN Bio	Fraunhofer IPA	METTLER TOLEDO	SelectScience
Agilent Technologies	Cognex Services Ltd.	Fritz Gyger AG	Microtechnix	Semaron
Alithea Genomics	Collaborative Drug Discovery (CDD)	Fujifilm Cellular Dynamics	mo:re GmbH	Sensific
Analytik Jena GmbH	CoolLED Ltd.	Fujifilm Wako Chemicals USA Corp.	ModuVision Technologies B.V.	Shanghai Gene Era Bio-Science Co., Ltd.
Andreas Hettich GmbH & Co. KG	Core Life Analytics BV	GC Biotech BV	Molecular Devices	Shenzhen Keyto Fluid Control Co., Ltd.
Aplitech Biolab/Analytik Jena	Corning Life Sciences	goodBot UG	MOLGEN BV	Sopachem
Araceli Biosciences	Covaris Ltd.	Greenpharma SAS	m-u-t GmbH	Specs, an eMolecules Company
Ardigen	CryoLogyx	Greiner Bio-One International GmbH	Nagi Bioscience	Sphere Fluidics Limited
ariadne.ai ag	Curiox Biosystems	Grenova, Inc.	NBS Scientific ES	Splashlake
ARRALYZE	Cytexa GmbH	Hamamatsu Photonics France	NETRI	SPT Labtech
AseBio	DNA Script	Hamilton Storage GmbH	Next Advance, Inc.	ST1 Co., Ltd.
Atrandi Biosciences	Dotmatics, Inc.	Hangzhou Allsheng Instruments Co., Ltd.	nNano AG	Surfix Diagnostics
Aurora Microplates	Drug Discovery World	Harro Höfliger	Norgren	Suzhou Chanshow Biotechnology Co., Ltd.
Automata	Drug Target Review	HighRes Biosolutions, Inc.	NovaticLab	Synchron Lab & MolGen
Axxam SpA	Dynamic Biosensors GmbH	IC Biomedical	Omega Bio-Tek	SYNENTEC GmbH
AzoNetwork	Dynamic Devices	inheco	Oncodesign Services	Synthace Ltd.
Beckman Coulter Life Sciences	edelris	INTEGRA Biosciences	Opentrons	Teledyne Photometrics
Benchling	eLabNext	Inventia Life Science	Opticon Sensors Europe B.V.	TERA-print
BioAuxilium Research	ELEMENTA LABS B.V.	IRBM	Opto GmbH	The Baker Company
bioBUBBLE	ELRIG	Irish Life Sciences	Oria Bioscience	Thermo Fisher Scientific
Biocompare	ELVEFLOW - Microfluidics Innovation Center	Kbiosystems & Porvair Sciences	Origincell	Titian Software
BioNex Solutions, Inc	ELVESYS	Lab Compare	Pivot Park Screening Centre	Tokyo Ohka Kogyo Co., Ltd.
Bionomous	EMULSEO	Lab Services B.V.	Poly-Dtech	TWD TradeWinds, Inc
Biosero	EMULSIF	LabCollector by AgileBio	Promega Biotech Ibérica, S.L.	Unchained Labs
Biotix, Inc.	Eppendorf	Labcon	Promega UK	Union Biometrica, Inc.
BLSI/lifetech.brussels	EQUIcon Software GmbH Jena	LABMAN	Protein Stable	United Robotics Group
BlueCatBio	EvoEnzyme	Lambda-X - Verhaert Masters in Innovation	PureHoney Technologies	UPM Biomedicals
BMG LABTECH GmbH	Evotec International GmbH	LiCONiC Instruments	QINSTRUMENTS GmbH	Waters Corporation
Briefly Bio	faCellitate GmbH	Loop Diagnostics	Readily3D	Yokogawa Deutschland GmbH
Brooks Automation	Femtika	Lucero	Refeyn	Zaber Technologies Inc.
Bruker Daltonics	Festo Automation SAU	LVL technologies GmbH & Co. KG - DELTALAB GROUP	Revity	Zhejiang A-gen Biotechnology Co., Ltd.
CellDynamics ISRL	Flow Robotics	Macula Vision Systems	Roylan Developments Ltd.	Zinsser Analytic
Cellenion	Fluigent	Matterhorn Studio	Samplision	
Cellink, Cytexa & Dispensix	Fluotics, Inc.		Sapio Sciences	
			SARSTEDT AG & Co.KG	
			SCIENION GmbH	
			Scientific Computing World	



# Exhibition Schedule

All times are local (Pacific Standard Time)



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EXHIBITION

## Installation

<b>Friday, January 24</b>	8:00 am – 1:00 pm 1:00 pm – 6:00 pm	Exhibitor Setup (600 sq. ft. booth size and larger only) All Exhibitor Setup
<b>Saturday, January 25</b>	8:00 am – 6:00 pm	All Exhibitor Setup
<b>Sunday, January 26</b>	8:00 am – 6:00 pm	All Exhibitor Setup

## Exhibition Hours

<b>Monday, January 27</b>	10:00 am – 6:00 pm
<b>Tuesday, January 28</b>	10:00 am – 6:00 pm
<b>Wednesday, January 29</b>	9:00 am – 1:00 pm

## Dismantle

<b>Wednesday, January 29</b>	1:30 pm – 9:00 pm
<b>Thursday, January 30</b>	8:00 am – 12:00 pm



## First-Time Exhibitor Orientation

Each year, 10-12% of the exhibit floor is made up of first-time exhibitors. We know there are tons of details to manage when you exhibit at an event of this size, so SLAS offers a First Time Exhibitor Service to help your team through the process. Freeman, SLAS's Official Service Contractor, offers concierge service for your booth admin. This service includes pre-show material orders, labor scheduling, shipping, material handling and navigating the service kit, as well as onsite and post-event assistance. Your booth will be featured with a First-Time Exhibitor badge on the online floorplan. Staff can pick up ribbons onsite indicating that you are a First-Timer.



# Non-Exhibiting Sponsorship Opportunities

## Can't join us on the exhibition floor?

You can still place your brand in front of SLAS2025 attendees. You will be able to secure select sponsorships without being an exhibitor.

## Benefits for Non-Exhibiting Sponsors:

- Logo recognition on the SLAS2025 Event Scheduler and on the SLAS website.
- Logo recognition on SLAS2025 Signage associated with the sponsorship and sponsorship level.
- All sponsor benefits are available except Exhibitor Full Conference registration badges.

## Rules for Non-Exhibiting Sponsors:

- A 25% surcharge will be added to your sponsorship purchase within 48 hours of purchase.
- Companies cannot purchase any sponsorship that is related to sponsored content (i.e. Exhibitor Tutorials, Solution Spotlights).
- Companies cannot purchase Passport to Prizes.
- Any sponsorship that has a speaking or photo opportunity (i.e. Keynote Program Sponsor, Innovation Award) benefit would be available only if a conference registration is purchased.
- Scientific Short Courses Lunch will receive tickets only if their representative has a conference registration and has purchased a ticket for the short course.
- Meeting rooms (hotel and convention center, floor-built meeting pods) are not available to non-exhibiting companies.



*"Best conference to see Drug Discovery Automation and new technology trends."*

*—2024 Attendee*



# Founding Sponsorship

SLAS offers a unique and exclusive opportunity for companies to become collaborative partners as Founding Sponsors of NexusXp at SLAS2025. Benefits for each Integration Scenario collaboration include:



## Exclusive Brand Exposure

Be an exclusive storyteller for your scenario concept that aligns with your products/services:

- In conjunction with the SLAS Content Curator, develop the specifics of your storytelling within the parameter of each scenario.
- Each scenario must involve a minimum of 2 different companies



## Enduring Content

- Interactive discussions: Each scenario will have one interactive discussion at a scheduled time in the NexusXp pavilion. The panel discussions will have one expert from each collaborating sponsor and will be led by the SLAS Program/Content Manager.
- Written scenario: Each scenario will have a written story describing the automation possibilities exhibited. These essays will be published on the SLAS website and shared with the SLAS community in a post-event email.
- SLAS will provide a content manager to develop the different scenarios and support the organizations in developing individual stories.
- SLAS will also provide a project manager to facilitate organizational communication and meet logistical deadlines.



## Promotional Marketing

SLAS has dedicated significant resources to promote NexusXp to participants in SLAS2025 and beyond.

- Pre-event multi-channel marketing (social media, dedicated web pages and targeted email) will include your logo
- Significant onsite signage will include your logo
- Post-event video sent to all SLAS members directing them to scenario-focused web pages and written success stories



## Booth Traffic Generator

- Onsite signage in each Integration Scenario area will showcase the participating sponsors and their physical booth locations.
- Booth signage to indicate NexusXp sponsorship
- Icons on website and mobile app to indicate NexusXp sponsorship
- Additional priority points for SLAS2026



## Exclusive Access

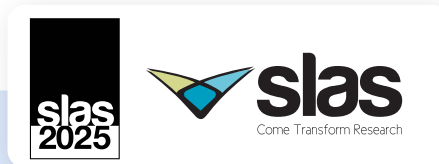
Access to Nexus Xp requires an additional ticket; Tickets are only available to SLAS2025 full conference registrants.

- 12 VIP passes will be provided to each collaborating scenario to distribute as they wish.
- List of registered attendees for the NexusXp pavilion with full contact information (email and phone number)

## Pricing

**Each Integration Scenario Collaboration is \$22,500.**

This amount can be divided among the collaborating sponsors. There is a minimum of 2 showcase sponsors per scenario.



# SLAS2025 International Conference & Exhibition



## Sponsor an Educational Track and a unique Article Collection

In collaboration with its influential publications [SLAS Discovery](#) and [SLAS Technology](#), the Society for Laboratory Automation and Screening (SLAS) is excited to offer Educational Track sponsorships at the [SLAS2025 International Conference & Exhibition](#), scheduled to run January 25-29, 2025, in San Diego, CA, USA.

Each Educational Track will feature expert-lead discussions and presentations, plus a hand-selected collection of pre-read articles that will give attendees a glimpse of the research represented.

Vendors have the opportunity to sponsor an Educational Track and its associated collection with exclusive onsite and online benefits.

### Educational Tracks and Article Collections will cover these key topics:

- |  |   |
|--|---|
| Track 1: Assay Development and Screening | Track 5: Data Science and AI                            |
| Track 2: Automation Technologies         | Track 6: Cellular Technologies                          |
| Track 3: New Modalities                  | Track 7: Micro-Nano Technologies                        |
| Track 4: Omics and Spatial Omics         | Track 8: Screening Applications & Biomarker Diagnostics |

***This is an exclusive opportunity to associate your brand, products or services with high quality, peer-reviewed content that will engage your target audience at the conference and online.***

*Distribution of print copies at the San Diego meeting is subject to timing. All collections and advertisements are subject to editorial approval.*

Each of the eight collections will include up to five editorially-curated papers from both *SLAS Discovery* and *SLAS Technology* with a concise introduction. Collections will be produced in print as well as online, and include advertisements and promotions to coincide with the conference.

#### Print collection:

- Up to four, full page color advertisements on cover positions and opposite table of contents
- 200 print copies for sponsor's own use
- 100 print copies to be distributed via a chair drop in the Educational Track breakout room

#### Online collection:

- Hosting of your collection on the collection page of both publication websites
- Exclusive banners on the collection home page & full text article pages for four months
- Banner metrics provided, including page views and downloads

#### Additional promotion:

- Recognition on session room signage, walk-in slides and in-session opening remarks
- Logo recognition in online SLAS2025 International Event Scheduler and Conference App
- Recognition in dedicated SLAS email detailing journal highlights related to SLAS2025 International



**Sponsorships are available on a first-come, first-served basis**  
**Contact your local sales representative as soon as possible!**

**Katy Parker**  
 Europe  
[k.parker@elsevier.com](mailto:k.parker@elsevier.com)

**Virginia Van Homrigh**  
 APAC  
[v.vanhomrigh@elsevier.com](mailto:v.vanhomrigh@elsevier.com)

**Traci Peppers**  
 North America  
[t.peppers@elsevier.com](mailto:t.peppers@elsevier.com)



# Sponsorship Opportunities



INTERNATIONAL  
CONFERENCE &  
EXHIBITION

The SLAS2025 International Conference and Exhibition is the flagship global conference and exhibition presented by the Society for Laboratory Automation and Screening (SLAS). SLAS2025 is unique. The conference brings together more than 7,700 of the world's leading scientists, researchers, engineers, entrepreneurs and innovators working together to advance life sciences discovery through laboratory innovation.

SLAS2025 enables your company to build its brand, strengthen existing customer relationships, create new collaborations, meet new prospects and showcase your latest products and services to an educated, diverse and well-connected audience of scientific technology users. SLAS understands how critical your company's technology and innovations are to this global community and we invite exhibiting companies to submit abstracts and share their knowledge as speakers throughout our scientific program.

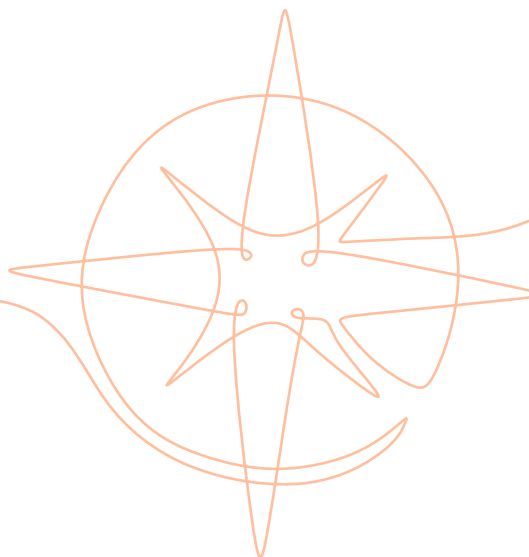
**To reserve your sponsorship or for more information please contact:**

**Andrea Schermerhorn, CEM, DES**

**Sr. Sales Manager**

[slas@discoversb.com](mailto:slas@discoversb.com)

Tel: +1.301.658.2042



"Great opportunity to talk about technology with the actual tech reps."

—2024 Attendee



# Sponsorship Level Benefits

	Silver	Gold	Platinum	Diamond
Benefits Include	\$7,500-\$9,999	\$10,000-\$14,999	\$15,000-\$19,999	\$20,000+
Exhibitor full conference registration badges (for staff use)			2 \$2,550 Value	3 \$3,825 Value
Attendee full conference registration badges (for customer use)			2 \$2,550 Value	3 \$3,825 Value
One (1) additional pre-conference registrant email to conference attendees. <i>All exhibitors are allowed 1 email—either pre- or post-SLAS2025. Fulfillment fee applies, paid upon fulfillment. Based on availability.</i>			✓	✓
One (1) additional post-conference registrant email to conference attendees <i>All exhibitors are allowed 1 email—either pre- or post-SLAS2025. Fulfillment fee applies, paid upon fulfillment. Based on availability.</i>		✓	✓	✓
Company listing in the SLAS2025 conference preview promotions <i>(Subject to deadlines)</i>	✓	✓	✓	✓
Logo recognition on SLAS2025 Event Scheduler and on the SLAS website <i>(with link to company website)</i>	✓	✓	✓	✓
Logo recognition on SLAS2025 printed signage onsite <i>(Subject to deadlines)</i>	✓	✓	✓	✓
Sponsor recognition at the company booth <i>(Subject to deadlines)</i>	✓	✓	✓	✓
Level recognition ribbons for onsite booth personnel	✓	✓	✓	✓
<b>Participation level is determined based on total spend per company not including exhibit booth charges.</b>				







# Sponsorship Opportunities

## **NEW! Conference Pocket Notebook**

**\$20,000 – Exclusive**

By sponsoring our SLAS2025 companion notebook with pocket, your company enhances the full conference attendee experience while positioning your organization as a valuable contributor to the event’s success for each attendee. This is an opportunity to create a lasting impression and increase brand recognition in a useful way. Your company logo will be placed on the cover of the notebook and viewed by all full conference attendees as they take notes and make connections during the exhibition. (This new pocket notebook will replace the conference tote bag.)

### **Benefits include:**

- Company logo imprinted in one color on all notebooks provided to attendees at registration

*SLAS will produce notebook; sponsorship includes the cost of production.*

*Notebook design is at the discretion of SLAS.*



## **NEW! Escalator Railing Runner**

**\$18,500 each – 2 available**

Place your branding message on the escalators that attendees will utilize to make their way around the convention center. Each sponsorship will include two full runners branded with your custom message. These custom runners will run the full length of the escalator and measure approximately 7.8 inches wide by 1,075 inches long. Sponsorship includes the cost and installation of cling.



**New**

# Sponsorship Opportunities cont.

## **NEW! Professional Headshot Lounge**

**\$15,000 - Exclusive**

Put your company's brand to good use in the headshot lounge located in the SLAS booth on the exhibit hall floor. SLAS provides a professional photographer to take headshots for attendees. Attendees will see your company at the forefront as they enter this area with signage indicating your support. Headshots will be available on Monday and Tuesday during exhibit hall hours.

### **Benefits include:**

- Meter board sign at the lounge acknowledging support
- Custom branded email with link
- Logo and sponsorship acknowledgment on all marketing (website, signage and mobile app)



## **NEW! Official Sustainability Sponsor of SLAS2025**

**\$14,000 – Exclusive**

Join us in championing a sustainable future by becoming the Official Sustainability Sponsor for SLAS2025. This sponsorship confirms your commitment to environmental responsibility and supports our mission to integrate eco-friendly practices throughout the conference.

### **Benefits include:**

- Presentation on Sustainability (60 min, content must be approved by SLAS)
- Contribution to the organization SLAS selects
- Logo included on all signage and in communications
- "Recycle Your Badge" containers (branded with Sponsor logo)
- Recognition with the Corporate Social Responsibility Project  
SLAS will host onsite
- Sponsor logo included on SLAS website
- Sponsor of Quiet Room with signage





**New**

# Sponsorship Opportunities cont.

## **NEW! Marriott Marquis Front Desk Gobo**

**\$8,500 – Exclusive**

Put your brand right in front of attendees, as they check in to the headquarters hotel for SLAS2025. Your logo will be projected behind the check-in desk for all to see as they come and go from the lobby. Your logo will appear Sunday through Wednesday.



## **NEW! Lobby D Video Wall**

**\$7,500 per 30-second time slot – 4 available**

This impressive single-sided digital sign is located in the Lobby near hall D entrance, near the registration area and the escalators that carry attendees to sessions.

### **Benefits include:**

- Your custom video will be 30 seconds in length and will play Monday through Wednesday. This content will rotate with other sponsored content.



## **NEW! Hydration Station Branding**

**\$6,500 – Exclusive**

Keep attendees hydrated during the conference and put your brand in front of them as they fill their water bottles! Place your eye-catching, company-designed message on custom branding at each water bottle fill station throughout the lobby area of the Convention Center. Includes seven (7) water bottle fill stations. Note SLAS does not provide bottled water at this event; all attendees need to use filling stations.

### **Benefits include:**

- (7) Wall Graphics, 30"x32" one at each water station with your custom graphic
- (2) Floor Stickers 2'x2' for upstairs water bottle fill stations



**New**

# Sponsorship Opportunities cont.

## **NEW! Lobby E Video Wall**

**\$6,000 per 15-second time slot – 4 available**

This double-sided digital sign is located above the Lobby E escalator, across from the entrance to Hall D/E. This will be seen by attendees entering the building as well as those coming down the escalator.

### **Benefits include:**

- Your custom digital banner will be 15 seconds in length and will play Monday through Wednesday. This content will rotate with other sponsored and show management content.



## **NEW! Quantum Video Wall in Exhibition Hall Lobby**

**\$6,500 per 30-second timeslot – 4 available**

See your brand in action! Place your company message on the super-sized LED video screen located in the lobby before entering the Exhibition. The single-sided screen measures approximately 12 feet wide x 6.5 feet high and will be seen by all! Each sponsored ad is up to 30 seconds and will play with other content in a continuous loop. The video wall will run Monday through Wednesday of the conference. This content will rotate with other sponsored and show management content (no audio). Limited availability!



## **NEW! Badge Verification Email Banner**

**\$4,000 – Exclusive**

Put your logo or custom graphic banner and URL of your choosing at the bottom of the badge verification information email sent out to all attendees. Your information will be prominently placed at the end of the verification conference email sent to every attendee. All registered attendees will see your custom company banner that is sent out to attendees approximately one week prior to the conference.

### **Benefits include:**

- Custom graphic size: 600 pixels wide by 160 pixels tall.
- The advertisement banner can be hyperlinked to your website or any other URL.



# New

# Sponsorship Opportunities cont.

## **NEW! Freestanding Digital Sign**

**\$4,000 per 15-second time slot – 6 available**

Place your company's 15-second rotation video advertisement on the Digital Poster that measures approximately 4 feet wide by 6 ½ feet high. Choose the LED video screen located in the educational space or in the lobby space of the convention center. The digital poster will be displayed Monday through Wednesday of the conference. Three sponsors per digital poster and show management content will rotate.



## **NEW! Exhibit Hall Pub Crawl**

**\$2,800 – 10 available**

Be a part of the official exhibit hall reception pub crawl on Tuesday evening. This will occur inside the exhibit hall on Tuesday, January 28, from 5:00 – 6:00 pm. Create a branded networking hub at your booth on the expo floor. This unique networking opportunity emphasizes socialization and brand exposure and gives you the perfect chance to create new and nurture existing business relationships.

Sponsor is required to purchase beverages and have a bar at their booth with adequate room for catering to serve. Additional beverages and snacks may be added optionally. Catering orders are placed with the venue's official caterer directly. Charges apply. Catering charges are not included in sponsorship price.

### **Benefits include:**

- Company logo on two (2) meter board signs in the exhibit hall showing participating companies
- 8.5"x 11" sign at booth announcing bar menu
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Promotion as pub crawl participant in all official conference materials



## **NEW! Recruiter Hours Sponsor**

**\$2,800 – Exclusive**

Support SLAS's member companies who are showcasing their open jobs during the recruiting hours in the SLAS booth. As the official Recruiter Sponsor for SLAS2025, you will get 2-3 minutes to address the attendees and recruiting companies.

### **Benefits include:**

This sponsorship includes logo recognition on a 22"x28" sign ensuring your brand stands out as a key supporter of career growth and professional development in our community.



# Educational Opportunities



INTERNATIONAL  
CONFERENCE &  
EXHIBITION

## Opening Keynote Session Sponsor **\$18,500 – Exclusive**

The Opening Keynote Program brings attendees together to start the conference off right! Be the company at the forefront during this opening program.

**Monday January 27, 2025**

9:00 am – 10:00 am

[Ahmar Zaidi, M.D.](#), Senior Medical Director of Clinical and Translational Medicine, Agios Pharmaceuticals

### Benefits include:

- A 90-second speaking opportunity from the podium to welcome attendees during the Opening Session on Monday, January 27
- Company logo included on walk-in slide for the opening keynote, in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Logo on large keynote signage
- One (1) 8.5" x 11" (double-sided) chair drop at the keynote session (must be provided by sponsor)



## Closing Keynote Session Sponsor **\$15,500 – Exclusive**

The Closing Keynote session brings attendees together to wrap up a successful conference! Stay on the minds of attendees during this closing session.

**Wednesday January 29, 2025**

3:00 pm – 4:00 pm

[Jesse Boehm, Ph.D.](#), Chief Science Officer, Break Through Cancer, Principal Investigator, MIT

### Benefits include:

- A brief speaking opportunity from the podium to welcome attendees during the Closing Session on Wednesday, January 29.
- Company logo included on walk-in slide for the closing keynote, in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Logo on large keynote signage
- One (1) 8.5" x 11" (up to double-sided) chair drop at the keynote session (must be provided by sponsor)



# Educational Opportunities cont.

## SLAS2025 \$10,000 Innovation Award

**\$15,000 – Exclusive**

Support SLAS in recognizing the best podium presentation during SLAS2025. The SLAS Innovation Award is a \$10,000 cash prize and is the highest honor given at the SLAS event.

### Benefits include:

- Recognition as the exclusive award sponsor
- Sponsor recognition in the pre-event announcement of top finalists
- Sponsor recognition at the live award presentation after the Closing Keynote Presentation on Wednesday, January 29.
- Sponsor recognition in a post-event press release announcing the winner (*written and distributed by SLAS*)
- 22”x28” signage with logo outside the award presentation room at the convention center
- Company logo included on walk-in slide for the closing keynote, in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Photo opportunity with award winner



## Topical Interest Groups

**\$2,800 each – 16 Available**

Increase your visibility to one of the sixteen (16) SLAS Topical Interest Groups (TIG) by sponsoring a TIG meeting held at SLAS2025. TIG meetings are an important part of the SLAS2025 program and are opportunities to engage with the SLAS community focused on a specific topic.

### TIG Meeting Availability:

The TIG meeting schedule is determined 45-60 days before the live event and is at the discretion of the individual TIG chairs and the event organizers. The sponsor has no influence over the TIG schedule or content. TIG content is determined at the sole discretion of the TIG Chair and SLAS. Sponsor support does not include the opportunity to address the TIG audience within the TIG nor have any input on the content presented by the TIG unless invited to do so by the TIG chair or moderator.

### Benefits include:

- Company logo on signage outside the TIG room entrance
- Walk-in slide with sponsorship acknowledgement—ability to add QR code to link to sponsors content
- Company logo included in the SLAS Event Scheduler, on the event website sponsor page and mobile app



You can find the full listing of TIGs here:

<https://www.slas.org/resources/topical-interest-groups/>

Average attendance at SLAS2024 Topical Interest Groups was **56 attendees**.







# Educational Opportunities cont.



## Exhibitor Tutorials **45 Available**

Exhibitor Tutorials are an incredibly valuable part of the SLAS2025 program and a great way to connect with attendees. These sessions are held in meeting rooms above the exhibition floor in the San Diego Convention Center. You can host your own speakers and content in 60-, 75- or 90-minute time slots.

**These sessions sell out fast**—Don't miss your opportunity to present your exclusive session!

### Benefits include:

#### Educational or Technical Programming

- Ability to host your own educational or technical session with a speaker(s) of your choice for 60, 75 or 90 minutes.
- This content is yours to create and can be product-focused.

#### Meeting Logistics

- The room set is classroom-style to allow for approximately 75 attendees, including a head table for 4 people and podium. *(No option to add additional seating.)*
- Audio/visual includes: LCD projector/screen, podium, podium microphone, (1) wireless lapel microphone, 2 head table mics, laptop, wireless slide advancer, and a Q&A microphone.
- One 6' draped table w/ two chairs outside the room.
- 22"x28" sign outside the room with your company name and tutorial time.
- The sponsor may provide additional signage but may not be placed more than 15 minutes prior to the tutorial and must be removed at the conclusion.

Average attendance in 2024 was  
**48 attendees per tutorial.**

<b>60-minute standard session</b>	18 Available - \$3,600
<b>75-minute lunch session</b>	18 Available - \$4,300 – <b>Must purchase lunch</b>
<b>90-minute standard session</b>	9 Available - \$4,750

### Marketing

- Listing of tutorial title, description, speakers, room location and time in the SLAS Event Scheduler and mobile app.
- Company logo included in the SLAS Event Scheduler and on the mobile app.
- Exhibitor Tutorial icon on your online booth listing to call out your participation.
- A special direct link to your Exhibitor Tutorial listing on the Event Scheduler will be shared with you for easier promotion to attendees.
- If you provide a meal, a food and beverage icon will be added to the Event Scheduler listing to entice attendees to attend your tutorial. (Note: Lunch slots must purchase food and beverage.)
- Listing of sponsor name, room location, and session time on onsite signage (one in the registration lobby and one inside the exhibit hall).
  - Sign is approx. 3'x8' with multiple tutorials listed
- One (1) 22"x28" sign, with company name listing tutorial in the session room.

### Specifics

- Exhibitor tutorials are available in 60-, 75- or 90-minute time slots. A limited number of tutorial slots are available, exhibitors may request a maximum of two tutorial slots.
  - If time slots are available AFTER November 1, 2024, exhibitors can secure a third or more tutorial time slots. These will be allocated in the order in which the waiting list form was received.

### Fees do not include:

- Invitation of attendees.
- Management of Registration (Note: anyone attending the tutorial must be registered for SLAS2025 and have a badge to enter).
- Food/Beverage—Once space is confirmed food/beverage orders should be arranged with the convention center directly and paid for directly by the sponsor.
- Additional audio-visual equipment may be ordered at the expense of the sponsor from the exclusive SLAS AV provider.

Recording and AV  
Union labor rules  
will be shared after  
purchase and must  
be followed.

### Tutorial Schedule

<b>Monday January 27, 2025</b>	12:00 pm – 1:15 pm	<b>Must purchase lunch</b>
<b>Monday January 27, 2025</b>	2:00 pm – 3:00 pm	
<b>Tuesday January 28, 2025</b>	8:30 am – 10:00 am	
<b>Tuesday January 28, 2025</b>	12:00 pm – 1:15 pm	<b>Must purchase lunch</b>
<b>Tuesday January 28, 2025</b>	2:00 pm – 3:00 pm	



# Educational Opportunities cont.

## Solutions Spotlight Presentations

**\$2,700 – 36 Available**

Solutions Spotlight slots are 20-minute presentation opportunities in the SLAS2025 Solutions Spotlight Theater on the expo floor. With timeslots available during exhibit hours Monday–Wednesday, Solutions Spotlight opportunities are a great way to highlight a new technology or customer case study in a prominent public venue on the exhibition floor.

### Benefits include:

#### Educational/Technical Programming

- Ability to host your own educational session with a speaker(s) of your choice for 20 minutes at the SLAS2025 Solutions Spotlight Theater on the exhibition floor.
- This content is yours to create!

#### Meeting Logistics

- Basic AV will be included in the theater: LCD monitor, laptop, podium, podium mic, wireless lapel microphone, Q&A microphone, slide advancer/laser pointer and an AV technician.

Recording and AV Union labor rules will be shared after purchase and must be followed.



## Marketing

- Company logo included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Meter board sign at Solutions Spotlight Theater with QR that links to the schedule, which will include your Solutions Spotlight details Specifics:
- A limited number of Solutions Spotlight slots are available, exhibitors may request a maximum of two (2) Solutions Spotlight slots.
  - If time slots are available AFTER November 1, 2024, exhibitors can secure a third or more Solutions Spotlight time slots. These will be allocated in the order in which the waiting list was received.
- Seat drops and company literature are not allowed inside the theater.
- Signage placed by the sponsor company will not be permitted.

### Available Times:

#### January 27

10:30 am 11:00 am 11:30 am 12:00 pm 12:30 pm 1:00 pm 1:30 pm 2:00 pm  
2:30 pm 3:00 pm 3:30 pm 4:00 pm 4:30 pm 5:00 pm 5:30 pm

#### January 28

10:30 am 11:00 am 11:30 am 12:00 pm 12:30 pm 1:00 pm 1:30 pm 2:00 pm  
2:30 pm 3:00 pm 3:30 pm 4:00 pm 4:30 pm 5:00 pm 5:30 pm

#### January 29

9:30 am 10:00 am 10:30 am 11:00 am 11:30 am 12:00 pm

## Solutions Spotlight Presentation Upgrade Option **\$1,000**

- Booking back-to-back sessions while utilizing the 10-minute transition period will incur a presentation fee.

# Branding Opportunities

## Conference Badge Holders and Lanyards

**\$28,000 – Exclusive**

Badge holders and lanyards provide highly visible recognition throughout SLAS2025. Place your company logo prominently on the badge holders and lanyards that are distributed to attendees.

### Benefits include:

- Company logo (one color) on the badge holder and lanyard.

*SLAS will produce lanyards and badge holders according to badge specifications; sponsorship includes the cost of production.*



## Hotel Key Cards

**\$24,000 – Exclusive**

Be the company that is in everyone's wallet! Your company's custom graphic will appear on the official SLAS conference hotel room key cards for attendees staying at the Marriott Marquis San Diego Marina and Hilton San Diego Bayfront. Reinforce your brand each time attendees access their rooms, ensuring repeat brand awareness.

### Benefits include:

- Your custom graphic will be on the front of the hotel key card with SLAS branding on the reverse side

*Keycards will be produced by SLAS. Sponsorship includes the cost of production.*





# Signage Opportunities

## Exhibition Hanging Aisle Signage

**\$15,000 – Exclusive**

Showcase your company logo on all Exhibit Hall aisles, which are hung from the ceiling and are highly visible throughout the Exhibit Hall. Sponsorship includes the cost of the production and labor for installation.



## Add-On: Exhibition Floor Decal Signage

**\$8,500 – Exclusive**

Floor Signs prominently display your company logo on all exhibit hall aisle stickers. These 3'x3' stickers help attendees navigate through the exhibit hall and as such, are constantly being viewed. There will be one aisle sticker with your custom graphic in each aisle. Your graphic will be 3'x2' with the SLAS branding on the top 1' of the floor stickers. Must be purchased with the hanging aisle signs.

*Sponsorship includes the cost of production of the decal and labor for installation. May only be purchased with the Hanging Aisle Signage Sponsorship.*



## Column Towers

**\$8,500 each – 5 available**

Advertise your message with large graphics to ALL attendees in high traffic areas! SLAS has five (5) square column towers that can display your custom graphics. These column towers are located throughout the registration, lobby and exhibit hall entrance area. Put your message in view of attendees as they navigate the conference.

### Benefits include:

- Each column tower has four (4) graphic areas – each approximately 3' wide x 8' high
- All four panels are available for your content

*Sponsorship includes the cost of production and installation.*





# Digital Opportunities



Stats on email  
social media

## SLAS2025 Community E-mails

Share important information about your company and products at precisely the right time. Reach SLAS members and SLAS2025 attendees (opt-in only) before, during and after the event. All content is subject to SLAS approval.

Pre-Event E-mail to SLAS Membership One (1) per week in November four (4) Total **\$3,600**

Pre-Event E-mail to SLAS Membership One (1) per week in December four (4) Total **\$4,100**

During Event E-mail to SLAS Membership One (1) per day three (3) Total **\$3,600**

Post-Event E-mail to SLAS Membership One (1) per week in February, three (3) Total **\$2,850**

*\*Dates are based on SLAS calendar availability; all dates are assigned first-come, first-serve until sold out.*

## SLAS Social Media Posts

Extend your reach! Gain additional eyes on your innovation during SLAS2025. During the International Conference and Exhibition, SLAS social media accounts received: 24,000+ impressions; 2,290 engagements; and 1,666 link clicks for an average engagement rate of 9.5% per impression.\* Choose the social media platform that works best for your content. Sponsored posts are limited per day. Posts are subject to editorial and schedule review by the SLAS Marketing and Communications Manager.



**Facebook Post**      2 available per day      **\$1,250 per post**

**Twitter/X Post**      3 available per day      **\$1,250 per post**

**LinkedIn Post**      2 available per day      **\$1,250 per post**

Scheduled posts will be made available for the four (4) weeks prior to and through the end of the SLAS2025 International Conference and Exhibition.

*\* Data based on SLAS2024, February 4-7.*





# Digital Opportunities cont.

## “Know Before You Go” E-mail Banner **\$3,500 - Exclusive**

Put your logo or custom banner in the pre-conference e-mail sent out prior to the conference. Your company banner will be prominently placed at the bottom of this “Know Before You Go” email for all registered attendees to see!

### Benefits include:

- Custom graphic size 600 pixels wide by 160 pixels tall.
- The advertisement banner can be hyperlinked to your website or any other URL.

## Show Daily e-Newsletter **\$3,000 each – 3 available – one per day for 3 days**

Sponsor the daily show e-mail, which includes key updates to attendees for each day during this event. The show daily captures important updates or schedule changes for attendees each day, and puts event highlights at their fingertips. The sponsor banner logo will appear on the e-mail, and can be linked to an URL of your choice, as the official show daily sponsor for the event day chosen.

### Benefits include:

- Custom graphic size 600 pixels wide by 160 pixels tall.
- The advertisement banner can be hyperlinked to your website or any other URL.



# Meeting Rooms

SLAS understands the need for private meetings while connecting with attendees at SLAS2025. Utilizing private meeting space can help you achieve your SLAS2025 business goals. SLAS is happy to offer the following meeting room options:

## **On Exhibition Floor:**      **Various Sizes Available – Call for Pricing**

These custom-built rooms on the show floor allow you to connect with attendees as close as possible to your exhibit booth. Build out the size room you need to accommodate your needs while having the option to brand the space. You have the option to order AV, electricity and catering through the provided vendors as needed.



## **Convention Center:**      **\$1,400 per day, per room**

SLAS is able to offer private meeting space outside of the exhibition hall. These private rooms are upstairs from the exhibition. You have the option to order AV, electricity and catering through provided vendors as needed.



## **Hotel Meeting Space:**      **\$1,250 per day, per room**

SLAS exhibitors have the exclusive opportunity to host off-site meetings at hotels contracted by SLAS. Meeting spaces are not meant for large events during exhibition hours or SLAS functions. The per day, per room fee does not include any additional fees that may be required by the hotel. Sponsor is responsible for all associated costs and fees with hotel meeting space, including but not limited to AV, food and beverage, additional room rental fees, electricity, etc.





# Event Opportunities cont.

## Beverage Break in Exhibition

**\$3,500 each – 4 available**

Get your brand in front of attendees during a beverage break on the exhibition floor. Coffee and hot tea will be provided to attendees, as well as iced tea and lemonade during afternoon break. As a beverage break sponsor, your company gets even greater networking potential.

SLAS will provide beverage breaks on the following dates (choose one):

**Monday, January 27, 10:00 – 10:30 am or 2:30 – 3:00 pm**

**Tuesday, January 28, 10:00 – 10:30 am or 2:30 – 3:00 pm**

### Benefits include:

- Up to six (6) double-sided 22" x 28" signs in the break area with acknowledgment of support with your company logo on one side and your custom graphic on the other side
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.



## Student and Early Career Networking Event

**\$3,500 – Exclusive**

Show your support for the next-gen innovators! Put your branding and name in the forefront of the SLAS student delegates. SLAS provides a fun evening event for our students and early career attendees' to network and connect. Your company can connect with up-and-coming professionals while showcasing your company and support. This SLAS event historically sees more than 150-175 participants.

### Benefits include:

- Company logo on two (2) 22" x 28" signs at the event
- Ability to place company literature at the event
- SLAS will receive leads of those that attend and send a post-show report to the sponsor
- Contact list of registered attendees that opt-in to share their information
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.



# Event Opportunities cont.



INTERNATIONAL  
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EXHIBITION

## Professional Development Power Hour

**\$3,500 – Exclusive**

This power hour discussion is a great opportunity to network with young professionals and SLAS board members through thoughtful discussions and networking opportunities. This sponsorship will show your support of critical discussions and interactive networking among professionals in the SLAS community.

### Benefits include:

- Company logo on two (2) 22" x 28" signs at the event
- Ability to place company literature at the event
- SLAS will receive leads of those that attend and send a post-show report
- Provide a thought leader to interact with attendees (must be a registered SLAS attendee)
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app.



## VIP Networking Breakfast

**\$5,000 – Exclusive**

This VIP, invite-only event will connect up-and-coming SLAS trailblazers with high-level SLAS volunteers, including the SLAS Board of Directors and SLAS Mentors. All SLAS award winners and finalists will be invited to this breakfast networking event at the start of the conference.

### Benefits include:

- Company logo on two (2) 22" x 28" signs at the event
- Ability to place company literature at the event
- Branded napkins with company logo
- SLAS will receive leads of those that attend and send a post-show report
- Company logo will be included in the SLAS Event Scheduler, on the event website sponsor page and mobile app
- Two representatives from sponsoring company are invited to attend this event.



# Podcast Advertising

## SLAS New Matter Podcast Sponsorship (Monthly Exclusive, Pre & Post Event)

CRISPR, microfluidics, lab management, the joy of winning an award, cellular imaging, innovative robotics, the evolving workplace and big data. These are just a few topics on New Matter: Inside the Minds of SLAS Scientists. Hosted on Buzzsprout, you can also find us on Apple Podcasts, Spotify, Stitcher, Google Podcasts, and more. Podcasts are 15-20 minutes in length on average and are presented in an interview style. New Matter podcasts are released each week, and SLAS promotes release on social media and in the weekly Point-to-Point eNewsletter.

Sponsorship exposure includes no bearing on the content of the presented podcasts, which are selected and determined at the discretion of SLAS.

November Sponsorship:	<b>\$1,750</b>
December Sponsorship:	<b>\$1,750</b>
January Sponsorship:	<b>\$2,250</b>
February Sponsorship:	<b>\$3,000</b>
March Sponsorship:	<b>\$2,250</b>

### Benefits include:

- Banner ad on Podcast library home page for the month of sponsorship
- Clickable (tracked using sponsor Google Analytics)
- 30-second ad spot at the beginning of each podcast within the month of sponsorship
- 4-5 Podcasts each month
- Script provided by sponsor and read by podcast host
- SLAS must approve the script and reserves the right to edit for clarity/readability.
- Sponsor recognition in the Podcast library show notes for each podcast presented in the month of sponsorship (can include external links to sponsor site)
- Recognition as sponsor in SLAS social media posts promoting each podcast presented during the month of sponsorship
- Recognition as sponsor in SLAS weekly eNewsletter (Point-to-Point) promoting each podcast presented during the month of sponsorship



**slas**  
**2025**

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