



NATIONAL ASSOCIATION OF  
Community Health Centers®

2024

# NACHC PARTNER CONFERENCE

FORMERLY PRIMARY CARE ASSOCIATION/  
HEALTH CENTER CONTROLLED NETWORK  
(PCA/HCCN) CONFERENCE

November 18-19

The Westin Seattle  
Seattle, WA

## SPONSOR PROSPECTUS



*All sponsorships include an optional **tabletop exhibit!***

**National Association of  
Community Health  
Centers (NACHC)**

invites you to join us in Seattle,  
WA, November 18 & 19, for the

**2024 NACHC  
Partner Conference**

(Formerly known as the  
PCA & HCCN Conference)

**What are PCAs, HCCNs, & NTTAPs?**

**PCAs, HCCNs, and NTTAPs** are organizations that give crucial support to advance policy goals and operational excellence for nearly 1,400 community health centers, serving more than 31.5 million individuals, across the country. PCAs are the state-level associations that represent the health centers in their states. HCCNs are groups of health centers working together to address operational and clinical challenges related to the use of health IT. NTTAPs develop, deliver, and evaluate training and technical assistance for health centers.

**Why sponsor?**

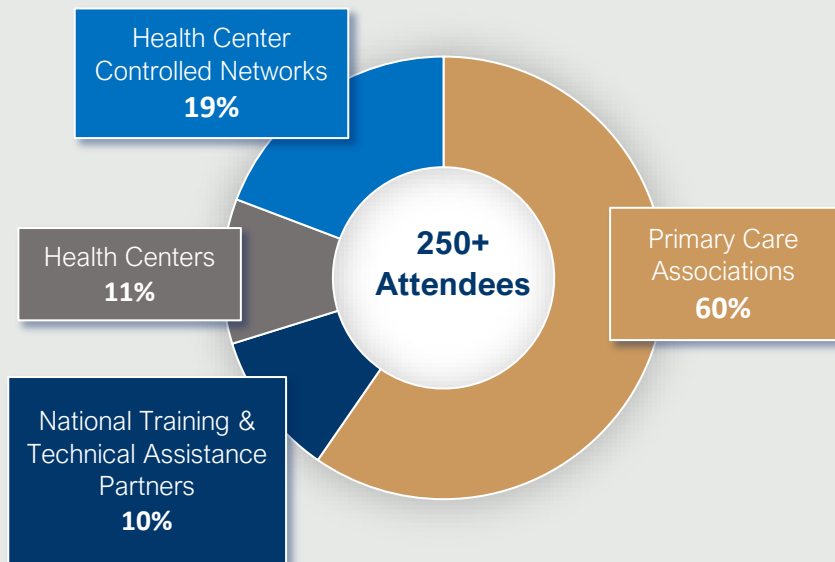


The NACHC Partner Conference is a national event that targets state Primary Care Associations (PCAs) and Health Center Controlled Networks (HCCNs) and National Training & Technical Assistance Partners (NTTAPs).

Don't miss this opportunity to develop partnerships with the leadership from these organizations.

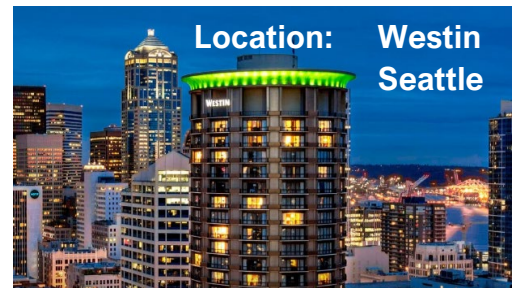
Sponsors are provided with a tabletop exhibit in a high traffic area.

**Who Attends?**



**70%**

of the 2023 PCA & HCCN conference attendees said they planned to purchase or recommend products or services they learned about from conference sponsors.



## Sponsorships

Expand your visibility, promote your support for community health centers, and develop partnerships with a **Champion, Defender, Advocate, or Supporter** conference sponsorship.

Champion Sponsor	Defender Sponsors	Advocate Sponsors	Supporter Sponsors
\$18,000	\$13,000	\$10,000	\$6,000
Conference Party	Reception Program Lunch	Lanyards Mobile App Notebook Tote Bag Wi-Fi	16 Available

**All sponsorships include an optional tabletop exhibit in a high traffic area!**

**See pages 2-6 for a full description of each sponsorships.**

### Champion

#### Conference Party (Exclusive)

**\$18,000**

NACHC Partner Conference attendees will thank you for bringing them this unforgettable evening. Attendees will leave a full schedule of strategizing a course for the future of health centers for dinner, drinks, and socializing. On the day of the party, you'll have an opportunity to join speakers on the general session stage to provide a brief, two-minute invite to the event. Your company will also be featured on event napkins and signage.

Includes **Champion** Sponsor Benefits:

- Tabletop exhibit with one (1) 6' skirted table, two (2) chairs, and wastebasket.
- Mobile app banner ad and push notification ad inviting attendees to the party.
- Social media mentions on NACHC's Twitter, Instagram, LinkedIn, and Facebook.
- Three (3) complimentary full conference registrations. One (1) additional registration may be purchased at a discounted rate of \$600 (NACHC members) and \$750 (nonmembers).
- Pre- and post-conference attendee lists for 1x use each.
- Option to include your branded item or flyer in the attendee tote bag.
- Your organization's profile, with contact information, listed in the conference mobile app.
- Recognition on the website, general session slideshows, signage, and attendee emails.
- Lead scanner for (3) three devices.

## Sponsorships Continued

*Defender*

### Networking Reception (Exclusive)

**\$13,000**

Attendees will appreciate this evening of networking, cocktails, and light bites. Your company will be featured on reception napkins and signage.

Includes **Defender** Sponsor Benefits:

- Tabletop exhibit with one (1) 6' skirted table, two (2) chairs, and wastebasket.
- Three (3) complimentary full conference registrations. One (1) additional registration may be purchased at a discounted rate of \$600 (NACHC members) and \$750 (nonmembers).
- Pre- and post-conference attendee lists for 1x use each.
- Mobile app banner ad.
- Your organization's profile, with contact information, listed in the conference mobile app.
- Recognition on the website, general session slideshows, signage, and attendee emails.
- Lead scanner for (3) three devices.

*Defender*

### Program Luncheon (Exclusive)

**\$13,000**

Join speakers on the stage to provide a brief, two-minute welcome to the luncheon. Your company will also be featured on luncheon signage.



Includes **Defender** Sponsor Benefits:

- Tabletop exhibit with one (1) 6' skirted table, two (2) chairs, and wastebasket.
- Three (3) complimentary full conference registrations. One (1) additional registration may be purchased at a discounted rate of \$600 (NACHC members) and \$750 (nonmembers).
- Pre- and post-conference attendee lists for 1x use each.
- Mobile app banner ad.
- Your organization's profile, with contact information, listed in the conference mobile app.
- Recognition on the website, general session slideshows, signage, and attendee emails.
- Lead scanner for (3) three devices.

## Sponsorships Continued

*Advocate*

### Lanyard (Exclusive)

**\$10,000**

When you sponsor the lanyards, your logo will be worn around the necks of all conference attendees. These branded lanyards display the conference badge, which is required to attend sessions and events.

Includes **Advocate** Sponsor Benefits:

- Tabletop exhibit with one (1) 6' skirted table, two (2) chairs, and wastebasket.
- Two (2) complimentary full conference registrations. One (1) additional registration may be purchased at a discounted rate of \$600 (NACHC members) and \$750 (nonmembers).
- Pre-conference attendee list for 1x use.
- Your organization's profile, with contact information, listed in the conference mobile app.
- Recognition on the website, general session slideshows, signage, and attendee emails.
- Lead scanner for (2) two devices.

*Advocate*

### Mobile App (Exclusive)

**\$10,000**

Attendees will rely on the mobile app for the most up-to-date conference schedule, handouts, speaker info, copies of presentations, and connecting with other attendees. When you sponsor the mobile app, your logo is featured.

Includes **Advocate** Sponsor Benefits:

- Tabletop exhibit with one (1) 6' skirted table, two (2) chairs, and wastebasket.
- Two (2) complimentary full conference registrations. One (1) additional registration may be purchased at a discounted rate of \$600 (NACHC members) and \$750 (nonmembers).
- Pre-conference attendee list for 1x use.
- Your organization's profile, with contact information, listed in the conference mobile app.
- Recognition on the website, general session slideshows, signage, and attendee emails.
- Lead scanner for (2) two devices.



## Sponsorships Continued

*Advocate*

### Notebook (Exclusive)

**\$10,000**

Put your logo on a high-quality branded notebook that attendees will use during and after the conference. Every attendee will receive your notebook when they check into the conference.

Includes **Advocate** Sponsor Benefits:

- Tabletop exhibit with one (1) 6' skirted table, two (2) chairs, and wastebasket.
- Two (2) complimentary full conference registrations. One (1) additional registration may be purchased at a discounted rate of \$600 (NACHC members) and \$750 (nonmembers).
- Pre-conference attendee list for 1x use.
- Your organization's profile, with contact information, listed in the conference mobile app.
- Recognition on the website, general session slideshows, signage, and attendee emails.
- Lead scanner for (2) two devices.



*Advocate*

### Tote Bag (Exclusive)

**\$10,000**

Display your logo on the side of the reusable conference attendee tote bag. The tote bag will be given to attendees when they check in for the conference, and you'll see your logo on the shoulder of every attendee. Attendees will continue to enjoy these useful bags after they return home.

Includes **Advocate** Sponsor Benefits:

- Tabletop exhibit with one (1) 6' skirted table, two (2) chairs, and wastebasket.
- Two (2) complimentary full conference registrations. One (1) additional registration may be purchased at a discounted rate of \$600 (NACHC members) and \$750 (nonmembers).
- Pre-conference attendee list.
- Your organization's profile, with contact information, listed in the conference mobile app.
- Recognition on the website, general session slideshows, signage, and attendee emails.
- Lead scanner for (2) two devices.

## Sponsorships Continued

*Advocate*

### Wi-Fi (Exclusive)

**\$10,000**

As the sponsor, you'll choose the password that attendees will use to log in to the conference Wi-Fi. Your logo and company profile will be featured on the Wi-Fi login page. Your logo and custom password will be included on the Wi-Fi login information provided to attendees.

Includes **Advocate** Sponsor Benefits:

- Tabletop exhibit with one (1) 6' skirted table, two (2) chairs, and wastebasket.
- Two (2) complimentary full conference registrations. One (1) additional registration may be purchased at a discounted rate of \$600 (NACHC members) and \$700 (nonmembers).
- Pre-conference attendee list for 1x use.
- Your organization's profile, with contact information, listed in the conference mobile app.
- Recognition on the website, general session slideshows, signage, and attendee emails.
- Lead scanner for (2) two devices.

*Supporter*

### Supporter (7 Available)

**\$6,000**

Includes **Supporter** Sponsor Benefits:

- Tabletop exhibit with one (1) 6' skirted table, two (2) chairs, and wastebasket.
- One (1) complimentary full conference registration. One (1) additional registration may be purchased at a discounted rate of \$600 (NACHC members) and \$750 (nonmembers).
- Pre-conference attendee list for 1x use.
- Your organization's profile, with contact information, listed in the conference mobile app.
- Recognition on the website, general session slideshows, signage, and attendee emails.
- Lead scanner for (1) one device.

**Meet face to face  
with the leaders who shape  
community health center  
policy, operations, payment,  
workforce, IT, and patient care!**

Sponsorship  
Sales Open to  
NACHC Members:  
June 26  
Nonmembers:  
July 10

### Exhibitor & Sponsor Terms & Conditions of the Agreement

Please review the Exhibitor & Sponsor [Terms & Conditions](#).

### NACHC's Conference Code of Conduct

All attendees, speakers, exhibitors, sponsors, volunteers, and NACHC staff at our conferences are required to agree to the following code of conduct. NACHC will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everybody. Our conference is dedicated to providing an harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, or religion. We do not tolerate harassment of conference participants in any form. This also includes inappropriate physical contact and unwelcome sexual attention. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, social events, exhibit or sponsorship materials, or X or other online media. Participants asked to stop any harassing behavior are expected to comply immediately. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of NACHC. If you are being harassed, notice that someone else is being harassed, or have any concerns, please contact a member of the conference staff immediately.

### NACHC's Principles for Engagement

NACHC's [Mission and Strategic Pillars](#) provide guidance on our values and priorities as an organization presenting a national health center movement. These [General Principals](#) anchor NACHC's engagement with corporations.

### Additional NACHC Marketing Opportunities

Contact us at [exhibits@nachc.com](mailto:exhibits@nachc.com) if you're interested in NACHC's other [conferences](#), annual sponsorships, [National Health Center Week](#), [corporate membership](#), or [funding partnerships](#).

