



2024

Support Opportunities Guide
and Exhibitor Prospectus



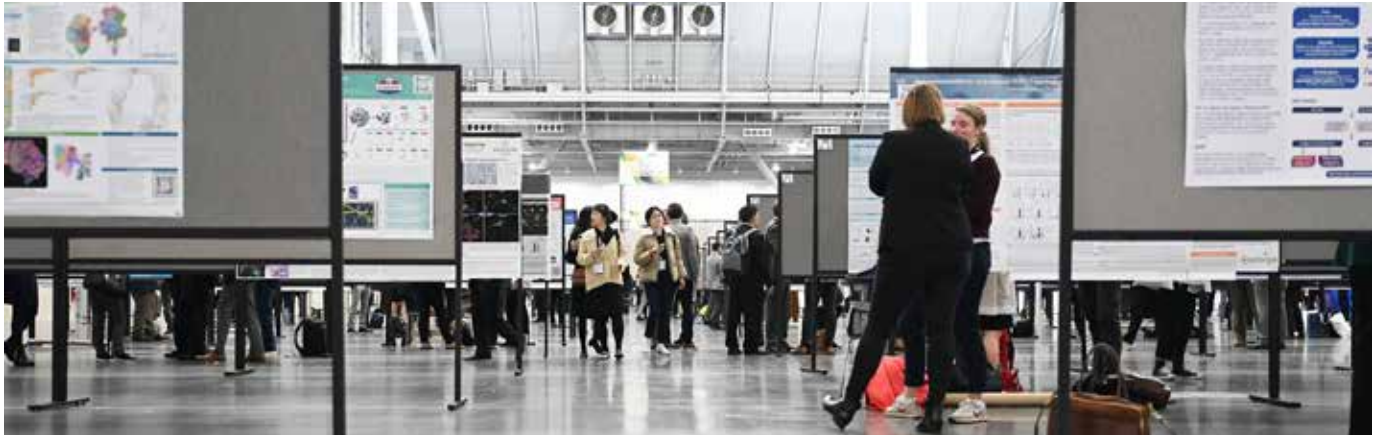
Society for Immunotherapy of Cancer

A microscopic view of cancer cells, showing several large, irregularly shaped cells with prominent nuclei and nucleoli, surrounded by smaller, more numerous cells. The cells are stained in shades of blue, green, and red, set against a dark background with a bokeh effect of colorful light spots.

**Working to make cancer
immunotherapy a standard of care
and the word “cure” a reality for
patients everywhere.**



Society for Immunotherapy of Cancer



Welcome to the SITC Support Opportunities Guide

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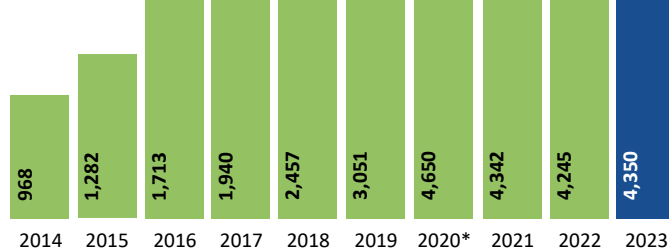
Society for Immunotherapy of Cancer

About SITC

The **Society for Immunotherapy of Cancer (SITC)** is the world’s leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC, a 501(c)(3) not-for-profit organization, serves scientists, clinicians, academicians, patients, patient advocates, government representatives and industry leaders from around the world. Through educational programs that foster scientific exchange and collaboration, SITC aims to one day make the word “cure” a reality for cancer patients everywhere.

Members

SITC fosters scientific exchange, education and collaboration for more than 4,000 members who represent 70 medical specialties from more than 70 countries around the world.



* Complimentary registration for Annual Meeting was included with membership due to COVID

Member Categories

- Affiliate
- Allied Health
- Corporate Member
- Emeritus
- Nurse and Advanced Practice Provider
- Patient
- Patient Advocate
- Pharmacist
- Regular
- Student and Scientist-in-Training

Corporate Membership

Corporate Membership is now open to organizations, corporations and educational institutions that have a vested interest in the field of cancer immunotherapy and tumor immunology.

SITC’s Corporate Membership is designed to foster:

- Enhanced communications between industry partners and SITC leaders to improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy
- A forum for addressing common issues impacting the field

Member Demographics

Areas of Research and Medical Specialties Represented by SITC Members

- Antibody-Based Therapies
- Biochemistry
- Bioinformatics
- Biostatistician
- Cellular Biology
- Cellular Therapies
- Clinical Investigations/Clinical Trials
- Computational Biology
- Cytokines
- Dermatology
- Drug Development
- Endocrinology
- Gastroenterology
- Genetics and Genomics
- Gynecologic Oncology
- Hematology
- Immunology
- Immuno-Oncology
- Immunotherapy
- Infectious Diseases
- Internal Medicine
- Medical Oncology
- Microbiology
- Molecular Biology
- Neuro-oncology
- Oncolytic Virus/Vaccines
- Pathology
- Pediatric Oncology
- Pharmacology/Toxicology
- Proteomics
- Radiation Biology/Radiation Oncology
- Research Administration
- Stem Cell Biology
- Surgical Oncology
- Transplantation
- Urology

Disease States Represented by SITC Members

- Bladder
- Brain/Central Nervous System
- Breast
- Colon/Rectum
- Gastrointestinal
- Genitourinary
- Glioblastoma
- Germ Cell Tumor (gynecological, testicular, ovarian)
- Head and Neck
- Hematologic Malignancies
- Leukemia
- Liver
- Lung
- Lymphoma
- Melanoma
- Mesothelioma
- Neuroblastoma
- Pan-Tumor
- Pancreas
- Prostate
- Renal
- Sarcoma
- Skin

Work Settings Represented by SITC Members

- Academic Medical Center
- Clinic (Group Independent and Group Owned)
- Community Hospital
- Foundation/Non-Profit/Patient Organization
- Government/Regulatory
- Industry/Biotech
- Investor
- Non-Medical Academic Center
- Patient/Caregiver
- Solo Private Practice



Journal for ImmunoTherapy of Cancer

The **Journal for Immunotherapy of Cancer (JITC)** is SITC's official open access, peer-reviewed online journal serving as the global voice of the society. This targeted outlet publishes original research articles, case reports, reviews, guidelines, position papers and discussion on all aspects of tumor immunology and cancer immunotherapy – from basic research to clinical application.

Led by an Editorial Board of nearly 100 of the world's leading authorities and innovators in cancer immunotherapy, JITC has a strong reputation in scientific publishing with a 10.9 Impact Factor and 3.403 SJR. It ranks among the top 13% of all immunology and oncology journals indexed in the Science Citation Index Expanded (SCIE).

JITC publishes and rapidly disseminates manuscripts in the following categories:

- Basic Tumor Immunology
- Case Reports
- Clinical/Translational Cancer Immunology
- Commentary/Editorials
- Guidelines and Consensus Statements
- Immune Cell Therapies and Immune Cell Engineering
- Immunotherapy Biomarkers
- Oncolytic and Local Immunotherapy
- Reviews

Impact
Factor
10.9



To place an advertisement in *JITC*, please contact the Development Office at development@sitcancer.org or (414) 271-2456.

Our Mission



Leading the Way

For 40 years, SITC has been the leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC is a 501(c)(3) not-for-profit organization.

Mission

To improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy through our core values.

Vision

To make cancer immunotherapy a standard of care and the word “CURE” a reality for cancer patients everywhere.

Core Values

Interaction/Integration: Facilitate the exchange of information and education among discovery and translational researchers, practitioners, early career investigators, societies, patients and groups sharing the mission of SITC.

Innovation: Challenge the thinking, seek and advance the best research in the development of cancer immunotherapy.

Translation: Facilitate the transfer of cancer immunology and immunotherapy research from the bench to the clinic and back.

Leadership: Define what is new and important and effectively communicate it to all relevant stakeholders.

Diversity & Inclusion: Elevate a diverse and inclusive community of researchers, practitioners, early career investigators and patients to advance care through immunotherapy.

Our Goals



Education and Scientific Exchange: Serve as the leading resource for information and education on cancer immunotherapy.



Policy and Advocacy: Inform and influence the science, research, and regulation, as well as quality of care and quality of access impacted by public policy, ensuring the patient voice is heard and recognized.



Professional Standards: Set industry standards for the field of cancer immunotherapy and position SITC as the authority on immunotherapy of cancer and insuring the highest quality of cancer.



Science and Research: Challenge the thinking and seek the best research in the exploration and development of tumor immunology and cancer immunotherapy.



Global Access and Impact: Advance the science and application of cancer immunotherapy worldwide.



Leadership Development: Cultivate the next generation of leaders and innovators in tumor immunology and cancer immunotherapy..

Ways to Support Our Mission

Grant Opportunities

Many of SITC’s live educational programs are jointly provided by SITC and our accrediting partners. As a result, these activities must abide by the Accreditation Council for Continuing Medical Education’s (ACCME) Standards for Integrity and Independence in Accredited Continuing Education in the development of educational activities.

Organizations that support an educational session cannot be involved in the development or execution of the presentations. This includes selecting the content, faculty and format of the session.

Sponsor Opportunities

You may choose to sponsor any of SITC’s programs. Please contact our Development Office if you are interested in a program listed in this booklet.

Corporate Support Recognition

Support received from industry partners will be recognized under the following levels:

LEVEL AMOUNT	
Diamond Supporter	\$1,000,000+
Titanium Supporter	\$750,000+
Palladium Supporter	\$500,000+
Double Platinum Supporter	\$250,000+
Platinum Supporter	\$100,000+
Gold Supporter	\$50,000+
Silver Supporter	\$25,000+
Bronze Supporter	\$10,000+
Copper Supporter	Up to \$9,999

These benefits of support do not apply to advertising or exhibit opportunities.

These support levels include the Annual Meeting & Pre-Conference Programs, as well as ongoing educational programs and initiatives throughout the year. All support levels will receive recognition in print and online publications.

Guidelines

In accordance with ACCME Standards for Integrity and Independence in Accredited Continuing Education, SITC does not permit product-specific advertisements or invitations to events and/or promotional campaigns associated with any educational session.

General Society Support

Support the mission, goals and year-round activities of the society by providing a charitable contribution to SITC.

General Advertisements

- SITC Website Ad:** \$2,000/month
 A digital (banner or button) ad hosted on sitcancer.org, linkable to the sponsor’s website.
- E-Newsletter Ad:** \$1,000/issue
 A digital ad featured in SITC’s Immune Monitor, a monthly e-Newsletter emailed to SITC constituencies.
- Career Connections, SITC’s Online Job Board:**
 \$250/4 months
 Postings for employment opportunities located at sitcancer.org/aboutsitsc/career-connections.
- Mailing List Rentals:** Pricing varies
 Industry partners and exhibitors can mail product information or invitations to Annual Meeting & Pre-Conference Program registrants. Phone numbers and email addresses will not be included.



For more information or to support our programs, please contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.

Overview of SITC's Programs

Clinician Education

Annual Meeting & Pre-Conference Programs



A detailed listing of the Annual Meeting & Pre-Conference Programs begins on page 16. The Exhibitor Prospectus begins on page 27.

Advances in Cancer Immunotherapy™



Celebrating 11 years of educating clinicians in cancer immunotherapy, this ACI series will meet the evolving needs of healthcare professionals by providing timely updates on the latest clinical advances in cancer immunotherapy through seven live webinars and three live, in-person programs at subspecialty organization meetings. The virtual ACI programs within this series will focus on the latest updates in immunotherapy within a given disease state or therapeutic modalities and their effects, including updates on clinical trials across the United States and be approximately four hours in length. Conducting these events virtually will extend the reach of this programming, allowing national and international audiences to attend.

Four virtual ACI programs will address specific disease states such as breast cancers, hematological malignancies, lung cancers, and genitourinary cancers. The other three virtual programs will discuss therapeutic modalities such as cellular therapies, intratumoral therapies, and toxicity management. Each virtual program will conclude with a “tumor board” session, wherein an expert panel will review real closed case studies.

New this series, three in-person programs are planned for 2024, to occur at subspecialty organization meetings focused

on the evolving complexity of the multidisciplinary team necessary for novel immunotherapeutics. The in-person events will be approximately two hours in length and take place at subspecialty organization meetings, such as the Society for Surgical Oncology. The in-person curriculum will offer focused immunotherapy education to specialists who are part of a multidisciplinary care team and enable the team members to adjust their practices to accommodate new approvals and make informed clinical decisions regarding patient care.

The ACI program will provide CME/CNE/CPE/MOC credits for all attendees.

Virtual Programs

ACI: A Focus on Breast Cancers - March 29, 2024

ACI: A Focus on Cellular Therapies, T Cell Engagers and TIL Therapies - April 16, 2024

ACI: A Focus on Toxicity Management - May 14, 2024

ACI: A Focus on Genitourinary Cancers - June 11, 2024

ACI: A Focus on Lung Cancers - June 25, 2024

ACI: A Focus on Hematologic Malignancies - September 11, 2024

ACI: A Focus on Intratumoral Therapies, Vaccines, and Cytokines - October 9, 2024

Live In-Person Programs

ACI: A Focus on Surgical Oncologists

SSO 2024 Annual Meeting

This session of the 2023 Advances in Cancer Immunotherapy™ series is brought to you in collaboration with the Society of Surgical Oncology
March 23, 2024

ACI: A Focus on Pathologists

Collaborative Partner TBA

ACI: A Focus on Radiation-Oncologists

Collaborative Partner TBA

October 2024

In collaboration with:

SITC Cancer Immunotherapy Clinical Practice Guidelines



Association of Community Cancer Centers





Cancer Immunotherapy

GUIDELINES

Following the publication of **SITC's Cancer Immunotherapy Clinical Practice Guidelines (CPG's)**, SITC will create educational webinars and a uniquely designed mobile application to house the information. These guidelines are a collection of consensus statements developed by experts, to help oncologists determine when and how to best use immunotherapy to treat their patients.

CPG Mobile App

The CPG Mobile App is the first and only tool of its kind, offering direct, easy, portable access to SITC's CPGs via phone or tablet. Featuring interactive tools, advanced search functionality, and bookmarking and annotation capabilities, busy clinicians will find the SITC CPG Mobile App as the go-to resource on when and how to use immunotherapy to help improve outcomes for patients with cancer. Highlighting key information from SITC's published guidelines, the App is free to download with open access content and includes timely updates when new practice-changing data or approvals become available.



Certificate in Cancer Immunotherapy (SITC-G)



Certificate in Cancer Immunotherapy

SITC's **Certificate in Cancer Immunotherapy**, supports physicians and their knowledge and skills to provide effective and safe care for patients treated with cancer immunotherapy. Offered online through SITC's connectED platform, the program consists of eight independent learning modules—all approved for CME, CNE, CPE and MOC credits—that can be stacked to earn the **SITC Graduate in Cancer Immunotherapy (SITC-G) designation**. All modules are developed, reviewed and presented by distinguished leaders in the field of cancer immunotherapy.

Current Modules

- Module 1: Basic Immunology Concepts
- Module 2: Basic Cancer Immunotherapy Concepts
- Module 3: Immune Checkpoint Blockade
- Module 4: Managing Immune Checkpoint Inhibitor Adverse Events
- Module 5: Other Approaches (Cytokines, Vaccines, Immune Cell Engagers)
- Module 6: Oncolytic Viruses and Intravesical Therapy
- Module 7: CAR T Cell and Cellular Therapy
- Module 8: Implementing Cancer Immunotherapy in Clinical Practice

SITC Cancer Immunotherapy connectED



Cancer Immunotherapy connectED

SITC Cancer Immunotherapy connectED, the official online learning portal of SITC, is the source and resource for cancer immunotherapy education.

With the explosion of information related to cancer immunotherapy, there is a critical need for a central hub of trusted, expert resources where all stakeholders can find the information they need, when they need it.

The online portal features a variety of resources including online courses, on-demand webinars and enduring materials from SITC programs, many of which are CME-, CNE- and CPE-accredited.

Many sponsorship opportunities exist. To learn more, visit sitcancer.org/connectED.



Scientific Programs

SITC Spring Scientific Meeting

Spring Scientific



March 12–14, 2025 ~ San Diego


Cellular Therapies for Solid Tumors


SITC will bring together experts in cell therapy, cellular and protein engineering, and cancer immunotherapy to address the timely topic of cellular therapy for solid tumors in this 2 1/2 day conference. The program will feature in-depth discussions of recent scientific breakthroughs, cutting-edge technologies in cell and protein engineering, and the newest clinical studies in this rapidly growing field of immuno-oncology. Researchers at all career stages will benefit as they learn about recent advances, ongoing challenges, and future outlooks for using cellular therapies, including tumor-infiltrating lymphocytes, chimeric antigen receptor immune cells, and T cell receptor engineered T cells, for the treatment of solid tumors.


State of the Art Drug Development Program

September 2024 ~ Boston, MA

The SITC State of the Art Drug Development program will educate the entire IO community on the regulatory paths for the next wave of IO therapeutics, including cellular therapies, CD3 TCE and bispecifics, vaccines, oncolytic viruses, next generation immune-checkpoint inhibitors, and innovative cytokines. The program will ensure that active, innovative new therapies are rapidly and appropriately moved into clinical testing. The program will be a key forum for continuing exploration and discussion of best practices for modern IO drug development. The following audiences will benefit from attending this program: physicians and scientists in academia, industry (including emerging biotech companies) and regulatory agencies who have an interest in the strategic, preclinical, clinical and regulatory aspects of efficient IO drug development. This program will also support those who are beginning careers in IO drug development.

 Where identified, these programs are accredited as a SITC CME-/CNE-/CPE-certified program (ACCME, ANCC & ACPE).

 Where identified, these programs are being presented virtually.

 These programs, where indicated, will be presented both in person and virtually.

AI in IO: SITC-NCI Computational Immunology Webinar Series

May–December 2024

SITC's Computational Immuno-Oncology Webinar Series, a partnership with the NCI, is back with a new focus on artificial intelligence within the field of immuno-oncology. 2024 topics in development for this nine webinar series include: Large/moderate language models; Generative AI foundation models; Multimodal AI models; Understanding IO resistance through AI; Addressing cancer disparities with AI; and Federated AI in IO.

All webinars in this series will take place live and will be made available on SITC ConnectED.

Targets for Cancer Immunotherapy: A Deep Dive Webinar Series

April–December 2024

Important scientific questions will be explored in this monthly series addressing hot topics in immuno-oncology. Key leaders in the field will provide an overview of the current state of the science and address questions about its future.

Global Webinar Series

Summer 2024

Immunotherapy has gone global and SITC has extended its reach to improve therapies worldwide. As part of a three year strategic plan, SITC is bringing programs to the IO community to address the barriers to worldwide immunotherapy access and develop actions to overcome them. This new free series of six webinars will be crafted specifically for Low and Middle Income economies (LMIC) and international audiences focusing on applying the latest scientific and clinical advances in cancer immunotherapy in resource limited settings.

Topics in development include: Biomarker assessment and utilization; Adverse event recognition and management; Cancer immunotherapy interactions with co-morbidities and Region-specific cancer immunotherapy application.

Scientific Programs

Quality Expert Summit

2024

SITC identified the need to bring greater emphasis and visibility to the importance of quality metrics in immunotherapy. To that end, a 3-phase project was successfully implemented that included the development and integration of SITC-led IO quality measures into CMS programs. Building on the success of our initial efforts, SITC will host a virtual Quality Expert Summit in 2024, where stakeholders will meet to develop novel IO-focused quality measure concepts. Areas of focus for concept development currently include immune-related adverse event management and cellular therapies. Consensus IO specific quality measure concepts will be detailed in a report after the conclusion of the summit and will serve as a foundation for measure development in future years.

Summit on Immunomodulation of Antibody Drug Conjugates

June 26, 2024

The research and use of antibody drug conjugates (ADCs) to treat certain cancers have expanded dramatically in the last two years. 2023 brought the first FDA approval of an ADC combined with immune checkpoint blockade, and recent studies suggest that ADCs may modulate the immune system and enhance the anti-cancer immune response.

This virtual summit will explore the research surrounding ADCs and their role in immunomodulation, highlighting advances and identifying gaps of understanding in the field and initiating discussions about these unique and emerging therapeutic agents in the context of cancer immunotherapy.

IO Surrogate Endpoints Workshop

 
April 5, 2024

The discovery of effective surrogate endpoints is critical to increase the quality, quantity, and speed of novel immunotherapy approvals. SITC has long been the global leader in facilitating the discovery and validation of novel endpoints.

Through this workshop SITC will engage experts across the field of immunotherapy in the identification of the most promising endpoints, providing guidance to the field at large.

Summit on Intralesional Immunotherapy: Moving Beyond Oncolytic Viruses

September 19, 2024

One unique aspect of intraslesional immunotherapy, the direct injection of an immunotherapeutic agent into a tumor site, is that it generates an anti-tumor response at the tumor as well as systemic immunity that translates into long-term clinical benefit. New intraslesional immunotherapies are currently in development, and early results indicate they are associated with better safety profiles and longer-term clinical benefits than oncolytic virus-based therapies.

This program will provide an up-to-date overview of current and emerging intraslesional immunotherapies and identify clinical and translational strategies, challenges, and opportunities in the field, highlighting intraslesional immunotherapy as an important tool in the cancer immunotherapy toolbox.

Access and Inclusion

SITC Patient Engagement and Advocacy Panel

Winter 2024

The SITC Patient Education and Advocacy Panel is an initiative that provides support to immunotherapy patients and integrates their perspective into SITC efforts. The panel is developing new educational and advocacy content, implementing novel communications and dissemination strategies, and facilitating patient integration into SITC efforts.

Diversity, Equity and Inclusion Program

November 8, 2024 ~ Houston, TX

Mentorship and Networking Program for URG Undergrads in STEM

SITC’s STEM outreach program returns to the Annual Meeting engaging underrepresented groups in the biomedical sciences at the undergraduate level. SITC will inspire the next generation of diverse scientists and clinicians to pursue studies in the cancer immunotherapy space by partnering with local undergraduate students in the Houston area. After attending breakfast with SITC mentors and an “IO 101” presentation designed just for them, they will attend select Annual Meeting sessions, network during a Meet-the-Expert lunch, and finish the day with a mentor-guided tour of the Poster Hall. Through personal engagement with SITC mentors, these diverse young students will be encouraged to stay-in-touch and ultimately be inspired to pursue a career curing cancer with immunotherapy.



Early Career Scientist Opportunities



Cancer Immunotherapy Winter School

Feb. 11–14, 2025

The **SITC Cancer Immunotherapy Winter School** is a comprehensive educational program, providing early career participants with a deep understanding of the core principles of tumor immunology and cancer immunotherapy. Attendees will also explore developing areas of the field, including:

- Biomarker technology, validation and clinical integration
- Clinical trial design, data analysis and considerations for combination therapies
- Grant writing to obtain research funding

This four-day program will instruct scientists and clinicians to advance scientific discoveries and clinical applications of tumor immunology and cancer immunotherapy.

The program also fosters professional development by facilitating student interaction with faculty and thought leaders in an intimate setting.

SITC Clinical Immuno-Oncology Network (SCION) Workshop

Feb. 11–14, 2025

This unique initiative was developed to complement SITC's Cancer Immunotherapy Winter School, and is designed to assist those in the field of cancer immunotherapy who are interested in designing their own clinical trial protocol.

Through hands-on breakout sessions, participants will work in intimate small groups, each consisting of four to six students paired with three dedicated faculty including two clinicians/scientists and a statistician. These expert faculty are equipped to help their assigned students navigate through the unique considerations that accompany immunotherapy treatments, which will enable them to develop well-designed clinical trials that can effectively move the field forward.

WIN Leadership Institute

Aug. 8–9, 2024 ~ Chicago, IL

The **Women in Immunotherapy Network Leadership Institute (WIN LI)** is a 1.5 day program that explores topics that benefit female scientists as emerging leaders in the field of cancer immunotherapy. The program will develop and enhance leadership skills as well as address topics around diversity, inclusivity, conflict management and negotiation. Each participant will increase their understanding of their role as an emerging leader.

In addition, female participants from clinical settings, industry, government and academia will be given an opportunity to network with one another and share experiences unique to the female perspective in the field of cancer immunotherapy.

VIRTUAL WIN LI

Aug. 22–23, 2024

Following the success in 2023 Virtual WIN LI will accommodate those unable to attend in-person.

Sparkathon 2.0 Accelerator

March 12–14, 2024 ~ Miami, FL

As part of a larger effort to develop the next generation of cancer immunotherapy leaders, address the challenges in the field, and speed the pace of discovery, SITC is continuing to make strategic investments in the future of the field with Sparkathon 2.0.



As a unique vehicle to foster leadership development and innovation, Sparkathon 2.0 will involve a cohort of emerging leaders in the field and related disciplines. These diverse emerging leaders will be hosted at a special two and one half-day retreat to address key issues of significance in the field. The group will benefit from the opportunity to make meaningful contributions to cancer immunotherapy while learning useful leadership and business skills in a safe environment amongst peers. In addition, they will form connections across disciplines that may serve them in future, cross institutional research endeavors.

Forward Fund 

 Society for Immunotherapy of Cancer

Forward Fund

Advancing Cancer Immunotherapy

In an effort to create opportunities that further the mission of SITC and expand the knowledge of and interest in cancer immunotherapy, SITC established the **Forward Fund**.

Since 2014, SITC has awarded more than \$6 million in research funding to deserving early career scientists.

Supported Awards and Activities

- Named Fellowship Awards
- Young Investigator Presidential Travel Awards
- Young Investigator Abstract Travel Awards
- Sparkathon - *Emerging Leaders Igniting Innovation*
- Cancer Immunotherapy Winter School Travel Awards
- Women in Cancer Immunotherapy Network Leadership Institute Travel Award



Martin “Mac” Cheever Excellence in Clinical Trial Design - Travel Awards

Established in 2022 in loving memory of Dr. Martin “Mac” Cheever, this fund recognizes his many contributions to the field of cancer immunotherapy by providing travel awards to deserving early career scientists.

Each year, SITC will seek the best and brightest in the field to continue Dr. Cheever’s passion for improving clinical trials through the Dr. Martin “Mac” Cheever Excellence in Clinical Trial Design - Travel Awards. Recipients will look to advance the science of immunotherapy through innovative clinical trial design.

In 2024, a new award will be established for a scientist working in immunoprevention.

You can help us reach our goal by supporting this fund in memory of Mac. Please contact us for more information on supporting this new fund.

For more information or to support our programs, please contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.

Steven A. Rosenberg Endowed Scholars Fund

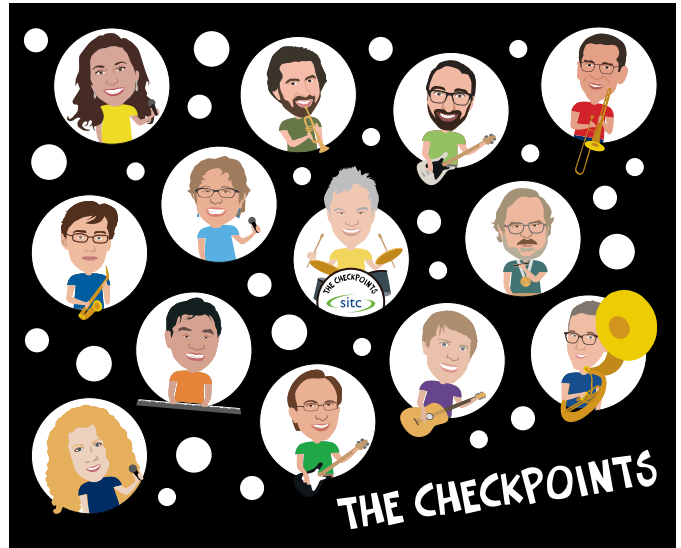
Established in 2020 in honor of Dr. Rosenberg, this fund recognizes his many contributions to the field of cancer immunotherapy by providing research support to emerging leaders in the field.

Each year, SITC will seek the best and brightest to continue Dr. Rosenberg’s legacy as a Rosenberg Scholar. This select group of deserving nominees will look to advance the science and tackle the hurdles facing cancer immunotherapy.



The need is great. Your contribution will help us grow this fund to support more Scholars working to find a cure. Contact the Development Department for more information.

Forward Fund Events – The CheckPoints Live



The CheckPoints at Buddy Guy’s

June 2, 2024 ~ Chicago, IL

The CheckPoints return to the Windy City for “Rockin’ for a Cure.” SITC’s very own house band will play at Buddy Guy’s Legends from 8 – midnight to raise funds for our Early Career Scientists. Many sponsorship opportunities are available.

The CheckPoints at SITC 2024

November 9, 2024 ~ Houston, TX

Sponsor the band at SITC 2024 as the CheckPoints, SITC’s very own house band, celebrates the close of the Annual Meeting.

SITC Merchandise

Don’t forget to order your limited edition t-shirts for your company to support the *Forward Fund*!



Society for Immunotherapy of Cancer

sitc 2024

NOV. 6-10 | HOUSTON

Annual Meeting and Pre-Conference Programs

George R. Brown Convention Center
Houston, TX



Society for Immunotherapy of Cancer



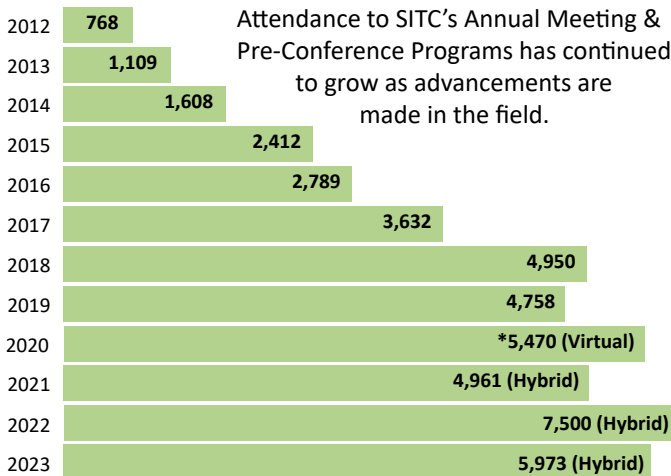
Annual Meeting & Pre-Conference Programs

2024 Hybrid Meeting Model

SITC is looking forward to hosting a hybrid 2024 Annual Meeting, with in-person and virtual components. We will monitor COVID-19 conditions and adjust as needed in the lead up to the Annual Meeting date.

Attendee Profile (2023)

Attendance: 5,973 Unique



Attendance to SITC's Annual Meeting & Pre-Conference Programs has continued to grow as advancements are made in the field.

*Annual Meeting Registration was complimentary for Members due to COVID

By Specialty

- Immuno-Oncology
- Antibody-Based Therapies
- Immunotherapy/Immunology
- Molecular Biology
- Drug Development
- Cytokines
- Medical Oncology
- Oncolytic Virus/Vaccines
- Cellular Biology
- Hematology
- Clinical Investigations/Clinical Trials
- Other
- Cellular Therapies

Global Reach



SITC 2023 saw attendees from around the globe.

For more information or to support our programs contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.

Description of Programs



SITC's Annual Meeting & Pre-Conference Programs feature cutting-edge research and timely educational sessions that serve as catalysts for advancing the field—bridging the gap between translational research, development and clinical practice.

TIL Symposium Hybrid

November 6, 2024 ~ Houston, TX
A Pre-Conference Program of SITC's 39th Annual Meeting

As part of the SITC Annual Meeting & Pre-Conference Programs, the **SITC TIL Symposium** will highlight lessons learned and key successes with this newly approved, novel immunotherapy. The program will discuss pre-clinical highlights for next generation cell therapy in development, challenges and promise of engineered and nonengineered cells, review ongoing TIL clinical trials and patient impact, and the next steps toward commercialization of TIL therapies.

Industry Program: Topic TBA

November 6, 2024 ~ Houston, TX
A Pre-Conference Program of SITC's 39th Annual Meeting

As part of the SITC Annual Meeting & Pre-Conference Programs, the **SITC Industry Program** provides a forum for industry representatives to discuss ongoing research programs to advance the field of cancer immunotherapy. Design, topic selection and organization of each SITC Industry Program is led by members of the Industry Committee that represents over 30 companies from across the globe.

Workshop – Immuno-Engineering

November 7, 2024 ~ Houston, TX
A Pre-Conference Program of SITC's 39th Annual Meeting

The 2024 SITC Annual Workshop will explore practical solutions to clinical problems via interdisciplinary collaboration between engineers, clinicians, and scientists. Armed with a deeper understanding of immune engineering and artificial intelligence in the context of immuno-oncology, attendees will be equipped to effectively collaborate and develop more effective tools and treatments in immuno-oncology, potentially impacting clinical care and leading to better patient outcomes.

Primer on Tumor Immunology & Cancer Immunotherapy™

November 7, 2024 ~ Houston, TX
A Pre-Conference Program of SITC's 39th Annual Meeting

The **Primer on Tumor Immunology and Cancer Immunotherapy™** is designed to provide a foundation for understanding core immunology principles as they relate to basic and clinical research in immunotherapy of cancer. The **Primer on Tumor Immunology and Cancer Immunotherapy™** will also touch on emerging therapies and technologies to ensure attendees at all levels stay updated in our expanding field, while also laying a comprehensive foundational base for all SITC 2024 attendees.

39th Annual Meeting

November 8–10, 2024 ~ Houston, TX

SITC's 39th Annual Meeting will provide a multidisciplinary educational and interactive environment focused on improving outcomes for current and future patients with cancer by incorporating strategies based on basic and applied cancer immunotherapy.

The meeting will consist of cutting-edge research presentations by experts in the field, both oral and poster abstract presentations and ample opportunity for structured and informal discussions. In addition, the meeting will include updates on major national and international initiatives coming from academia, government and industry, as well as important society projects. The meeting will conclude with a Hot Topic Symposium to address rapidly developing key issues in the field of cancer immunotherapy.

Early Career Activities



Early Career Scientist Networking Event

SITC offers this event in conjunction with the society's Annual Meeting as a way for early career scientists to meet and network with other young investigators in the field.

Meet-the-Expert Lunch

The Meet-the-Expert Lunch will focus on unique issues related to the career development of early career scientists. Well-recognized leaders in the field will facilitate roundtable discussions on particular areas of interest. Experts will answer questions and lead informal dialogue to help provide guidance and direction.

Grant Writing Workshop

This year's leadership development program will encompass when and how to find the right grant for your career stage and project, the dos and don'ts of grant writing and how to revise a grant for resubmission. Faculty members from academia with a track record of successful funding, and from the National Institutes of Health (NIH) will provide insight on writing effective grants and utilizing program officers in the revision stages to successfully obtain funding.

Speed Mentoring Event

Hosted by SITC's Early Career Scientist Committee, this event provides the opportunity to receive mentorship from an expert in the field of cancer immunotherapy in a one-on-one setting. Mentees will be matched with an expert mentor for a 15-minute discussion in one of the following three categories: industry/non-academic careers, basic/translational science, or clinical science.

Young Investigator Awards

SITC fosters the growth and development of the next generation of cancer immunotherapy experts and tumor immunologists by providing them additional support and opportunities to present their research at the SITC Annual Meeting. Young Investigator Awards include Abstract Travel, Presidential Travel and Presidential Awards.

The Node

SITC's Early Career Scientist Hub, The Node, is specifically designed as a place for early career attendees to network, collaborate and relax. Attendees can visit The Node to meet other attendees, talk about the latest science and learn about SITC's educational offerings for early career scientists.

For more information or to support our programs, contact the SITC Development Office at development@sitcancer.org or **(414) 271-2456**.

2024 Schedule of Events

Pre-Conference Programs

Wednesday, November 6, 2024

8 a.m.–1 p.m.	TIL Symposium
2–5:45 p.m.	Industry Program: Topic TBA
5:45–6:45 p.m.	Industry Program Reception

Thursday, November 7, 2024

8 a.m.–5:25 p.m.	Primer on Tumor Immunology and Cancer Immunotherapy™
9 a.m.–5:30 p.m.	Workshop: Immuno-Engineering
12:20–1:40 p.m.	Meet-the-Expert Lunch
6–8:15 p.m.	Grant Writing Workshop
8:30–9:30 p.m.	Speed Mentoring Event
9:30–10:30 p.m.	Early Career Scientist Networking Event

39th Annual Meeting

Friday, November 8, 2024

7:45–7:50 a.m.	Presidential Welcome
7:50–8:20 a.m.	Awards Ceremony
8:20–9:10 a.m.	Smalley Keynote Address
9:10–9:25 a.m.	Break
9:25–11:30 a.m.	Plenary Session
11:30 a.m.–12 p.m.	Late Breaking Abstract Session
12–1:30 p.m.	Lunch & Poster Viewing in the Exhibit Hall
12:15–1:15 p.m.	Rapid Oral Abstracts
1:30–3:10 p.m.	Concurrent Session
3:10–3:30 p.m.	Break
3:30–5:10 p.m.	Concurrent Sessions
5:10–6:40 p.m.	Poster Symposium

Saturday, November 9, 2024

7:15–7:45 a.m.	SITC Business Meeting
8–8:05 a.m.	Organizer Welcome
8:05–8:55 a.m.	Keynote Address
8:55–10:55 a.m.	Plenary Session
10:55–11:25 a.m.	Break
11:25–11:55 a.m.	Late Breaking Abstract Session
11:55 a.m.–1:25 p.m.	Lunch & Poster Viewing in the Exhibit Hall
12:10–1:10 p.m.	Rapid Oral Abstracts
1:25–2:50 p.m.	Presidential Session
2:50–3:20 p.m.	Break
3:20–4:45 p.m.	Concurrent Sessions
4:45–5:05 p.m.	Break
5:05–6:30 p.m.	Concurrent Sessions
6:30–7 p.m.	Awards Ceremony
7–8:30 p.m.	Evening Poster Reception in Exhibit Hall
8:30–11:30 p.m.	The CheckPoints Party

Sunday, November 10, 2024

8:15–8:20 a.m.	Organizer Welcome
8:20–10:25 a.m.	Plenary Session
10:25–10:40 a.m.	Break
10:40 a.m.–12:15 p.m.	Session

Annual Program Committee Chair:
Harriet Kluger, MD – *Yale University*

39th Annual Program Committee Co-Chair:
Miriam Merad, MD, PhD, FAIO – *Icahn School of Medicine at Mount Sinai*

Annual Meeting Organizers:
Yvonne Chen, PhD – *University of California, Los Angeles*
Alfred L. Garfall, MD – *Perelman School of Medicine, University of Pennsylvania*
Mary Kate Kasler, DNP – *Memorial Sloan Kettering Cancer Center*
Aurélien Marabelle, MD, PhD – *Gustave Roussy*
Charles Swanton, MD, PhD, FRCP, FRS – *Francis Crick Institute*

Primer on Tumor Immunology and Cancer Immunotherapy™ Organizers:
Tullia Bruno, PhD – *University of Pittsburgh*
Eric L. Smith, MD, PhD – *Dana-Farber Cancer Center*

Industry Program Organizers
Nicholas Botwood, MD – *Bristol Myers Squibb*
Charles Drake, MD, PhD – *Janssen Research & Development*
Jane Anne Healy, MD, PhD – *Merck*
Priti Hegde, PhD – *Kite*
Stephen Lim, MD – *Norartis*
Giovanni Melillo, MD – *AstraZeneca*
Ivan Diaz-Padilla, MD, PhD – *GSK*

Workshop Organizers
Daniel Chen, MD, PhD – *Engenuity Life Sciences*
Elana Fertig, PhD – *Johns Hopkins University*
Kole T. Roybal, PhD – *University of California, San Francisco*
Stefani Spranger, PhD – *Koch Institute for Integrative Cancer Research at MIT*

As of October 4, 2023

2024

2024 Benefits of Support

	Diamond \$1,000,000+	Titanium \$750,000+	Palladium \$500,000+	Double-Platinum \$250,000+	Platinum \$100,000+	Gold \$50,000 to \$99,999	Silver \$25,000 to \$49,999	Bronze \$10,000 to \$24,999	Copper Up to \$9,999
Face-to-face meeting with SITC executive leadership at SITC Annual Meeting									
Complimentary ad on SITC Cancer Immunotherapy CONNECT, SITC's official website (restrictions apply)	3 months	2 months	1 month	1 week					
Final program internal ad discount	COMP	COMP	50%	25%					
Complimentary postal mailing list of program registrants (application/approval of mailed materials required) - Your choice use pre or post meeting	3 times	3 times	2 times	2 times	1 times	1 time			
Complimentary job posting on SITC website									
Complimentary registrations for the supported program	8	7	6	5	4	3	2	1	
Recognition of support in 2024 society e-newsletter									
Acknowledgement of support during the society's Membership Business Meeting									
Company acknowledgement of support in program and education and abstract book (in print and electronic versions)									
Recognized on meeting signage									
Company listed on the SITC supporter web page throughout 2024									
"Supporter" name badge ribbons for select organization representatives at program									

*These benefits of support do not apply to advertising or exhibit opportunities.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

Branding Opportunities

Final Program

VARIOUS LEVELS

The Final Program is a comprehensive guide to SITC’s 39th Annual Meeting, including a complete schedule of activities, exhibitor information and much more. The Final Program will be distributed to all delegates in their registration bags onsite.

Ad graphics are subject to SITC approval.

Back Cover: \$100,000

Printing: \$65,000

Inside Front Cover: \$50,000

Inside Back Cover: \$25,000

Full Page: \$10,000

Half Page: \$5,000

Conference Wi-Fi

\$100,000 – SOLE SPONSORSHIP

Support complimentary Wi-Fi access at the conference hotel. Support is recognized on a registration bag insert, onsite signage, Final Program and the browser’s opening splash page. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone opens the Wi-Fi.

Conference Café

\$100,000 – SOLE SPONSORSHIP

The Conference Café will be a gathering area for all attendees during designated lunch breaks and receptions. All lunches will be served in the café, providing an opportunity to get your message in front of an estimated 5,000 Annual Meeting attendees. Branding opportunities include napkins, signage, etc. Additional branding requests will be considered.

Refresh & Recharge Station

\$100,000 – SOLE SPONSORSHIP

This opportunity includes a branded charging lounge, refreshment station, and hanging signage, making it a gathering place for all attendees entering the exhibit hall. Refreshments will be available during exhibit hall hours. The charging lounge offers prime brand placement, and the custom hanging signage will be a focal point in the hall and will drive attendees to this area.

Meeting Registration Site

\$50,000 – SOLE SPONSORSHIP

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site reaching an estimated 5,000 registrants.

Hotel Key Cards

\$30,000 – SOLE SPONSORSHIP

Put your company or brand logo on the electronic key cards given upon check-in to delegates staying in a designated SITC hotel.

Band Party/Reception

VARIOUS LEVELS

Contact SITC for pricing and visibility options.

A staple of SITC’s Annual Meeting, The CheckPoints, our own house band, will rock out while you enjoy a beverage and show off your moves on the dance floor! Members of The CheckPoints band include SITC members who are renowned leaders in the field.



Host a Sponsored Symposium

60-minute morning symposium: \$25,000
60-minute afternoon symposium: \$35,000
90-minute evening symposium: \$40,000

Connect with current and upcoming leaders in cancer immunotherapy by hosting a CME or non-CME accredited event during the Annual Meeting. Virtual and in-person options are available.

Ancillary Events

VARIOUS LEVELS

SITC welcomes companies, academic institutions, cooperative groups and other such organizations to hold an ancillary event at the SITC Annual Meeting & Pre-Conference Programs. Ancillary events include—but are not limited to—advisory board meetings, focus groups, investigator meetings, educational events and social functions.

Banner Advertisements Onsite

Various placements and prices available. Contact SITC for more details.

The Node

\$30,000 – SOLE SPONSORSHIP

Sponsor The Node, SITC’s hub for early career scientists. This is a designated area for young investigators to gather colleagues and explore the early career scientist initiatives SITC offers throughout the year.

Twitter Wall

7' x 5' Display: \$30,000 – SOLE SPONSORSHIP

Sponsor the SITC Twitter wall, prominently displayed near the registration area. Have your branding seen by an estimated 5,000 attendees of SITC’s Annual Meeting & Pre-Conference Programs.

Escalator Branding



\$25,000 – SOLE SPONSORSHIP

Make an impact on delegates heading to the exhibit space with your company or product logo. Be front and center as delegates navigate the conference using the escalators heading to and from the exhibit hall.

Circular Charging Lounge



\$30,000 (two available)

This charging configuration consists of 12 seats and six charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

Standard Charging Lounge



\$20,000 (six available)

This charging configuration consists of four seats and four charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

Charging Stations



\$10,000 each (Various styles to choose from)

Sponsor this exciting opportunity and allow conference attendees the convenience and security of charging their mobile devices while attending the conference. Your company will receive branding opportunities for the duration of the event.

Hotel Room Door Drops

\$15,000 each

Place your customized advertising piece at SITC designated hotels. Printing is the responsibility of the sponsor. Multiple sponsorships available.

Window Clings

Various placements throughout the George R. Brown Convention Center. Prices vary. Contact SITC for more details.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

Sponsored Emails

Email to SITC 2024 Attendees – \$15,000

Send a message to SITC 2024 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

Coffee Break(s)

\$12,500 each

Sponsor a coffee break(s) for meeting attendees after Plenary Sessions when exhibit hall hours are unopposed. Sponsors will be recognized by signs onsite. SITC will allow branded coffee cups and/or napkins (to be provided by the sponsor).

Career Connections



VARIOUS LEVELS

Connect with job seekers in person or virtually through the Career Connections initiative. Post open positions in online and onsite job boards.

Registration Bag Inserts

\$10,000 each

Take advantage of the opportunity to catch the attention of delegates by putting an insert into the bags that each delegate receives onsite. All inserts must be submitted to SITC for approval prior to printing.

Exhibit Hall Column Wraps



\$10,000 each (maximum two per company)

Place your company's product or company logo on custom column wraps located inside of the exhibit hall.

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Column Tower/Cubes



\$5,000 each (maximum two per company)

Place your company's product or logo on custom, free-standing towers located outside of the exhibit hall. Multiple sponsorships are available.

Receive four panels per circular tower or eight per cube tower.

Floor Decals



\$2,500 each

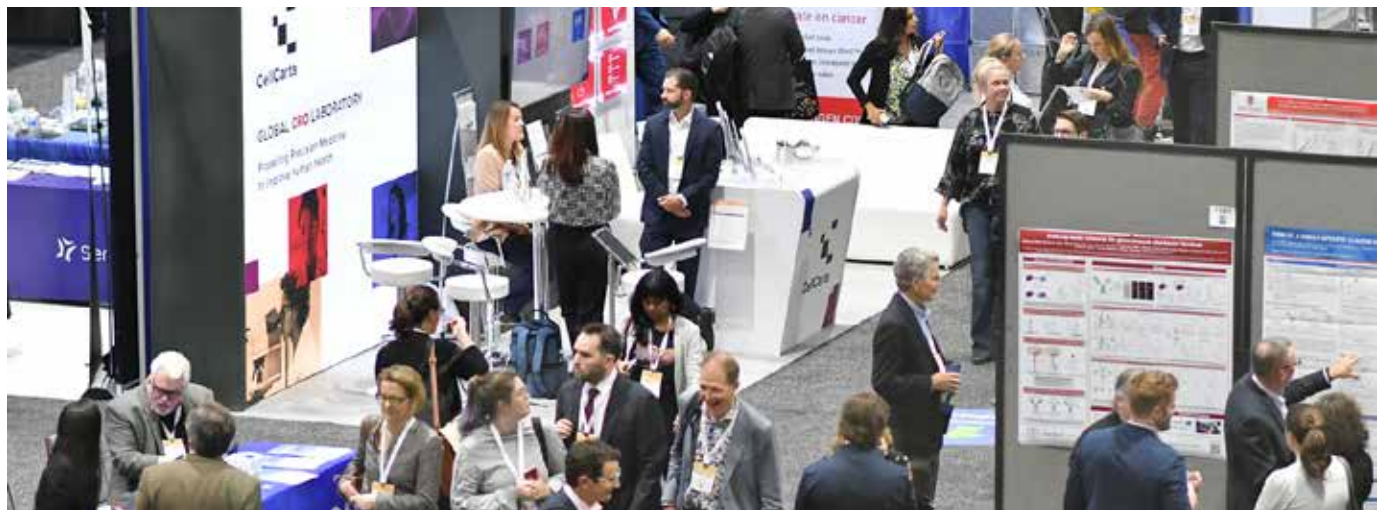
Decals are a great way to drive traffic to your booth, providing recognition and distinguishing your company

from your competitor. Offer directions to your booth, your website, or your newest product on a sticker placed at the entrance of the exhibit hall leading to your booth. Decals can be made into custom shapes and sizes.

Daily Email Ads

\$2,000 each

Place your advertisement in SITC's daily email to Annual Meeting attendees, highlighting various sessions and activities.



Virtual Opportunities



The virtual platform will provide additional, innovative opportunities for you to get your message and brand in front of SITC 2024 attendees.

Virtual Platform Advertisements

The virtual platform offers strategic ad placements to reach your target audience.

- Lobby Banner: \$25,000
- Lobby Side Advertisement: \$10,000
- Bottom Banner Advertisement: \$5,000

SITC 2024 Microsite

Reinforce your message and brand with a banner displayed on the dedicated SITC 2024 meeting site.

- Banner Advertisement: \$2,000/month

Email Opportunities

Annual Meeting Daily Email Ad – \$2,000 each

Place your advertisement in SITC's daily email to Annual Meeting attendees, which highlights the various daily sessions and activities.

Sponsored Email to SITC 2024 Attendees – \$15,000

Send a message before or after the meeting to all SITC 2024 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

Guidelines for Support

Supporting a SITC event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; SITC encourages new and creative ideas that contribute to the quality of the meeting.

Right of First Refusal

SITC adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's supporter is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Because some activities cannot happen without support, it is necessary to confirm funding at the earliest possible date in order to stay ahead of planning schedules.

Previous sponsors, therefore, have until May 3, 2024, to confirm their interest in supporting the same program/ sponsored item(s).

Policy on Satellite Programs

The policies outlined in this guide represent the only acceptable method for the provision of educational sessions at the Annual Meeting. Satellite sessions, or those planned without the input or invitation of SITC, are not permitted before, during or after the Annual Meeting & Pre-Conference Programs.

Working with Third-Party Vendors

A corporate sponsor may wish to designate an advertising firm, communications company or other third-party vendor to act on its behalf in coordinating aspects of their support of a SITC program or activity. If a third-party vendor is used, support must be confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to SITC.

The request should include the following:

- The name and contact information of the third-party vendor
- A detailed list of the programs and tasks the third-party vendor will assume



Society for Immunotherapy of Cancer

sitc2024

NOV. 6-10 | HOUSTON

Exhibitor Prospectus

George R. Brown Convention Center
Houston, TX
Nov. 8–10, 2024



Society for Immunotherapy of Cancer

An Invitation to Exhibit at SITC's 39th Annual Meeting

Advancing the Science and Application of Cancer Immunotherapy Worldwide

Make your mark at the largest cancer immunotherapy conference and exhibit at SITC's 39th Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, SITC. At SITC's Annual Meeting, we will bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. If you have a product or service that will advance research or accelerate laboratory results, do not miss this opportunity to exhibit at SITC's 39th Annual Meeting.

Hybrid Exhibits

Each face-to-face exhibit booth includes an optional virtual booth space to connect with registrants who cannot attend in person. Take advantage of this space to:

- Network with attendees
- Feature resources and publications
- Highlight posters and symposia
- Link to your company website

Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- Universities/hospitals/research institutions



Past Exhibitors

10x Genomics
 AbbVie
 Abcam
 ABL, Inc.
 ACEA Biosciences, Inc.
 ACROBiosystems Inc.
 ACT Genomics
 Adaptimmune
 Adaptive Biotechnologies Corp.
 Aduro Biotech, Inc.
 Advanced Cell Diagnostics, a Bio-Techne Brand
 Advaxis, Inc.
 Affymetrix Inc., part of Thermo
 Agenus
 Agilent Technologies
 AIQ Solutions
 Aixial Group
 Akoya Biosciences
 Aldevron
 Alkermes, Inc.
 Alloy Therapeutics
 Alpenglow Biosciences, Inc.
 American Association for Cancer Research (AACR)
 American Society for Transplantation and Cellular Therapy (ASTCT)
 American Society of Clinical Oncology (ASCO)
 American Type Culture Collection
 Amgen
 AMSBIO, LLC
 ApoCell, Inc.
 Applied Biomath
 Aquila BioMedical
 ArcherDX
 Argos Therapeutics, Inc.
 Arkana Labs
 ARRALYZE
 Ascendis Pharma
 Astarte Biologics
 AstraZeneca
 Astrolabe Diagnostics
 Avantor
 Axio Research
 Axion BioSystems
 Batavia Biosciences
 Bavarian Nordic
 Beckman Coulter
 BEIJING IDMO CO., Ltd.
 Berkeley Lights
 Bethyl Laboratories
 Biocare Medical
 BioChain Institute, Inc.
 Biocytogen
 Biodesix, Inc.
 BioFluidica
 Biognosys
 Biointron Biological Inc.
 BioIVT
 BioLegend
 Biologics Consulting Group
 BioMed Central
 BioMedTech Laboratories Inc.
 Bio-Rad Laboratories
 BioRender
 BIOSYS USA LLC
 Bio-Techne
 Bio X Cell
 Bon Opus Biosciences
 BostonGene
 BPS Bioscience
 Bristol-Myers Squibb
 Burning Rock DX LLC
 Caidya
 Canopy Biosciences
 Caprico Bio
 Caprion Biosciences Inc.
 Caris Life Sciences
 Carolina BioOncology Institute
 Catalyst Clinical Research
 CDI Laboratories
 Celetrix Corporation
 Cell IDx
 CellCarta
 Celldex Therapeutics, Inc.
 Collecta
 CellGenix/American Fluoroseal
 Cell Signaling Technology
 Cellular Technology, Ltd.
 Celsense, Inc.
 Champions Oncology
 Charles C. Gates Manufacturing Facility, University of Colorado
 ChemoMetec Inc.
 CLC Bio, LLC
 ClearLight Biotech
 Clinigen
 Cofactor Genomics
 Concept Life Sciences
 Cook Regentec
 Crown Bioscience Inc.
 Curiox Biosystems, Inc.
 Cyagen
 Cytobank
 Daicel Corporation - Actranza lab.
 Definiens, Inc.
 Demos Medical Publishing (an imprint of Springer Publishing Company)
 Discovery Life Sciences
 eBioscience
 Element Biosciences
 Elephas
 Elsevier
 EMD Serono
 EMD Serono/Pfizer
 Enable Life Sciences
 Enable Medicine
 Epic Sciences
 Epredia
 Eurofins BioPharma
 EUSA Pharma
 Evident Scientific
 Exelixis, Inc.
 Fimmic Oy
 Fisher Scientific
 Flagship Biosciences
 Flaskworks
 Flexcare Clinical Research
 FlowMetric
 FluidX
 Foundation Medicine
 Fred Hutchinson Cancer Center
 Fulgent Genetics
 GE Healthcare
 GemPharmatech
 Genalyte, Inc.
 Genentech
 Generable
 Genmab
 Genscript
 Glaxo SmithKline plc
 Halia Therapeutics
 HaliDx
 HemaCare BioResearch
 HemOnc Today & Healio.com
 HISTALIM
 Histologix Ltd.
 HistoWiz, Inc.
 HTG Molecular Diagnostics
 Ichor Medical Systems, Inc.
 Illumina
 ImaBiotech
 ImaginAb
 Immudex
 immunoSCAPE
 Incyte Corporation
 Indica Labs, Inc.
 Individumed GmbH
 Inovio
 Instil Bio
 Integral Molecular
 Integrated Oncology & Covance (LabCorp)
 intoDNA
 Invicro
 Invitrogen
 InvivoGen
 Invivoscribe Technologies, Inc.
 Ionpath
 Iovance Biotherapeutics
 IQVIA Biotech
 iRepertoire, Inc.
 Irvine Scientific
 isoplexis
 IvyGene
 JC Discovery
 JPT Peptide Technologies GmbH
 Juno Therapeutics
 KACTUS
 Kids Beating Cancer
 Kite Pharma, Inc.
 Kite, a Gilead Company
 Kiyatec
 Kyinno Biotechnology

Past Exhibitors

Labcorp Drug Development
 Lanterne Dx (formerly HTL Clinical)
 Leica Microsystems
 Leinco Technologies
 Life Technologies
 Lippincott, Williams & Wilkins
 LUMICKS
 Lunaphore Technologies
 Lunit, Inc.
 Mabtech, Inc.
 MacroGenics, Inc.
 Magnetic Insight
 MaxCyte
 MBL International Corporation
 Med Learning Group
 MedGenome, Inc.
 Median Technologies
 Medpace
 Merck & Co., Inc.
 MI Bioresearch
 Microba Life Sciences
 MicrobiomeDx
 MicroMedicine
 MilliporeSigma
 Miltenyi Biotec B.V. & Co. KG
 Mimotopes
 Mission Bio
 Mitra Biotech
 ModernaTX, Inc.
 Molecular Instruments, Inc.
 Moffitt Cancer Center
 Motic Digital Pathology
 MS Bioworks
 Myriad RBM, Inc.
 NanoCollect Biomedical, Inc.
 NanoEntek
 Nanostring Technologies
 NantHealth
 Natera
 Navigate BioPharma
 Navinci Diagnostics AB
 NeoGenomics Laboratories
 NeoImmuneTech, Inc.
 NeoSome Life Sciences
 NewLink Genetics
 Nexcelom Biosciences
 Nexus BioQuest
 Nilogen Oncosystems
 Nodality
 NOF CORPORATION
 Nona Biosciences
 Nordmark Pharma GmbH
 Northwest Biotherapeutics
 Novartis
 Novartis Oncology
 Novoprotein
 Nucleai
 Nucleus Biologics
 Olink Proteomics
 OmicsHealth LLC
 Omnia Biologics, Inc.
 OmniSeq
 OncoBay Clinical
 Oncocyte
 OncoHost
 Oncosec
 OracleBio
 ORFLO Technologies
 OriGen Biomedical
 Oxford Nanopore Technologies
 PamGene International BV
 Panasonic Healthcare
 Parhelia Biosciences
 Partek Incorporated
 Past Exhibitors
 PathAI
 Pathcore
 PeproTech, Inc.
 Peregrine Pharmaceuticals
 PerkinElmer
 Personal Genome Diagnostics
 Personalis, Inc.
 Personalized Medicine in Oncology
 Pfizer Oncology
 Pfizer/Merck KGaA
 PGx Health
 PhenomeX
 PictorLabs
 Pixelgen Technologies AB
 Precision Oncology
 Precision X-Ray, Inc.
 Predicine
 ProImmune, Inc.
 Promega Corporation
 Prometheus Laboratories, Inc.
 PromoCell GmbH
 Propath UK Ltd
 Proscia
 PROTEINA
 Proteintech
 Proteome Sciences
 Q2 Solutions
 QIAGEN
 QualTek Molecular Laboratories
 Quanterix
 Rapid Novor
 RareCyte Inc.
 Regeneron
 Replimune
 ResearchDx
 Roche
 Rules Based Medicine, a Q2 Solutions Company
 Ruro Inc.
 Saint-Gobain
 Samplix
 Sanofi
 SANYO
 Sartorius
 ScaleReady
 Seagen
 Seahorse Bioscience
 Sengenics
 SEPPIC, Inc.
 Sequentia, Inc.
 Seramatrix
 Serimmune, Inc.
 Shanghai Model Organisms Center (USA), LLC
 Sidra Medical & Research Center
 Sino Biological US
 Slingshot Biosciences
 SOPHIA GENETICS
 Spanios
 St. Jude Children's Research Hospital
 Standard BioTools (fka Fluidigm)
 Statistics and Data Corporation (SDC)
 Stellar Biotechnologies
 STEMCELL Technologies Inc
 STEMSOFT Software
 Strata Oncology
 Studylog Systems, Inc.
 Syncromune
 Syndax Pharmaceuticals, Inc.
 Sysmex Inostics
 Taconic Biosciences
 TD2
 Teiko Bio
 Tempus
 TESARO
 The Lab People, Inc.
 Thermo Fisher Scientific
 TICA Group, LLC
 TransCure bioServices
 Translational Drug Development
 TriSalus Life Sciences, Inc.
 TriStar Technology Group, LLC
 Ultivue
 Vantage Research Inc
 VectorBuilder Inc.
 Veracyte
 Viracor IBT Laboratories
 Virginia Commonwealth University
 Visiopharm
 VisioPharm A/S
 Vizgen
 WebMicroscope Fimmic
 Wilson Wolf Corporation
 WuXi AppTec
 WuXi AppTec/WuXi NextCODE
 Xcell Biosciences
 XEME Biopharma, Inc.
 Xencor
 XenTech
 Xilio Therapeutics

Exhibit Booth Packages

Elite Deluxe Package (ISLAND 40' X 40') - \$65,000

- 40' x 40' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 12 exhibit booth staff badges
- 7 Annual Meeting delegate registrations
- 7 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Elite Package (ISLAND 30' X 30') - \$50,000

- 30' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 6 Annual Meeting delegate registrations
- 6 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary Annual Meeting attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Premier Deluxe Package (ISLAND 20' X 30') - \$40,000

- 20' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 5 Annual Meeting delegate registrations
- 5 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program



Premier Package (ISLAND 20' X 20') - \$25,000

- 20' x 20' island booth
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary Annual Meeting attendee mailing list
- Complimentary half-page ad in Annual Meeting Final Program

Premium Deluxe Package (CORNER 10' X 20') - \$20,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Exhibit Hall guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 50% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Premium Package (INLINE 10' X 20') - \$10,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Exhibit Hall guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 25% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Deluxe Package (CORNER 10' X 10') - \$6,000

Early Bird \$5,500 if booked by returning exhibitors before April 2024

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Exhibit Hall guest registration
- 25% discount on Annual Meeting attendee mailing list rental (choice of pre- or post-meeting)
- 10% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Basic Package (INLINE 10' X 10') - \$4,000

Early Bird \$3,500 if booked by returning exhibitors before April 2024

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 10% discount on Annual Meeting attendee mailing list rental (choice of pre- or post-meeting)

Contact the Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.

Hotel & Travel Information

Due to space constraints, individuals must be registered for the 2024 SITC Annual Meeting before reserving a hotel room. Once exhibitors reserve a booth, they are able to redeem their complimentary badges and reserve hotel rooms within the SITC room block. Additional registrations are available for purchase.

Registration Types

Annual Meeting Delegate: Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 8-10, 2024.

Exhibit Hall Guest: Allows access to evening receptions during the Annual Meeting, Nov. 8-10, 2024, but does not permit attendance to scientific sessions.

Exhibit Booth Staff: Allows access to exhibit hall during the Annual Meeting, Nov. 8-10, 2024. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.



EXHIBIT HALL INFORMATION

General Booth & Exhibit Information

1. Booth floor covering is mandatory and is the responsibility of the exhibiting company. Exhibitors may rent carpet/ floor covering or supply their own.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are detailed in the Exhibitor Prospectus. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff badges are required and are included in each booth package (see package inclusions in Exhibitor Prospectus). Exhibit Booth Staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates during Exhibit Hall hours. As such, SITC, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property. Security will monitor the area when the hall is closed.
6. SITC must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. If it becomes necessary to relocate an exhibitor after a booth assignment has been made, SITC will contact the company involved and every effort will be made to reassign the exhibitor to a similar booth space.
9. Cancellations will be accepted in writing until September 13, 2024. A full refund minus a processing charge of \$500 will be granted.
10. No refunds will be given for cancellations made after September 13, 2024.

Standard Booths

Standard (non-island) booths are 10 ft. x 10 ft. or 10 ft. x 20 ft. and are arranged in a straight line. All standard booths consist of eight ft. back wall drape and three ft. sidewall drape. Exhibit fixtures, components and signs will be permitted to a maximum height of eight ft. and they may extend up to five ft. from the back wall. Any fixtures placed within the remaining five ft. must not exceed four ft. high.

Island Booths

An Island Booth is typically 20ft by 20ft (6.10m by 6.10m) or larger, although it may be configured differently. The entire Cubic Content of the space may be used up to the maximum allowable height of 18ft (5.486m), including signage

Exhibitor Services Kit

All exhibitors will receive the official service kit from our contracted decorator, Heritage Trade Show Services, after their booth assignment has been confirmed. Service kits will be sent out from the contracted decorator. The service kit will contain information on:

- Freight handling and shipping
- Labor regulations
- Furniture, display, and other decorating rentals
- Electrical
- Internet
- Telephone
- AV/Computer needs
- Lead retrieval information

Please direct all calls regarding exhibit requirements, freight, labor, or other exhibit services to:

Heritage Trade Show Services

Phone: 1-800-360-4323

Fax: 314-534-8050

Email: exhibitor.services@heritagesvs.com

Exhibit Hall Schedule

Exhibit Hall hours are subject to change. Visit sitcancer.org/2024 for the most up-to-date information.

Exhibitor Move-In

Tuesday, November 5	By appointment (booths 400 sq ft and larger)
Wednesday, November 6	10:00 AM – 6:00 PM
Thursday, November 7	7:00 AM – 4:00 PM (Hall closes at 4:00 PM for cleaning)

Exhibitor Move-Out

Saturday, November 9	8:30 – 10:00 PM
Sunday, November 10	8:00 AM – 1:00 PM

BOOTH PERSONNEL

Exhibit staff badges are included in each booth package (see package inclusions in Exhibitor Prospectus) and all staff are required to have badges.

Registration Types

Annual Meeting Delegate: Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 8-10, 2024.

Exhibit Hall Guest: Allows access to evening receptions during the Annual Meeting, Nov. 8-10, 2024, but does not permit attendance to scientific sessions.

EXHIBIT HALL INFORMATION

Exhibit Booth Staff: Allows access to exhibit hall during the Annual Meeting, Nov. 8-10, 2024. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.

Exhibitor Appointed Contractor (EAC) personnel (food vendors, audio/visual, florists, photographers, cleaning staff, etc.) will have access to the exhibit hall during installation and dismantle hours. EAC staff who are not registered to receive an Annual Meeting or Exhibit Booth Staff badge will not be allowed access to the exhibit hall on show days. Security will not allow access to the exhibit hall outside of the scheduled hours without prior approval from SITC.

RULES AND REGULATIONS

1. SITC requires compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
7. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
8. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Packing of equipment, literature or dismantling of exhibits will not be permitted until after the Exhibit Hall officially closes. Exhibitors who do not keep their booths operating until the official closing time risk a \$500 fee and jeopardize their participation at future SITC meetings.
9. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the labor regulations is included in the Exhibitor Service Kit.

10. Prize contests, awards, drawings, raffles, or lotteries of any kind held at any time or place within the Annual Meeting properties are not permitted. Attendees may not be registered for drawings, raffles or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any kind are not allowed in the exhibit hall.
11. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
12. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
13. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.

FACILITY GUIDELINES AND REGULATIONS

Exhibitors are expected to abide by all facility policies, procedures, rules, regulations and guidelines. A complete list of facility requirements can be found on the George R. Brown Convention Center's website at grbhouston.com/exhibitors/exhibitor-guidelines/. The George R. Brown Convention Center reserves the right to alter and/or amend these guidelines at any time.

COMPLIANCE

SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.*

- PhRMA Code on Interactions with Healthcare Professionals
- ACCME Standards for Integrity and Independence in Accredited Continuing Education
- AMA Physician's Recognition Awards
- AMA Opinion 9.6.2 - Gifts to Physicians from Industry
- AMA Opinion 9.2.6 - Continuing Medical Education

*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

*SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Therefore, certain items and acknowledgements are only available to non-industry entities.

*SITC adheres to the IAEE Guidelines for Display

EXHIBIT HALL INFORMATION

SUSTAINABILITY

The [George R. Brown Convention Center](#) is committed to going green, with several ways for exhibitors to support those efforts.

Local Donation Opportunities – The GRB supports local organizations by donating leftover food and materials from conferences and events. If you would like to contribute any food or booth materials/decorations at the conclusion of the SITC conference, please complete the donation form in the Exhibitor Services Kit.

Filtered Water Stations – The GRB is committed to eliminating single use plastics from events, mainly plastic water bottles, and has a total of 39 filtered water refill stations for guests to use.

2024 Sponsorship Opportunities

Annual Meeting Sponsorship	Various Levels
Pre-Conference Program Sponsorship	Various Levels
CheckPoints Party Sponsorship	Various Levels
Ancillary Event.....	Various Levels
Sponsored Symposia	Various Levels
SITC Named Fellowship	Various Levels

Advertisements

Annual Meeting Final Program	
Back Cover.....	\$100,000
Printing.....	\$65,000
Inside Front Cover	\$50,000
Inside Back Cover	\$25,000
Full Page	\$10,000
Half Page	\$5,000
Hotel Room Door Drop.....	\$15,000
Registration Bag Insert	\$10,000
Banner Advertisements (onsite and virtual options available)	Various Levels
SITC Website Ad	\$2,000/month
E-Newsletter Ad.....	\$1,000/month

Marketing and Branding

Conference Wi-Fi.....	\$100,000 (Sole Sponsorship)
Conference Café	\$100,000 (Sole Sponsorship)
Refresh & Recharge Station.....	\$100,000 (Sole Sponsorship)
Meeting Registration Site	\$50,000 (Sole Sponsorship)
Hotel Key Cards	\$50,000 (Sole Sponsorship)
The Node.....	\$30,000 (Sole Sponsorship)
Twitter Wall	\$30,000 (Sole Sponsorship)
Escalator Branding.....	\$25,000 (Sole Sponsorship)
Circular Charging Lounge.....	\$30,000
Standard Charging Lounge	\$20,000
Charging Stations.....	\$10,000
Coffee Breaks.....	\$12,500
Exhibit Hall Column Wrap.....	\$10,000
Column Tower/Cube.....	\$5,000
Floor Decal	\$2,500

Virtual Opportunities

Daily Email Advertisement	\$2,000/day
SITC 2024 Microsite Banner Ad	\$2,000/month
Meeting Registration Site Banner Ad	\$10,000
Sponsored Email.....	\$15,000
Virtual Platform Advertisement	Various Levels

Society for Immunotherapy of Cancer

sitc 2024

NOV. 6-10 | HOUSTON

IMPORTANT DATES

- March 27, 2024 – Booth reservations open for returning exhibitors
- April 2024 – Regular and YIA Abstract application period opens
- April 2024 – Abstract submission and late-breaking abstract application open
- April 2024 – General attendee housing and registration open
- June 2024 – Regular and YIA Abstract application period closes
- July 2024 – Late-breaking abstract application period opens
- Sept. 2024 – Late-breaking abstract application period closes
- Sept. 13, 2024 – Exhibit booth reservation deadline
- Sept. 27, 2024 – Branding and advertising commitment deadline
- Sept. 2024 – Regular abstract titles and authors released
- Oct. 21, 2024 – Pre-registration mailing lists available
- Nov. 2024 – Exhibit hall open
- Nov. 22, 2024 – Post-Annual Meeting mailing lists available

Dates subject to change



Society for Immunotherapy of Cancer

Society for Immunotherapy of Cancer
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