



www.citizencpr.org/summit2023

CARDIAC ARREST SURVIVAL
SUMMIT

Respond. Revive. **SURVIVE.**

Challenging the Status Quo in
Sudden Cardiac Arrest

Wed., November 29 — Sat., December 2, 2023

San Diego, California



EXHIBITORS

SPONSORS

» 2023 »

Cardiac Arrest Survival Summit 2023

EXHIBITOR & SPONSOR PROSPECTUS

A MESSAGE FROM CASS PROGRAM DIRECTOR ED RACHT, MD

Dear Colleagues,

The status quo is not acceptable.

We know what is possible. We've seen examples from communities around the world where SCA save rates exceed 50% and more. Yet national averages have hardly budged beyond 10% over the last several decades. We're asking our speakers, exhibitors, survivors and attendees to come together to examine the barriers to higher save rates and the action we can take — individually and together — to move the mark.

Please take this challenge: come to San Diego and help us discover together how we can create transformative change so more lives can be saved.

Dr. Ed Racht, MD

Chief Medical Officer at Global Medical Response



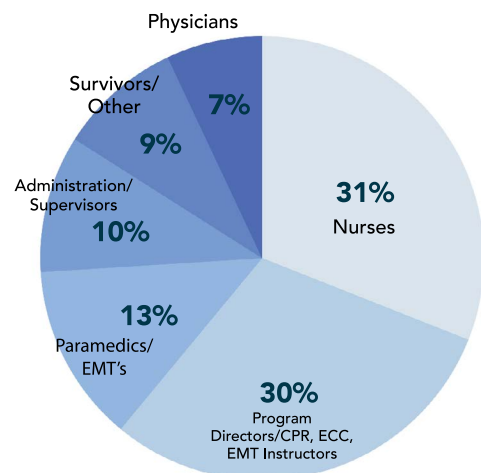
RESERVE YOUR SPOT NOW TO EXHIBIT!

And for **MAXIMUM** exposure, become a **SPONSOR** and expand your reach!

Citizen CPR Foundation's Cardiac Arrest Survival Summit is the central hub for resuscitation professionals, educators, experts, influencers and advocates, as well as the top decision makers for resuscitation products, services and information. This multi-day Summit brings together the widest array of professionals and individuals interested in connecting, learning and discussing the newest insights improving community response to sudden cardiac arrest.

EXHIBIT AND SHOWCASE YOUR LATEST PRODUCTS AND KNOWLEDGE WITH THE LARGEST AUDIENCE IN RESUSCITATION!

WHO ATTENDS SUMMIT?



Be seen by the best of the best!

Our prestigious and extensive assembly of attendees includes nurses, program directors, CPR, ECC and EMT instructors, paramedics and EMTs, administration and supervisors, survivors, physicians, researchers and more.

PRESENTED BY:



SUPPORTED BY:



EXHIBIT AT THIS YEAR'S Cardiac Arrest Survival Summit SECURE YOUR SPOT TODAY!

What's New in 2023?

We've added exciting new features!

- More ways to draw attendees into the Exhibit Hall, meaning more exposure for your company or organization!
- A new exhibitor footprint, including a new demo stage location, will deliver higher traffic and visibility!
- Opportunity to participate in more networking events!

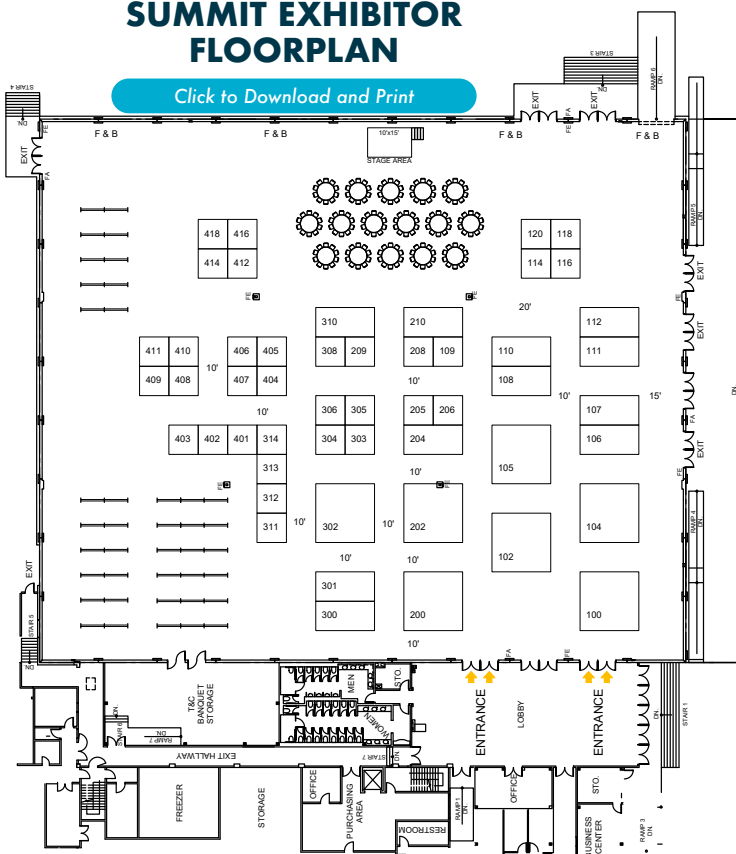
**NEARLY 60% OF ATTENDEES
WILL BUY A PRODUCT THEY
SEE AT SUMMIT!**

EXHIBITOR BENEFITS:

- Get full exposure with breakfast, breaks and the opening reception, all taking place in the Exhibit Hall
- All booths include pipe and drape and an 11" x 17" identification sign
- Increase your reach with sponsor listings in the Summit program, website and mobile app
- 24-hour booth security at set-up and tear-down
- Electronic lead retrieval system where attendees can give their electronic business card so they can be contacted by you, the exhibitor! *available for purchase

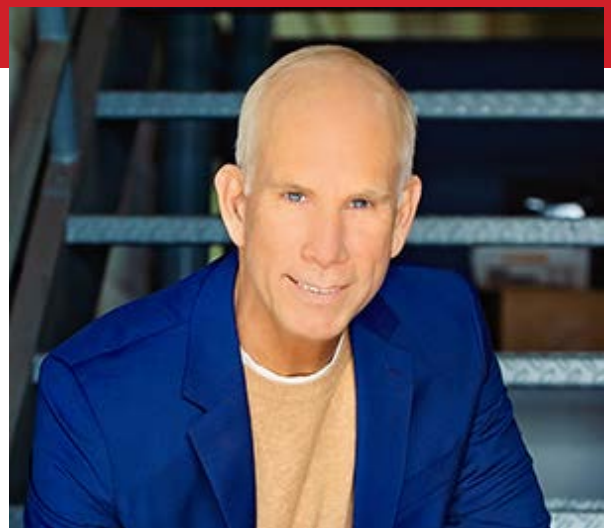
SUMMIT EXHIBITOR FLOORPLAN

[Click to Download and Print](#)



“The Cardiac Arrest Survival Summit is THE gathering place for all the leaders of CPR programs – local, national and global – AND the ‘giants’ of resuscitation! It is sure to be the must-attend, must-exhibit event of the year.”

—John Amato, President & CEO, WorldPoint



EXHIBITOR PRICING:

- **20' x 30' Island Booth — \$10,725**
 - Includes 6 complimentary full-meeting registrations (for use by exhibit staff only) and 2 complimentary exhibit hall badges
- **20' x 20' Island Booth — \$7,590**
 - Includes 4 complimentary full-meeting registrations (for use by exhibit staff only) and 2 complimentary exhibit hall badges
- **10' x 20' Standard Booth — \$4,950**
 - Includes 3 complimentary full-meeting registrations (for by exhibit staff only) and 1 complimentary exhibit badge
- **10' x 10' Preferred Booth — \$3,300**
 - Includes 2 complimentary full-meeting registrations (for use by exhibit staff only)
- **10' x 10' Standard Booth — \$2,750**
 - Includes 2 complimentary full-meeting registrations (for use by exhibit staff only)

SPONSOR LEVELS & BENEFITS

GET MAXIMUM EXPOSURE BY BECOMING ONE OF
CARDIAC ARREST SURVIVAL SUMMIT'S SPONSORS!

Benefit	Platinum \$25,000	Gold \$12,500	Silver \$6,250	Bronze \$2,250
Summit sponsor signage	✓ In high-traffic areas	✓	✓	✓
Logo and link on Summit 2023 page on citizenpr.org	✓	✓	✓	✓
Logo and link on Summit mobile app	✓	✓	✓	✓
Marketing literature in tote bag (sponsor-provided)	✓	✓	✓	
Recognition in Summit marketing emails	✓ Prominent	✓	✓	
Pre-event attendee list	✓	✓	✓	✓
Post-event attendee list	✓	✓		
Demo stage presentation	✓			
Custom app push notifications	2	1		
App web banner	✓			
2 President's Reception invitations	✓			
Premium customized giveaway in tote bag	✓			
PLUS – SELECT ONE In addition to the benefits above, select one of the following high-visibility options on a first-come, first-served basis within your level.	<ul style="list-style-type: none"> • Wi-Fi • Lanyard • Tote bag • Thursday breakfast • Friday breakfast • Mobile app 	<ul style="list-style-type: none"> • Wednesday refreshment break • Thursday refreshment break 		

HIGH-IMPACT SPONSORSHIP OPPORTUNITIES:

- Opening Reception Sponsor – \$25,000 exclusive; \$15,000 shared
- Hotel Key Cards – \$10,000
- High-Impact Exhibit Hall Pathway Signage – \$6,000 (limit 1)
- Registration Foyer Balcony Signage – \$5,000 per area (limit 2)
- Social Media Takeover – \$3,000 per day (limit 1 per day for 2 days)
- Special Event Sponsor – \$6,000 each
 - Women in Resuscitation Leadership Session

GET EVEN MORE
VISIBILITY
WITH OUR
HIGH-IMPACT
SPONSORSHIP
OPPORTUNITIES!

NEARLY 85% OF SUMMIT ATTENDEES FIND EXPOSITION—FEATURED PRODUCTS AND SERVICES RESOURCEFUL!

WANT MORE AS AN EXHIBITOR OR SPONSOR? ADD ON THESE EXCITING NEW OPTIONS!



- **Sponsored Happy Hour — \$10,000**
 - Includes space, signage, push notification, light appetizers, 1-hour open bar and branded cocktail napkins
- **Lunch & Demo Spot — \$20,000**
 - Limit 2 per day during main conference days - 25-minute presentation
- **Branded Welcome Gift — \$15,000**
 - Welcome gift to be given out at check-in
- **Branded Map — \$4,400**
- **Photo Booth — \$3,000**
- **Lawn Games — \$4,000**
 - Lawn games to be set up on various green spaces throughout the main conference area and during outdoor events
- **Demonstration Stage Session — \$5,000**
 - This is a Platinum Sponsorship benefit, so additional spots are limited! Get 15 minutes to present on the demo stage in the Exhibit Hall during breakfast or breaks
- **Banner Advertisement on the Mobile App — \$3,000**
 - Get exposure with a banner ad on the Summit mobile app
- **Banner Advertisement on Interactive Schedule Web Page — \$5,000**
 - Get exposure with a banner ad on the web page hosting the interactive schedule
- **Bag Stuffer — \$1,000**
 - Include your flier or small branded item in the attendee tote bag
- **Custom Email Blast — \$2,000**
 - Get your brand seen with your message sent to the entire Citizen CPR Foundation database of over 15,000 individuals, all interested in everything resuscitation-related.
- **Your Company's Logo on Prime Seating — \$1,000**
 - 30 exclusive seats for 4 days with your company's logo in the main session space for all General Sessions
- **Door Clings — \$5,000**
 - Get maximum exposure with door clings affixed to session rooms
- **Bathroom Clings — \$1,000**
 - Get your company's logo on bathroom mirrors and in the main conference space

**For Additional Staff Badges — \$150 per person



Elijah White, President of ZOLL Medical and Citizen CPR Foundation Board Member, raises a glass to industry partners at the Summit 2021 demo stage.

“The Summit is the one conference we won’t miss. It’s one of our highest priority investments as it is a unique opportunity to bring together the most motivated people in resuscitation.”

—Elijah White, President, ZOLL Medical

EXHIBIT AND SPONSOR THE Cardiac Arrest Survival Summit 2023!

BE PART OF THE COMMUNITY THAT EQUIPS AND INSPIRES
PROFESSIONAL RESCUERS AND CITIZEN RESPONDERS

**For exhibitor and sponsor information,
contact Ginna Gutierrez at
CCPRFSummitSponsors@citizencpr.org**



LOCATION

Town and Country Resort

500 Hotel Cir N
San Diego, CA 92108
(619) 291-7131
towncountry.com

DATES

November 29 – December 2, 2023

LODGING

Rooms are available for \$199 plus tax. The room block opens with event registration. Watch your email and the exhibitor/sponsor platform for the reservation link. Room reservation deadline is November 4, 2023.



**SEE AND BE SEEN!
96% OF SUMMIT ATTENDEES
VISIT THE EXHIBIT HALL.**

EXHIBIT HALL SCHEDULE OF EVENTS

All times tentative.

Wednesday, November 29

7:30 a.m. – 4 p.m. – Exhibitor Move In*
7 p.m. – 9 p.m. – Summit Opening Reception
Opening Reception will occur in the Exhibit Hall. Please plan to be set and ready to receive attendees at this time.

Thursday, November 30

7 a.m. – 4:15 p.m. – Exhibit Hall Hours

- Breakfast with the Exhibitors
- Demo Stage Presentations
- Morning Break
- Lunch with the Exhibitors
- Demo Stage Presentations
- Afternoon Break

Friday, December 1

7 a.m. – 2 p.m. – Exhibit Hall Hours

- Breakfast served in Exhibit Hall
- Demo Stage Presentations
- Morning Break
- Lunch with the Exhibitors

2 p.m. – 6 p.m. – Exhibitor Move Out

**Exhibitors needing additional set up time, please contact show management.*

IMPORTANT CONTRACT DATES

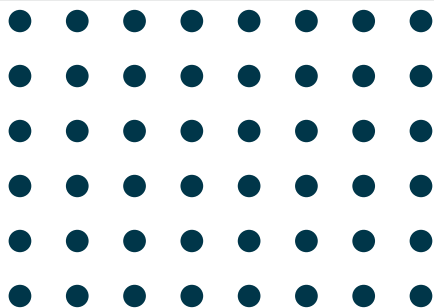
- Deposit Due – 50% with Contract
- Final Payment Due – September 30, 2023
- Exhibitor / Sponsor Cancellation Deadline – September 1, 2023

OFFICIAL EXPOSITION COMPANY

All materials including electrical, booth furnishings, plants, labor, freight, crate storage, equipment, etc. must be ordered through *Viper Tradeshow Services*. Exhibitor kits will be provided 60 days prior to the show dates

EXHIBITOR PORTAL

Citizen CPR Foundation's exhibitor portal provides a simple way to make payments, access schedules and information, upload your documents and manage the planning process. After your sponsorship or booth purchase is confirmed, you will receive your custom log-in information for the system.



STAY IN THE KNOW



We look forward to you joining us for Citizen CPR Foundation's
Cardiac Arrest Survival Summit 2023!

Ready to lock in your exhibit booth and sponsorship?

Email [Ginna Gutierrez](mailto:Ginna.Gutierrez@citizencpr.org) at CCPRFSummitSponsors@citizencpr.org.

Keep up—to—speed with Citizen CPR Foundation by subscribing to our
newsletter and follow us on:

Facebook, Instagram, LinkedIn and Twitter!

