

## SLAS 2023 Sample Management Symposium

October 12-13, 2023  
The Westin Georgetown  
Washington, DC, USA

Sample management is a fundamental, yet integral operational process which affects almost all areas of basic drug discovery research. At our premier US-based sample management-focused event we will bring together top researchers in the field for a review of the fundamentals of sample management, business implications, applications, challenges and emerging technologies. Learn about new automation and robotic systems, along with supporting workflows to increase the productivity of your in-house sample management practice.

**Please contact Andrea Schermerhorn, CEM, DES, Sr. Sales Manager [slassymposium@discoversb.com](mailto:slassymposium@discoversb.com) or 301-658-2042 with any questions about exhibiting or sponsoring at SLAS. We look forward to partnering with you and welcome the opportunity to recommend options that meet your goals.**

### Who Attends?

Attendees will come from a variety of backgrounds, including, but not limited to:

- Agricultural science
- Chemical industry
- Clinical diagnostics
- Consumer products
- Data Sciences and Artificial Intelligence
- Energy and fuel testing
- Food science
- Forensic sciences
- Curatorial sciences (museums, bioarchives)
- Laboratory technology/instruments
- Licensing/technology transfer
- Medical devices
- Pharmaceutical/biopharmaceutical/therapeutics
- Research/engineering

### Why Participate?

This is an excellent opportunity to network with colleagues and share the latest in automation, robotics, workflows and industry developments with the SLAS audience.

### Who Should Participate?

Organizations specifically targeting the following types of organizations:

- Commercial entity
- Consultancy
- Contract service provider
- Government
- Hospital, clinic or healthcare
- Non-Profit academic, university or research organization
- Non-Profit entity (non-research)

### Sponsorship Packages

Premier Package (Exclusive) \$10,000

- Double (2) Exhibition Space (6' tabletops each) including:
  - Four chairs
  - Electrical hook up/power supply
  - Premier location at exhibition entrance
- Exclusive Networking Reception Sponsorship
  - Recognition as sponsor in all online and printed promotional material
  - Opportunity to provide branded napkins for reception
  - Recognition as sponsor in all onsite signage
- Exclusive Opening Keynote Presentation Sponsorship
  - Recognition as Opening Keynote Sponsor in all event materials
  - (1) 10-minute Technology Snapshot Presentation (Opening Keynote Session)
  - Opening Keynote determined by Program Committee
- Visibility as Premier Event Sponsor
  - Logo on SLAS Event Website
  - Recognition in all SLAS Event Emails
  - Recognition within event masthead in all SLAS Materials
  - Logo in All Registration Emails & On Registration Site
  - Logo on All Onsite Signage
- Participation in **Pre-Event** New Matter Podcast (organized through SLAS):
  - Designate Unchained Labs interview subject
  - Interview style podcast
  - 10% discount on Podcast Sponsorship Packages in 2022 and 2023
  - *To Be Scheduled in coordination with SLAS to release in advance of live event*
- (1) Pre-Event Attendee email blast (to be organized through SLAS)
- (1) Pre-Event SLAS social media post (Facebook and Twitter; to be organized through SLAS)
- Event registration inclusions:

Badge Type:	Quantity:	Cost:	Value:
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Booth Personnel	2	Complimentary	\$250
Exhibitor Full Access	1	Complimentary	\$795
Exhibitor Full Access - Discounted	3	\$250	\$795
Customer Full Access	2	Complimentary	\$795

Gold Package (9 Available)

\$7,500

- Single (1) Exhibition space (6' tabletop) including:
  - Two chairs
  - Electrical hook up/power supply
  - Preferred locations within exhibition space (see floorplan)
- Exclusive Sponsorship of one of the following:
  - Welcome Coffee at Registration (Morning Day 1)
  - Morning Coffee Break in Exhibition (Morning Day 1)
  - Lunch in Exhibition (Afternoon Day 1)
  - Afternoon Coffee Break at Registration (Afternoon Day 1)
  - Breakfast in Exhibition (Morning Day 2)
  - SIG Break Roundtable (Morning Day 2)
  - Morning Coffee Break in Exhibition (Morning Day 2)
  - Lunch in Exhibition (Afternoon Day 2)
  - Registration Exclusive Sponsor (branding on platform, email recognition)
- Technology Snapshot (10-min) Presentation
  - 10-minute presentation to live audience within the session room at the start or conclusion of a scientific session
  - This presentation can be product or technology focused – yours to create – and will also be available in APPLIED for the virtual audience
  - Scheduled on a first-come, first-served basis.
- Visibility as Gold Sponsor:
  - Logo on SLAS symposium website
  - Logo on program card
  - Recognition in all SLAS symposium emails
  - Recognition on SLAS online program
  - Logo on onsite signage
- Event registration inclusions:

<b>Badge Type:</b>	<b>Quantity:</b>	<b>Cost:</b>	<b>Value:</b>
Booth Personnel	2	Complimentary	\$250
Exhibitor Full Access	1	Complimentary	\$795
Exhibitor Full Access -Discounted	3	\$250	\$795
Customer Full Access	1	Complimentary	\$795

Silver Package (4 Available)

\$5,500

- Single (1) Exhibition space (6' tabletop) including:
  - Two chairs
  - Electrical hook up/power supply
  
- Visibility as Silver Sponsor:
  - Logo on SLAS symposium website
  - Logo in program guide
  - Recognition in all SLAS symposium emails
  - Recognition on SLAS online program
  - Logo on onsite signage
  
- Event registration inclusions:

Badge Type:	Quantity:	Cost:	Value:
Booth Personnel	2	Complimentary	\$250
Exhibitor Full Access	1	Complimentary	\$795
Exhibitor Full Access -Discounted	3	\$250	\$795

### A La Carte Sponsorship Options (+)

#### Digital and Communications Opportunities

- **Registered Attendee Email Blast** **\$2,500 (1 Available)**
  - Promote your participation, product and/or service directly to registered attendees in advance of the live event.
  - To be scheduled through SLAS
  
- **Social Media Posts**  
Send your message out to SLAS members on SLAS official social media platforms.

€800 (2 Available)

1 Facebook post, 1 Tweet, 1 LinkedIn Post

- **Show Daily eNewsletter** **\$1,500 (1 Per Day)**
  - Sponsor the daily show email which includes key updates to attendees on what to look for each day during this event. The show daily captures important updates for attendees each day, putting the highlights at their fingertips. Sponsor banner logo will appear on the email as the official show daily sponsor each day.
  
- **APPLIED Online Event Exclusive Sponsor** **\$5,000 (Exclusive)**
  - Your company logo will be included on the login screen of APPLIED.

## Branding Opportunities

- **Badge Lanyard (lanyard provided by sponsor)** **\$2,000 (Exclusive)**
  - Your company logo and SLAS logo to be included on the lanyard given to each attendee to wear during the event. *Lanyard provided by sponsor.*
- **Standing Sign at Event Main Entrance** **\$3,500 (Exclusive)**
  - Make an impact as soon as attendees arrive at this event! Provide custom graphics to SLAS and we'll produce your standing sign and place it for you at the live event. The dimensions are **approximately** 30.5" W x 74" H (*subject to change based on supplier specs and availability*).

## **Payment Terms**

Full Payment is due at the time of purchase.

## **Terms and Conditions**

T&C HERE:

<https://www.dropbox.com/s/5flv6nwynpvq6ay/2023%20ASM%20Sponex%20Terms%20and%20Conditions.docx?dl=0>

