

78TH ANNUAL MEETING OF THE AMERICAN SOCIETY FOR SURGERY OF THE HAND

THURSDAY, OCTOBER 5 – SATURDAY, OCTOBER 7, 2023



You are invited to join the ASSH in advancing the specialty of hand and upper extremity care! We offer corporate visibility in areas of exhibition, program support and advertising, and we look forward to working with you to create a customized participation package to meet your organization's needs.

Our Solutions Center (exhibit hall) is designed and promoted to complement the educational and scientific sessions offered throughout the annual meeting. By enabling registrants to see, hear, examine, question and evaluate the latest developments in products, equipment, services and solutions, we're helping solve top problems in the hand and upper extremity space.

SHOW DETAILS AT-A-GLANCE

Meeting Dates: Thursday, October 5 – Saturday, October 7, 2023

Exhibition Dates: Wednesday, October 4 - Friday, October 6, 2023

Venue: Metro Toronto Convention Centre

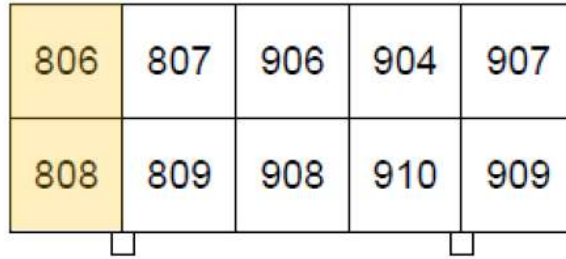
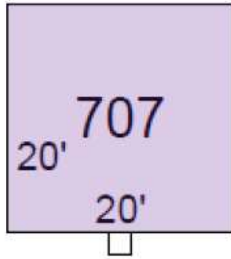
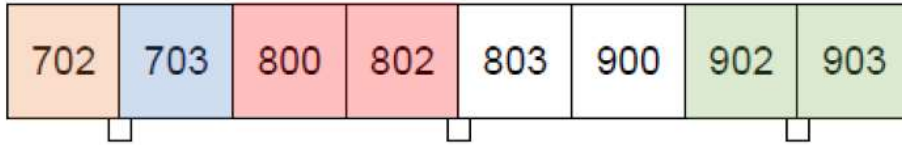
Location: Toronto, Ontario, Canada

Estimated Professional Attendees: 2,700+

Estimated Exhibitors: 115 companies/booths

- **BOOTH FEES & INCLUSIONS**

THE DIAGRAM BELOW IS ONLY AN EXAMPLE AND IS NOT REFLECTIVE OF THE ACTUAL FLOOR PLAN AND IS INTENDED TO HELP YOU IDENTIFY THE DIFFERENT BOOTH TYPES AVAILABLE. PLEASE USE THE LINK ABOVE TO VIEW THE CURRENT FLOORPLAN.



- **10'x10' Inline:** 703, 800, 802, 803, 900, 902, 807, 906, 904, 809, 908 & 910
- **10'x10' Corner:** 702, 903, 806, 808, 907 & 909
- **10'x20' Inlines** (combines two inline booths): 703/800, 802/803, 900/902, 807/906, 906/904, 809/908, and 908/910
- **10'x20' Inline/Corner** (combines an inline and corner booth): 702/703, 902/903, 806/807, 904/907, 808/809 & 910/909
- **10'x20' Corners** (combines two corner booths): 806/808 & 907/909
- **Island:** 707

BOOTH FEES

10'x10' Inline	\$4,000
10'x10' Premium Inline	\$4,100
10'x10' Corner	\$4,200
10'x10' Premium Corner	\$4,300
10'x20' Inlines	\$7,300
10'x20' Premium Inlines	\$7,400
10'x20' Inline/Corner	\$7,500
10'x20' Premium Inline/Corner	\$7,600
10'x20' Corners	\$7,700
10'x20' Premium Corners	\$7,800
20'x20' Island	\$13,900
20'x20' Premium Island	\$14,200
30'x30' Island	\$29,400
30'x30' Premium Island	\$29,900

INCLUSIONS

PLEASE NOTE: Booth furnishings, table drapes/skirting, flooring and decorations are at the exhibitor's expense and are not provided.

- Standard 8' high draped back wall and 3' high draped side rails between inline booths.
- 7"x44" ID sign listing the company name and booth number.
- Company name listed in the meeting's mobile app.
- One set of PRE-MEETING pre-printed registered attendee mailing labels upon approval of mailer. See "Important Dates & Deadlines" below for specifications.
- Three (3) booth personnel badges per 100 sq. ft. of booth space. Additional badges are available for purchase.
- Two (2) drink tickets for all booth personnel for the Opening Reception on Wednesday.
- Boxed lunch for all booth personnel on Thursday and Friday.
- Access to general scientific sessions for registered booth personnel
- One set of POST-MEETING digital pre-printed registered attendee mailing labels upon approval of the mailer. See "Important Dates & Deadlines" below for specifications.
- One (1) priority point towards next year's booth placement in the Solutions Center

Complimentary booths (non-profit booths) also receive the following:

- (1) 6' black draped table
- (2) black limerick side chairs
- (1) small wastebasket

Please carefully review the [78th Annual Meeting of the American Society for Surgery of the Hand Rules & Regulations](#).

ASSIGNMENT OF BOOTH SPACE

ASSH has final authority over the assignment of booth space. While we do our best to accommodate the booth preferences you submit with your application, for several reasons we cannot always accommodate those requests. We appreciate your understanding as we try to accommodate the requests of all exhibiting companies, and the best interest of show management.

Booth Assignment Timeline

- Applications submitted on or before Sunday, April 2 will be included in the first round of booth assignments, which will be published in mid-April.
- Applications submitted on or after Monday, April 3 will be assigned booth space on a first-come, first-served basis.
- For a comprehensive outline of our priority points system and booth assignment policy/process, please see section 4 of the [Rules & Regulations](#).

• DOWNSIZING, CANCELLATIONS AND REFUNDS

Exhibitors may cancel or downsize their exhibit space and receive a refund according to the timeline below, when written notification is provided to ASSH:

- Notification received on or before Tuesday, January 31, 2023: full refund less \$150 administrative fee
- Notification received between Wednesday, February 1 and Wednesday, March 15, 2023: refund of 50% of booth fees already paid
- Notification received between Thursday, March 16 and Wednesday, May 31, 2023: refund of 10% of booth fees already paid
- Cancellation or downsizing requests received after Wednesday, May 31, 2023 are not eligible for a credit or refund

• SOLUTIONS CENTER SCHEDULE

Schedule is subject to change. All times listed below are Toronto, ON local time, EDT.

Meeting Dates: Thursday, October 5 - Saturday, October 7, 2023

Exhibit Dates: Wednesday, October 4 - Friday, October 6, 2023

SCHEDULE:

Monday, October 2	8:00 AM – 5:00 PM	Exhibitor Registration
	8:00 AM – 5:00 PM	20'x20' and 30'x30' Island Booth Move-in
Tuesday, October 3	8:00 AM - 6:00 PM	Exhibitor Registration
	8:00 AM - 5:00 PM	ALL Booth Move-in
Wednesday, October 4	6:00 AM - 6:00 PM	Exhibitor Registration
	8:00 AM - 12:00 PM	ALL Booth Move-in PLEASE NOTE: All booths must be fully built by 12:00 PM.
	12:00 PM - 4:30 PM	Solutions Center Closed for Cleaning & Opening Reception Preparations. PLEASE NOTE: No booth move-in will be allowed during this time.
	4:30 PM - 7:30 PM	Solutions Center Opening Reception
Thursday, October 5	6:30 AM - 5:00 PM	Exhibitor Registration
	7:30 AM - 5:00 PM	Solutions Center Open
	11:15 AM – 12:30 PM	Boxed Lunch Service & Unopposed Industry Activities
Friday, October 6	6:30 AM - 5:00 PM	Exhibitor Registration
	8:00 AM – 4:00 PM	Solutions Center Open

	12:00 PM – 1:00 PM	Boxed Lunch Service & Unopposed Industry Activities
	1:15 PM - 2:15 PM	Unopposed Solutions Center Time
	4:00 PM - 10:00 PM	Move-out PLEASE NOTE: Early teardown of your booth, before 4:00 PM will result in a loss of no less than 5 priority points.
Saturday, October 7	8:00 AM - 5:00 PM	Move-out

- SHOULD I EXHIBIT AND WHAT WILL MY EXPERIENCE BE LIKE?

If you provide services/products in the following areas, you can't afford to miss the ASSH Annual Meeting!

- Audiovisual
- Bone growth stimulators
- Casting supplies and equipment
- Computers (software or hardware)
- Devices
- Diagnostic equipment
- Electronic Medical Records
- Implants
- Internet / Web Services
- Loupes
- Medical supplies
- Muscle stimulators/massagers
- Non-Profit/Association/Foundation
- Pharmaceuticals
- Physician recruitment
- Practice management
- Prostheses
- Publications
- Rehabilitation services and/or exercise equipment
- Soft goods (support)
- Surgical equipment
- Surgical instruments and supplies
- Video and camera systems
- X-ray

SOLUTIONS PROVIDER EXPERIENCE

- Enjoy 2.5 expo days featuring beverage breaks and boxed lunches in the Solutions Center.
- Qualified audience that treats the entire spectrum of hand and upper extremity care including hand, wrist, forearm, elbow and shoulder.
- Unique opportunity to reach over 2,700 professional attendees specializing in hand, orthopedic, and plastic surgery specialties.

- Network with important decision makers who are in search of new and innovative goods, services, and initiatives to run a better equipped practice.
 - Create a presence at the most respected hand conference in the country.
- **WHO ATTENDS & THEIR BUYING POWER**

WHO ATTENDS THE ASSH ANNUAL MEETING?

Specialty

- Orthopaedics 86%
- Plastics 11%
- General Surgery 3%

Practice Focus

- Hand 69%
- Wrist 32%
- Elbow & Forearm 19%
- Shoulder & Arm 12%

Number of Years in Practice

- 0 – 5 years 33%
- 6 – 10 years 14%
- 11 – 15 Years 13%
- 16 – 20 years 10%
- 21 – 30 years 16%

Practice Setting

- Academic 24%
- Government 1%
- Hospital/Non-Academic 3%
- Private, Academic 15%
- Private, Non-Academic 37%

Membership Type

- Affiliate 0.3%
- Candidate Resident/Fellow 3.4%
- International Member 6.1%
- International Non-Member 10.8%
- Member 55.2%
- Non-Member 1.5%
- Non-Member Physician 13.3%
- Resident/Fellow 1.7%
- Senior Member 7.8%

ATTENDEE BUYING POWER

- Average of 3-5 hours spent in Solutions Center.
 - 75% of all attendees have buying power or influence buying decisions.
 - Over half of all attendees indicate an intent to purchase or research new products in the Solutions Center.
 - Solutions Center and industry workshops are ranked in the top 5 values of the Annual Meeting in addition to networking, CME, and keynote lectures.
 - 90% of attendees attend the meeting to connect with other members and suppliers to exchange ideas.
 - 87% of attendees participate to learn about new developments in research/techniques.
- **IMPORTANT RESOURCES**
 - [78th Annual Meeting of the American Society for Surgery of the Hand Rules & Regulations](#)
 - [IAEE Guidelines for Display Rules & Regulations](#)
 - [View the entire Annual Meeting Program](#)

Questions about exhibiting, or looking for other ways to get involved?

Email our team at solutionscenter@assh.org.

**The attendee numbers listed on this webpage and anywhere else on the ASSH website(s) or Rules & Regulations are an estimate based on previous years' attendance and are in no way a guarantee of the number of people who will visit the Solutions Center or your booth. ASSH cannot guarantee the number of individuals who will stop by your booth during the meeting. In addition, ASSH does not have any exclusivity rights; meaning, we do not guarantee that you will be the only company offering product(s) or service(s) like yours at the ASSH Annual Meeting. If you have concerns about competitors exhibiting at the meeting, please review the floor plan prior to submitting your booth application.*