





Send form and check to: CMR, 101 Mission Street, Suite 200, San Francisco, CA 94105 | To order online: <https://lr.cmreg.com/AHCA2017>

CMR Lead Retrieval Package Descriptions <i>(For additional information on each device, see page 2)</i>	ADVANCE Before or on 9/1/2017	REGULAR Between 9/2/2017 and 9/28/2017	ONSITE After 9/29/2017	QTY	TOTAL
 CMR Mobile Plus Scanner Quick and easy badge scanning.  Add a Bluetooth Printer Each printer connects to 1 scanner	\$370	\$400	\$430		\$
	\$65	\$75	\$85		\$
 CMR Mobile APP with Device Mobile Lead Retrieval App on an Android device provided by CMR	\$295	\$325	\$355		\$
 CMR Mobile App Use your own smartphone! (iOS/Android) Price is per license, one license per device	First: \$260 Add'l: \$200	First: \$280 Add'l: \$220	First: \$300 Add'l: \$240		\$ \$
Customized Follow-up Action Codes (Optional) Specify codes on page 3	\$110	\$130	\$150	<input type="checkbox"/>	\$
Federal Tax ID: 94-3139440			8.15% Sales Tax		\$
TOTAL AMOUNT:					\$

COMPANY INFORMATION




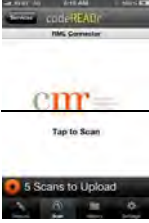
Exhibiting Company:		Booth Number:	
Address:	City:	State:	Zip:
Phone:	Fax:	Email:	
Office Contact:		Onsite Contact:	

PAYMENT INFORMATION

CHECK: # _____ Payable to: Convention Management Resources

When you pick up the equipment onsite, you must also provide credit card information to be used as a security deposit in the event your equipment is not returned.

This form is for check payments ONLY. To pay by credit card, place your order through our secure website <https://lr.cmreg.com/AHCA2017>

Device	Information	Leads Provided
<p>CMR Mobile Plus Scanner</p> 	<p>Our most advanced wireless scanner, built specifically for quick and easy badge scanning.</p> <ul style="list-style-type: none"> Includes a color touch screen and a QWERTY keyboard for taking notes Provides leads in real time at www.retrievemyleads.com 21 Standard Action Codes included Program your own action codes at no additional cost, or have them programmed for the regular price 	<ul style="list-style-type: none"> Online .csv spreadsheet (during and after the meeting) Paper with the addition of the Bluetooth Printer shown below
<p>Bluetooth Printer for Mobile Plus Scanner</p> 	<p>This printer can receive leads via Bluetooth from the Mobile Plus Scanner and print them.</p> <ul style="list-style-type: none"> Sold separately from Mobile Plus Scanner Each printer connects wirelessly to one Mobile Plus Scanner Does not require an electricity source Not compatible with the Mobile App or the Mobile App with device 	<ul style="list-style-type: none"> Paper
<p>CMR Mobile APP with Device</p> 	<p>An Android Smartphone with the Mobile Lead Retrieval App installed:</p> <ul style="list-style-type: none"> Use CMR's device leaving your own mobile phone free for phone calls and communication Provides leads in real time at www.retrievemyleads.com 21 Standard Action Codes pre-programmed Customized Follow-Up Action Codes available This option is not compatible with a printer 	<ul style="list-style-type: none"> Online .csv spreadsheet (during and after the meeting)
<p>CMR Mobile App Package</p> 	<p>Use your own mobile device (iOS/Android) with CMR's Mobile Lead Retrieval App</p> <ul style="list-style-type: none"> Each device requires a separate license, but take advantage of discounted prices for additional licenses Internet access is required Provides leads in real time at www.retrievemyleads.com 21 Standard Action Codes pre-programmed Customized Follow-Up Action Codes available This option is not compatible with a printer 	<ul style="list-style-type: none"> Online .csv spreadsheet (during and after the meeting)



To achieve the best return on investment at the 2017 AHCA/NCAL Annual Convention & Expo, create your own Customized Follow-Up Action Codes that you can use instead of the 21 Standard Action Codes provided with your equipment rental. Capture your potential customer's interest in a specific product or service, or indicate next step actions by a specific member of your team by creating Custom Action Codes.

To follow are the Standard Action Codes that are complimentary by request with your equipment rental:

- | | | |
|-----------------------------------|--------------------------------------|---------------------------------|
| 1. Add to Mailing List | 8. Product Demo Required | 15. Purchase in 30 days |
| 2. Send Literature | 9. Immediate Contact Required | 16. Purchase in 3 months |
| 3. Send Samples | 10. Have Salesperson Call | 17. Purchase in 6 months |
| 4. Send Pricing | 11. Recommends | 18. Immediate Need |
| 5. Technical Info Required | 12. Final Say | 19. Order Placed at Show |
| 6. Detail Specs Required | 13. Makes Purchase Decisions | 20. Current Customer |
| 7. Provide Quote | 14. Partial Interest | 21. HOT LEAD |

To order Customized Codes: Fill in the codes below. (Don't forget to send all pages when you return the form.) As a reminder, credit card information should not be submitted through the online Support Center.

Each order of 20 codes can be used for multiple Lead Retrieval machines. Each code can contain up to 40 characters. On the Mobile Lead Package, the first 14 characters of each code are visible on the screen.

1. _____	11. _____
2. _____	12. _____
3. _____	13. _____
4. _____	14. _____
5. _____	15. _____
6. _____	16. _____
7. _____	17. _____
8. _____	18. _____
9. _____	19. _____
10. _____	20. _____

Company Name: _____

Booth #: _____

Contact: _____

Phone #: _____



The CMR Lead Retrieval products for the 2017 AHCA/NCAL Annual Convention & Expo feature hand held laser scanners or smart phone apps. Optionally, *Customized Follow-up Action Codes* are available.

The following fields will be included in the scan data: Attendee Name, Professional Designation, Organization, Mailing Address, City, State, Postal Code, Country, Phone Number, Email Address, and a unique numerical ID for each attendee.

Lead Format:

Online: All packages provide leads via the website at www.retrievemyleads.com. View and collect leads as you scan, even while the expo is still open. (Online leads will be in an Excel-friendly .csv format.)

Paper: A Bluetooth Mobile Printer can be added to a Mobile Plus scanner. Please note that each printer connects to one scanner.

Convention Management Resources (CMR), the Official Event Contractor for Lead Retrieval Services, agrees to provide its CMR Lead services to the Customer for the agreed upon fee listed on this Order Form. The service will include the use of the equipment for the duration of the meeting. CMR will furnish its equipment to the Customer in good working order and the Customer agrees to return the equipment in the same condition.

1. **PAYMENT** shall be in United States dollars and submitted with this Order Form. CMR will accept authorized credit cards (AMEX, VISA, MasterCard, Diners Club or Discover) or company checks drawn on banks located in the United States of America. Payment to CMR will not be refunded for any reason, except as stated in item 4 below. *Any returned checks will be subject to a \$30 returned check fee and loss of early payment discounts.*
2. **SECURITY DEPOSIT:** CMR will accept company checks for payment only if a valid credit card number is provided for use as a security deposit in the event the CMR Lead unit is not returned at the close of the meeting.
3. **REPLACEMENT COST FOR LOST OR DAMAGED EQUIPMENT:** Customer acknowledges, understands and agrees that the total cost of replacement for CMR's equipment will be as follows: \$2,000 *Mobile Plus scanner*, \$750 for the phone in the *CMR Mobile app with device option*, and \$800 for the *Mobile Printer*. Customer agrees to the immediate payment, upon request by CMR for all damages or loss of CMR's equipment, except such as may result from normal operation thereof. In the event that Customer does not immediately pay its obligation to CMR for lost or damaged equipment, Customer agrees to pay CMR a weekly rental fee equal to the service fee listed on the front of this Order Form. This is in addition to the replacement cost of CMR's equipment.
4. **CANCELLATION/REFUNDS:** Orders canceled on or before September 28, 2017 will be subject to a \$75.00 administrative fee. Orders canceled after September 28, 2017 are NON-REFUNDABLE. NO REFUNDS WILL BE GIVEN FOR EQUIPMENT NOT PICKED-UP AND/OR NOT UTILIZED BY BOOTH PERSONNEL.
5. **CMR SHALL NOT BE RESPONSIBLE FOR ANY SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES** arising from the loss of customer information, for any reason, arising from or relating to CMR's equipment. CMR's liability for damage of any cause whatsoever will be limited to the total rental price for the equipment and services provided by CMR as listed on the front page of this Order Form.
6. **RETURN OF EQUIPMENT:** Customer agrees to return all equipment to the CMR Service Desk within one (1) hour of the event closing, and must obtain a receipt as proof for the return of equipment. CMR's equipment must be picked up and returned to the CMR Service Desk in the designated Contractor Service Area. Damaged or non-returned equipment will be charged in accordance with item 3 above. EQUIPMENT NOT RETURNED TO THE CMR SERVICE DESK, OR LEFT IN THE EXHIBIT AREA, IS THE SOLE RESPONSIBILITY OF THE CUSTOMER. Should CMR, at its option and with no responsibility to do so, recover abandoned equipment, Customer agrees to pay CMR a \$100.00 abandonment fee. In no way does this absolve Customer from its responsibility to timely return CMR's equipment.
7. **GOVERNING LAW:** It is agreed that the governing law pertaining to this contract will be the law of the State of California, with venue exclusively in San Francisco County.

**ORDERS CANCELLED ON OR BEFORE SEPTEMBER 28, 2017 WILL BE SUBJECT TO A \$75.00 ADMINISTRATIVE FEE.
ORDERS CANCELLED AFTER SEPTEMBER 28, 2017 WILL BE NON-REFUNDABLE.**

By signing below, I am stating that I am authorized to place this order and that I agree to all Terms and Conditions stated on all pages of this order form.

Signature: _____ Date: _____